

## NEWS SUMMARY

## GENERAL

**Turkish junta lists its aims**

General Kenzo Yivri, Turkey's military leader, said a new Cabinet will be announced this week and a constitutional assembly established to pave the way for a return to democracy.

The general said the aims of his junta included the preservation of national unity and a return to civilian administration after legal arrangements had been completed. Within a reasonable period.

General Evren said two of Turkey's former leaders, ousted last week in a bloodless coup, may be brought to trial. The ministers are being detained in military camps. Page 2

## Libyans jailed for killings

Three Libyans described as "political assassins" were jailed for life at the Old Bailey for the murder of two fellow-countrymen, a journalist and a lawyer, in London.

## New arms talks

East-West arms limitation talks may re-open next month as a result of two days of NATO talks in Brussels. Back Page

## Hostages move

Iran's Majlis (Parliament) will set up a commission to consider the case of the U.S. hostages held there since last November. The decision is a setback for American hopes of an imminent end to the Iranian crisis. Page 3

## Drugs probe

Police in a major investigation at the U.S. Air Force base at Upper Heyford, Oxfordshire, have interviewed 75 U.S. servicemen and British civilians.

## DC-10 on fire

Several passengers were slightly injured when they slid down emergency chutes from a Pan Am DC-10 jet after fire broke out in a wheel housing as it was taking off from London's Heathrow Airport.

## Cheaper petrol

Shell and Esso will provide a discount of up to 2d on a gallon of petrol to selected retailers, opening the way for further price-cutting in highly competitive areas.

## TV threatened

Demarcation disputes at studios throughout Britain threaten to disrupt BBC television schedules for the autumn and winter. Page 10

## Asylum plea

A Soviet soldier on duty in Afghanistan went to the U.S. Embassy in Kabul to ask for political asylum. His request is being considered.

## Trawler arrested

A Spanish trawler was last night being escorted to Plymouth by a Royal Navy ship for allegedly fishing without a licence off Cornwall.

## Cubans warned

Cuba warned refugees that anyone attempting to hijack planes to return home will face severe prison sentences or be sent back to the US.

## Cottage blaze

Police in North Wales believe a fire which damaged a holiday home near Blaenau Ffestiniog may be the work of nationalist extremists.

## Briefly

Prices at British Home Stores will be frozen until the end of the year.

Eighteen people were injured when a bus crashed in Bradford.

## CHIEF PRICE CHANGES YESTERDAY

(Prices in pounds unless otherwise indicated)

|                      | RISSES   | FALLS |
|----------------------|----------|-------|
| Blockley's           | 90 + 5   |       |
| Chamberlains         | 27 + 5   |       |
| Dembury              | 68 + 8   |       |
| Elder Smith          | 173 + 10 |       |
| Evered               | 22 + 9   |       |
| Executive Clothes    | 32 + 6   |       |
| Fidelity Radio       | 43 + 6   |       |
| GKN                  | 223 + 5  |       |
| Marler Estates       | 90 + 8   |       |
| North. Goldsmiths    | 36 + 4   |       |
| Paradise (B.)        | 33 + 6   |       |
| Pickles (W.)         | 10 + 24  |       |
| Richards Wellington  | 18 + 1   |       |
| Rowntree Mackintosh  | 170 + 4  |       |
| St. George's Laundry | 35 + 12  |       |
| Scholes (G.)         | 295 + 8  |       |
| Sedgwick Forbes      | 127 + 7  |       |
| Sirdar               | 100 + 8  |       |
| Thorn EMI            | 352 + 8  |       |
| Watson Blake         | 142 + 10 |       |

# Nuclear industry to be reformed by end of month

BY DAVID FISHLOCK, SCIENCE EDITOR

**STERLING**

| Month | Rate |
|-------|------|
| Apr   | 72   |
| May   | 74   |
| Jun   | 76   |
| Jul   | 78   |
| Aug   | 80   |
| Sep   | 82   |

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## EUROPEAN NEWS

David Tonge, in Izmir, talks to NATO's deputy military commander in Turkey

### The Turks remain a formidable foe

THERE IS a lot of land here and I want a lot of soldiers who can kill — Major-General Philip Kaplan, the American who is Deputy Commander of the North Atlantic Treaty Organisation's land headquarters for Turkey, was relaxedly discussing the Turkish armed forces.

He had fought in Korea when the Turks were there and wished he had had them under him in Vietnam. Now he believes that even if the weaponry which has been out in the streets since Friday's coup is ageing, the Turks remain a formidable foe.

The MI rifle is what I used in Korea. We killed a lot of people with it."

This praise for the Turks is from a man who is a soldier's soldier and who says he misses his battle fatigues and the action. He will be putting his fatigues on one day this month for the NATO exercises now being prepared in the plains and forests south of the Bulgarian border. But the main action evident in the NATO headquarters at the port of Izmir this week was a flurry following Belgium's decision not to take part in the exercises



as a protest against the Turkish coup.

The coup itself had been widely expected throughout Turkey and inside the headquarters it came as no major surprise. NATO officials now put on a cheerful face.

"The prospect of worsening strife had us worried. Something had to be done," one officer said. The spectre of Turkey collapsing from within was a grim one. Now, however, there are hopes that the situation is on the mend.

Gen. Kaplan himself is now

preparing to visit the film on Vietnam, "Apocalypse Now," by reading Joseph Conrad's "Heart of Darkness," on which the film is based. For him it remains possible to talk with only minor qualifications, of Turkey as "one of the few remaining democracies in this part of the Mediterranean."

The NATO headquarters, Landskrona, used to be responsible for land forces in both Greece and Turkey. The Greek flag still flutters in the brisk sea breeze, alongside that of the other 14 members of NATO. But since Greece withdrew from the military wing of the alliance in August, 1974, following the Turkish landing in Cyprus, the Greek forces have been under national command.

There is now no Greek presence in the headquarters and since July, 1978, the overall command has been transferred from an American to a Turkish general.

NATO believes that in the event of hostilities with the Soviet Union the Warsaw Pact would be likely to make an initial main attack on the vital Turkish strait linking the Black Sea to the Aegean. Stalin's post-war demands for parts of eastern Turkey and for control over the Bosphorus and Dar-

danelles helped drive Turkey into the arms of the West.

That control is one of the country's strategic assets, particularly since the Soviet Union has developed a Mediterranean fleet and sends many of its reinforcements through the strait and is building a third Minsk class anti-submarine cruiser—as it calls its aircraft carriers—in the Black Sea.

In peacetime the Soviet fleet is largely deployed in the Mediterranean to show the flag and to counter the political effects of the presence of the U.S. Sixth Fleet. In wartime the Soviet Mediterranean fleet would be a "sitting duck," Gen. Kaplan thinks, though until it was sunk it could provide valuable targeting information to Soviet submarines in the Mediterranean.

In normal times there are around six of these submarines, though the fear is that at the start of threats of hostilities the Russians might send up to two dozen more submarines in from the Atlantic.

Other important strategic assets of Turkey include the fact that it sits across many direct Soviet air and land routes to the Middle East, that it is the only force in Nato whose members are Moslem, and that it is the site of important U.S. military facilities.

They include the U.S. airbase at Incirlik near Adana, a naval navigation station, and monitoring facilities which were producing about one-quarter of bard U.S. military intelligence on Soviet missile launches until they, like all other U.S. military facilities in Turkey, were closed for the three years 1975-78.

Since then, satellites have taken on some of the monitoring role, but U.S. officials insist that for many purposes the Turkish facilities are irreplaceable. Last year Washington also spent several months trying to persuade the Turks to allow their aircraft to fly in Turkish airspace to help verify Soviet observance of the second strategic arms limitation treaty.

Gen. Kaplan believes that over the years the strategic importance of Turkey has grown.

Its position and the sheer size of its 1,000-mile-long territory make it a prize which both sides want. These factors also explain why the Soviet Union has signed agreements with Turkey for oil loans, for industrial assistance on a massive scale, and for oil sales at preferential prices.

### Sweden plans £630m cuts in spending

BY WILLIAM DULLFORCE, NORDIC EDITOR IN STOCKHOLM

SWEDEN'S non-Socialist Government yesterday announced cuts in budget spending amounting to Skr 6.3bn (£630m).

Together with the 1.9 per cent rise in value added tax and the increased levies on spirits, tobacco and fuel just passed by an extraordinary session of Parliament, the cuts should reduce the 1981-82 budget by Skr 7bn, the target previously set by the Government.

The Swedish economy was moving in the wrong direction and this development had to be broken, Mr Thorbjorn Falldin, the Prime Minister said. The budget savings programme would be only one of a series of measures to get to grips with the country's economic problems.

Mr Gosta Bohman, Economy Minister, repeated the Government's intention to cut the budget deficit by 1 per cent of Gross National Product a year over the next few years. He added that it would take Sweden most of the 1980s to restore its current account in balance.

The programme tabled yesterday includes some 70 cuts in budget spending. About Skr 4bn affect the so-called transfers to families in the form of rent and food subsidies and pension guarantees.

The largest single cut is the Skr 700m a year the government hopes to save by removing increases in oil prices and value-added municipal spending.

On Friday Mr Falldin and his colleagues will meet employers and union leaders in an effort to smooth the path for a moderate national pay settlement next year. Later this month the non-Socialist leaders

will try to come to terms with local authority representatives over municipal spending.

The pressure on the Deutsche Mark—which for months has been one of the weakest currencies in the European Monetary System—has been a major factor, restricting the Bundesbank's room for manoeuvre.

After a major run on the country's foreign currency reserves in the first few months of the year, the Bundesbank has succeeded since May in financing the growing current account deficit through the markets. But the Central Bank admits that the position is still volatile.

From May to July there was a small increase in the foreign currency reserves of some DM 3.75bn (£277m), but much of this came in only short-term funds. Given the rapid changes that are possible in international interest rates, the capital flows could easily be reversed, the Bundesbank said.

### EEC Council appoints Dane secretary-general

BY JOHN WYLES IN BRUSSELS

MR NIELS ERSBØLL, 54, Denmark's State Secretary for Foreign Economic Affairs, was yesterday appointed Secretary-General of the EEC's Council of Ministers.

The appointment of Mr Ersbøll, a former Danish permanent representative to the Community, by EEC Foreign Ministers here, brings to an end a lengthy search for a successor to Luxembourg's M. Nicholas Hommel, who retires later this year.

### French jobless total down by 1%

BY TERRY DODSWORTH IN PARIS

FRENCH unemployment dropped in August for only the second month this year, when the seasonally adjusted total went down by almost 1 per cent (to 1.5m) compared with July.

Although this figure will be cheering news for the Government as the predicted decline in industrial production sets in, it has not been interpreted as an

indication of an underlying shift in the labour market.

In crude terms, unemployment increased by 3.3 per cent, and job openings dropped by 3 per cent to 81,000. This means

that unemployment has increased by 5.5 per cent during the last 12 months, and by 12.6 per cent compared with the same month last year.

The employment situation is expected to worsen over the next few months, as some 800,000 school-leavers arrive on the labour market. A new employment agreement with industry has been introduced by the Government to try to place as many as possible of these young people in training posts.

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1980 is off to a strong start.

## EUROPEAN NEWS

**CDU hard on heels of SPD**

By Our Bonn Staff

WEST GERMANY'S Christian Democrat opposition has virtually wiped out the lead of the ruling Social Democrats in the run-up to the October elections, according to the latest poll conducted by the authoritative Allensbach Institute.

However, the combined forces of the SPD and its coalition partner, the Free Democratic Party are still well ahead of the opposition and would convincingly win the election if it were held now.

According to the institute, 45 per cent would vote for the CDU or its Bavarian sister party, the Christian Social Union, if elections were held next Sunday. This compares with 43 per cent CDU-CSU support three weeks ago.

SPD support has dropped back slightly to 45.1 per cent, compared to 46.8 per cent three weeks ago. The Free Democrats gained fractionally, moving up to 7.7 per cent against 7.6 per cent three weeks ago. This means that the coalition is still a clear 7.8 per cent ahead of the CDU despite the opposition gains.

SPD election analysts had been expecting a narrowing of the coalition's lead as the election approaches—a similar trend emerged before the 1976 polling. The CDU gains, at least partly, reflect the effect of the party's campaigning, which has intensified over the past week.

Although the results may give some encouragement to the opposition parties, the SPD does not seem to be too concerned. Even the most unfavourable poll yet given the coalition a 3 per cent lead. A lightning poll carried out by Infratres Social Research Institute at the weekend showed that the CDU-CSU with 40 per cent was significantly ahead of the SPD with 37 per cent and the FDP with 8 per cent.

The survey showed a high number of undecided voters—12 per cent—and this may well work in the SPD's favour. That is because in personal popularity surveys, over 55 per cent of the sample said that Chancellor Helmut Schmidt would be a better Chancellor than Herr Franz Josef Strauss, the opposition candidate. The personality factor could well swing some of the undecided votes behind the SPD or the FDP.

**Officials try to stop independent unions in south Poland**

By CHRISTOPHER BOBINSKI IN WARSAW

STRIKES ARE threatening to get permission, the guidelines imply, the strikes then become "official".

In Warsaw, representatives of 16 creative associations and some academic societies have set up a joint co-ordinating committee to act as an independent pressure group on the authorities on cultural issues. One of the participants said that the aim was to ensure that in future "cultural policy is determined by the intelligentsia and not by bureaucrats."

The committee includes Mr Andrzej Wajda, the well-known film director, and other writers, actors and sociologists.

The Polish Government has approved additional spending cuts this year worth Z1.11bn (£167m). The cuts come on top of an earlier savings programme drawn up by the previous Prime Minister, Mr Edward Babiuch, last spring, worth over Z1.20bn. The new programme will hit spending on road maintenance and construction and employment in Government administration will be reduced.

Day-to-day spending on maintenance of office buildings will also be reduced. Another area to suffer will be domestic and foreign travel and entertainment expenses. There is also to be a reduction in spending on Government ceremonies.

**Genscher signs investment accord with Lisbon**

By ROGER BOYES IN BONN AND JIMMY BURNS IN LISBON

WEST GERMANY and Portugal yesterday signed an investment protection accord, ending months of wrangling between the two countries and opening the way for radically increased German transfers to Portugal.

Herr Hans Dietrich Genscher, the German Foreign Minister, who signed the accord in Bonn with his Portuguese counterpart, Dr. Diogo Freitas do Amaral, said the agreement would have an "important signalling effect" for German companies. It would contribute to economic stability in the area, he said, as well as being an important component in Portugal's lead-up to joining the European Community.

The agreement, signed after months of heated negotiations between the two countries, protects West German investors from future nationalisation. Substantial West German investment in Portugal has been held up for several years because successive Portuguese Governments have failed to offer compensation for West German assets taken over following the 1974 revolution. The agreement was to have been signed in July during a visit to Portugal by West Germany's President Herr Karl Carstens and Herr Genscher, but the signing was called off because of continuing difficulties between the two countries.

West Germany, is keen on establishing a firmer foothold in Portugal as EEC enlargement approaches and has insisted that there are principles of international law that should be respected by Portugal to generate business confidence. A small group of West German businessmen was demanding about \$6.3m (£2.6m) in compensation. The largest outstanding claim was that of a West German farmer who has been asking for DM5m (£1.2m) for land that was expropriated in 1975.

West German diplomats in Lisbon said yesterday that this was "one of a number of claims" that were outstanding. But the West German Government had signed the latest agreement because a compromise had been reached. "We now have enough hope that compensation will be paid," a West German official said.

The timing of the agreement is significant. The Portuguese Government, which is facing a general election on October 5, has made the issue of compensation one of the priorities of its economic programme.

The West German agreement follows the recent announcement that the Lisbon Government would soon make available interest payments on bonds issued in compensation for Portuguese assets nationalised during the revolution. The Portuguese state owes an estimated Es 200bn (£1.68bn). Although only 1 per cent of this is owed to foreigners, recent legislation liberalises the system by which foreign investors can transfer funds.

**Austerity budget for Netherlands**

By CHARLES BATCHELOR IN AMSTERDAM

THE DUTCH Government has presented an austerity budget for 1981 aimed at switching resources from the public sector and from the private consumer to the country's hard-pressed industries.

It proposes cutting Government spending estimates by F1.3.6bn (£775m) by reducing social security provisions, health care, Civil Service salaries and departmental spending. The hardest hit departments are transport and public works, education and housing.

The Defence Ministry is the only department to be spared actual cuts but the growth in its spending will be slowed so that the Netherlands will achieve only a 1.5 per cent growth in its defence budget next year, half the rate it recently promised its partners in the North Atlantic Treaty Organisation.

The Government also intends to raise employers' contributions to social security premiums by F1.1.3bn next year and to achieve an equal cut in its own spending. The public will be asked to pay a more realistic charge for a number of Government services.

The Government has avoided major changes in the tax system since this already places a heavy burden on the taxpayer

and the entire structure is currently under long-term review. But the lowest rate of value-added tax, applying to foodstuffs, medicine, newspapers and public transport, will be raised to 4% per cent. This increase and other minor

of F1.32.000-F1.64.000 (£8.880-£13.780) a year, the hardest hit. If wage levels rise by the expected 8 per cent next year then people on the minimum wage will suffer the same 1.4 per cent fall in real incomes as those earning four times the

allow the Government to make concessions to the lowest paid though they would still see a decline in their spending power.

The Government is prepared to offer F1.50m of extra Government spending for every percentage point by which the unions agree to reduce their wage demands below the forecast 8 per cent, said Mr. Fons van der Stee, the Finance Minister.

This offer poses a problem for the unions which have already signed wage agreements to many sectors of industry lasting until the end of 1981.

Mr. van de Stee said he believed the unions would be ready to take the unusual step of renegotiating their wage demands. In their first reactions to the budget however, the two main union federations were highly critical of the Government's failure to maintain spending power and cut un-

employment.

Despite the imminence of a general election, scheduled for next May, the Centre-Right Government said it had opted for long-term measures which would lay the foundations for a healthy economy, rather than visible short-term measures.

The proposed savings are intended to reduce the Govern-

ment's budget deficit to F1.13.1bn (£2.82bn) or 5.4 per cent of national income from F1.14.7bn or 6 per cent in 1980. Total Government spending will rise by 6 per cent to F1.140.2bn (£30.1bn) next year while revenues will increase by 8 per cent to F1.17.5bn.

To help industry improve its low profitability the Government has allotted F1.1.3bn, raised by increasing the Dutch price of gas to foreign customers, to reduce industry's social security bill while another F1.685m will go to stimulate the building industry, to industrial training, energy savings and promoting exports.



Fons van der Stee: a long-term view

**Italy suffers £875m trade deficit in July**

By RUPERT CORNWELL IN ROME

ANOTHER MASSIVE trade deficit in July—the worst ever reported by Italy—has underlined the extent to which the country's buoyant economy has moved out of phase with those of its major trading partners, as recession spreads from the U.S.

The deficit in July alone climbed to L1.767bn (£875m) from L1.011bn in June. According

to the national statistics agency, the total shortfall over the first seven months of the year was L8.552bn (£4.75bn), over five times the equivalent figure for 1979.

The basic reason for the deterioration is a boom in imports, not just of costly oil and petroleum products, but also of consumer and capital goods. Between January and July imports were running almost 40 per cent by value above last year's level, while exports were up only 17.5 per cent by value.

It also seems likely that importers were accelerating foreign currency settlements and exporters delaying the repatriation of earnings, in fear of a possible devaluation of the lira.

Devaluation has been ruled out repeatedly by Ministers, and most recently by Sig. Carlo Ciampi, governor of the Bank of Italy. Instead the Central Bank has been allowing the lira to edge steadily lower, within the large fluctuation margins permitted by the European Monetary System.

Meanwhile the traditional summer inflow of tourism revenue has considerably boosted the Central Bank's holdings of convertible currency, even though evidence is

accumulating that the number of visitors to Italy dropped significantly in August, the key holiday period.

In July the bank's currency holdings rose by \$2.46bn (£1.026m) to \$10.59bn. Total reserves, including gold and facilities with international institutions, grew by \$3bn to \$57.8bn.

The competitiveness of Italian industry on foreign markets has been at least partially restored by measures in the Government's economic stabilisation package, once again before Par-

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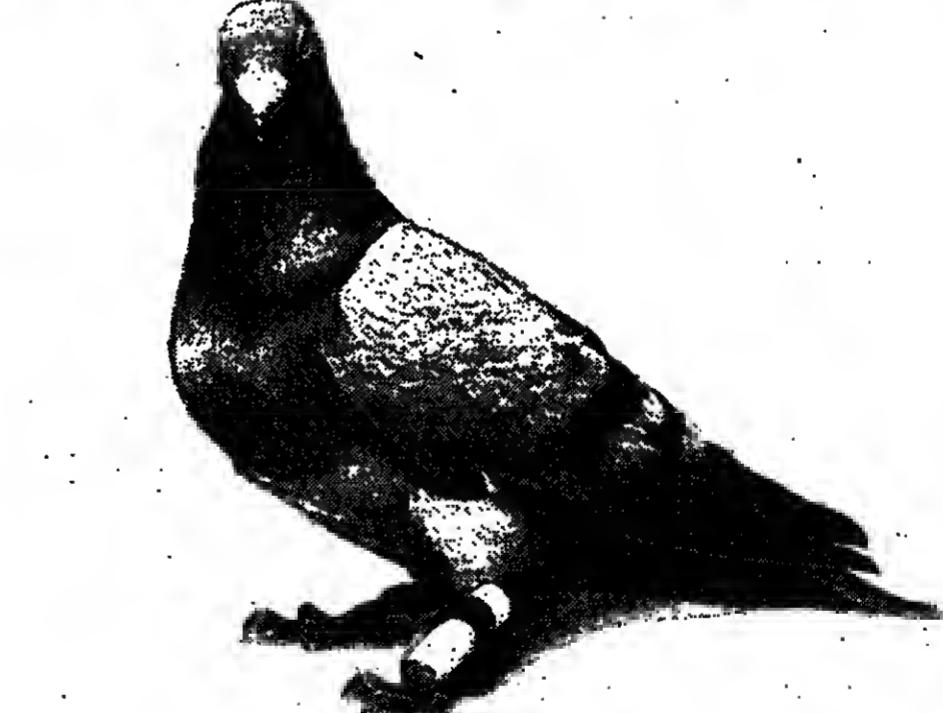
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## OVERSEAS NEWS

Charles Smith, recently in Seoul, analyses the realities behind South Korea's economic miracle and assesses the country's prospects for recovery

# Grim economic outlook as battle for growth begins afresh

**THE POLITICAL** crisis which has shaken South Korea to its foundations during the past 10 months was caused by the assassination of a President, not repeat not by the collapse of the economy. This does not alter the fact that getting the economy back on the rails is the biggest challenge facing President Chun Doo-hwan's Government, which took office last week.

The outlook for 1980, combining zero growth with 25 per cent inflation and a \$5bn current account deficit, is the grimmest Korea has faced in the 20 years since it set about seriously trying to industrialise itself. It will probably take two years to make the picture look substantially better and even that could be an optimistic estimate.

In the meantime, whatever happened to the economic miracle which was South Korea's chief claim to fame from the mid-1960s until a year or so ago?

The short answer is that everything finally became a bit too miraculous. South Korea was the only industrialised or semi-industrialised country of any importance to keep growing almost without a break after the first world oil crisis in 1973-74. Its real gross national product growth rate in fact slowed to 7.4 per cent in 1975, but picked up to 15.1 per cent the next year and ran at an average of over 12 per cent for the three years up to 1978.

This seemed a brilliant achievement, especially as the balance of payments position improved as growth accelerated. In retrospect, it seems clear that ultra-rapid growth for four years (after nearly two decades of growth which would put most Western countries in the shade) produced distortions and adjustment problems with which even Korea's hard-working and

efficient bureaucracy was unable to cope.

One problem was that too much money flowed in too quickly (from exports), creating inequalities of wealth and bottlenecks in the supply of goods to the domestic market. Another was that different sectors of the economy got out of phase with one another as GNP growth took off for the stratosphere.

From 1977, investment in heavy industry, given the main stress in the fourth five-year development plan (1977-81), was grossly over-emphasised at the expense of light industry (which was producing most Korean exports).

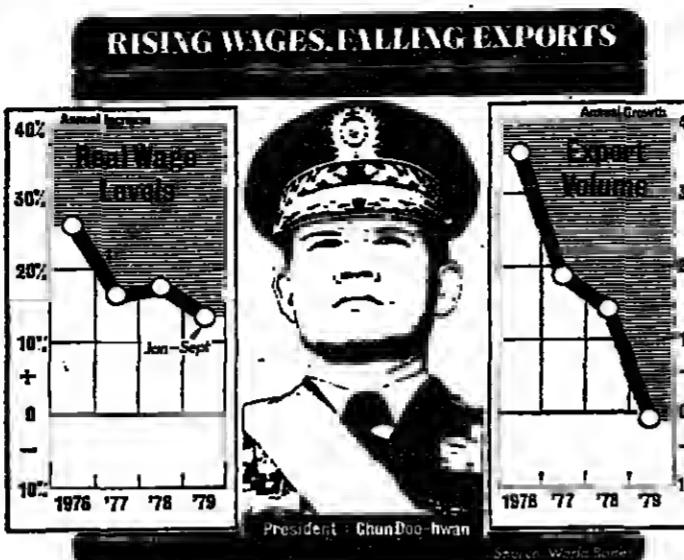
The result by early 1979 was that the country had saddled itself with some embarrassing white elephants in such sectors as power-generating equipment and motor vehicles, while more down-to-earth sectors such as textiles were being starved of up-to-date machinery.

## Edge lost

The most serious consequences of over-rapid growth

were the loss of Korea's competitive edge in world markets. Korean industrial workers were paid wage increases averaging 19.5 per cent (in real terms) during the three years from 1976 to 1978, while productivity was growing by only around 11 per cent a year. The resulting loss of cost-effectiveness, combined with a rigid exchange rate policy (there was no devaluation of the Korean won between 1974 and early 1980), resulted in Korea virtually pricing itself out of Western markets for light industrial goods by mid-1979.

The Korean authorities seem to have noticed something was badly wrong with the economy by around mid-1978, when the Government began liberalising imports to put a brake on the



Source: World Bank

inflow of foreign exchange and provide some healthy competition for domestic producers. In early 1979, a full-fledged deflationary package was introduced, but by then it was too late to restore order by normal means.

Korea's once-dynamic exports had virtually ground to a halt (in terms of year-to-year changes in volume) by the first half of the year. At the same time, the second oil crisis was starting to boost imports, and to introduce a new element into domestic inflation. Korea thus finished 1979 with the economy virtually stationary and the balance of payments showing signs of going badly out of control.

The political crisis sparked off by the assassination of President Park Chung-hee on October 26, 1979, was the final blow to hopes of smooth and rapid recovery. The crisis froze virtually all internal investment decisions, removing main source of domestic growth until a new leader could emerge. It was hardly surpris-

ing in these circumstances that the economy should have recorded a decline (of 4 per cent) in the first half of 1980—although it must be added that this was Korea's first experience of zero growth or decline since the first five-year development plan was launched in 1972.

Faced with a declining GNP, continuing high inflation and an alarmingly large balance-of-payments deficit, Korea's economic managers have not been exactly idle. In January, a determined effort was made to beat inflation and restore export competitiveness by means of a package which combined a 20 per cent devaluation of the won (against the dollar) with a 6 per cent increase in interest rates (from 18.5 to 24.5 per cent for commercial loans).

The package did appear to help exports; they have been growing again for the past eight months and are on target so far as government plans for the year are concerned. Internally, however, the recession has seemed to be biting deeper than ever in recent months, with

bankruptcies of small and medium-sized companies running at twice the levels of a year ago and unemployment rising well above 5 per cent. The Government reacted to these alarm signals in June by slightly moderating its tight money policies, but only enough to prevent more bankruptcies and still worse unemployment in the second half of the year.

What happens now that political stability has been officially re-established is the crucial question. Optimists expect the economy to start showing some signs of recovery in the final quarters as businessmen get over their worst fears and reinstate some cancelled or postponed investment plans.

At most, however, this seems likely to result in the growth rate for the year being close to zero instead of substantially in decline as at one time seemed likely. Growth in 1981 will have to depend on something more solid than the psychology of the business community especially

signs of help. Interest rates and loans will be cut 2 per cent on average before the end of the month, with the prime lending rate dropping from 23.5 per cent to 21.5 per cent.

This will somewhat relieve the interest rate burden found intolerable by many local firms and encourage exports by bringing the cost of borrowing more in line with cheaper money available to South Korea's trade competitors. The rate on special loans for exports remains unchanged at 12 per cent.

The Deputy Prime Minister stated that the first six months of the year showed a decline of 4 per cent in GNP. Second half GNP performance is being counted on heavily to improve figures for the year. With the South Korean economy in what is hoped is the bottom of its slump, local companies were given some

the Government has its sights on the right objectives even though it does not yet know precisely how to reach them. President Chun's next priority seems likely to be to restore viability to the industrial sectors which suffered from either over- or under-investment during the chaotic days of 1977 and 1978. This includes merging companies in the over-invested heavy industry sector, while channelling such funds as can be spared to the under-invested and now seriously out of date textile and shoe industries. Imposing some order on the costly system of farm subsidies created by President Park (preferably linking the subsidies to productivity increases) is another item on the Government's agenda. Yet another urgent priority is to begin conserving energy.

**Subsidiary** to the Government's main aim of creating a freer internal money market is the objective of liberalising foreign participation in the economy. This could mean more scope for foreign banks as well as the opportunity for foreign investors to acquire controlling stakes in joint ventures in some sectors of industry. The "patriotic obsession" of Korea's former rulers explains (according to one bureaucrat) why foreigners were, in the past, forbidden to hold more than 50 per cent of the equity of any industrial venture.

The structural reforms the Government envisage are geared to the notion that Korea can and should return fairly soon to a rapid rate of growth (say 8 per cent a year in real terms). Korea aims at high growth not for its own sake but because a labour force expanding at the extremely high rate of 3 per cent a year needs job opportunities which will be there only if industry keeps expanding.

Whether growth of 8 per cent or so will actually become possible again within the next year or two is still anyone's guess. The rule of thumb is that Korea in the past has managed to grow at roughly two-and-a-half times the speed of the industrial "West". The ratio may, however, be coming down as Korea itself matures. And who is to say that the West will be able to grow even by 3 per cent a year in the difficult decade which probably lies ahead?

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# Israeli Bank Governor issues warning as inflation soars

BY DAVID LENNON IN TEL AVIV

MR ARNON GAFNY, the Governor of the Bank of Israel, has warned that if agreement is not reached soon on voluntary restraint of wages, prices and taxes, he will recommend a slowdown in economic activity which will increase unemployment and reduce production.

Mr Gafny, who has been urging the Government, industrialists and workers to freeze taxes, prices and wages for six months, said that the latest inflation figures show that any delay fails inflation.

Inflation was 8.2 per cent in August, bringing the figure to 68.8 per cent for the period since the beginning of the year, and 134 per cent for the past 12 months.

The Treasury pointed out

that the annual inflation rate has stabilised during the past four months at around the 130 per cent mark, but admitted disappointment at its failure to bring the rate down.

The latest inflation figures

have made the Histadrut Labour Federation pull back from an earlier drift towards acceptance of Mr Gafny's package deal proposal.

Mr Yeruham Meshel, the Secretary-General of the Histadrut, said that the workers could not now forgo a previously agreed wage increase.

Mr Meshel said that if the

Government wanted to stop inflation, it should stop initiating price rises.

Mr Yigael Horvitz,

the Finance Minister, admitted that half of last month's price rises were Government-initiated.

If the Histadrut did not forgo the promised wage

increase this would deal a severe blow to the Bank of Israel proposal in which this was one of the key elements.

Israel has captured four top Palestinian guerrillas on the occupied West Bank who are believed to have been responsible for the attack in Hebron in May in which six Jewish settlers were killed. It was in the wake of that attack that Israel deported the mayor and the religious leader of Hebron and the mayor of nearby Haluion.

One of the arrested guerrillas has also admitted to having killed two Israelis last year, the Israeli army spokesman announced. Another took part a few years ago in a rocket attack on the Kiryat Arba Jewish settlement near Hebron.

Anger at Japan-Kampuchea link

BY DAVID BUTLER IN BANGKOK

JAPAN HAS begun trading with the Vietnamese-backed Heo Samrin Government in Kampuchea, a move which seems certain to draw international protest, particularly in South East Asia and China.

The Japan-Kampuchean Trade Association has announced that it has agreed with the Heng Samrin Government to import cotton worth \$200,000 for pillows and cushions to be made up in Tokyo.

The Japanese Government refuses to recognise the Heng

Samrin regime, recognising the ousted regime of Pol Pot. The Trade Association, made up of small trading houses, shippers and a bank, sent a delegation to Phnom Penh, the Kampuchean capital, in July. The Japanese Government said at the time that the mission "was not welcome" but insisted that it could not force private companies not to trade.

Mr Aram Kotikul, manager of the Association of Thai Industries, refused to recognise the Heng

regime, recognising the ousted regime of Pol Pot. The Trade Association, made up of small trading houses, shippers and a bank, sent a delegation to Phnom Penh, the Kampuchean capital, in July. The Japanese Government said at the time that the mission "was not welcome" but insisted that it could not force private companies not to trade.

He claimed that businessmen from the member states of ASEAN (the Association of South East Asian Nations, which groups Thailand, Malaysia, Singapore, Indonesia and the Philippines), who met in Manila earlier this month, were upset over the Japanese move.

NAMIBIA'S BUDGET

# South Africa boosts spending

BY JOHN STEWART IN CAPE TOWN

THE South African Government, facing a renewed international campaign for its withdrawal from Namibia (South West Africa), has embarked on a major public spending effort in the territory. The programme is apparently intended to counter the influence of SWAPO, the Namibian black nationalist movement.

An unprecedented R520m (£286m) budget, equivalent to 40 per cent of current gross domestic product in Namibia, has been drawn up by the South African-sponsored Council of Ministers in Windhoek.

The size of the budget, and its concentration on subsidies to the tribal authorities and spending on central Government facilities, underline Pretoria's apparent strategy—namely to buy time on the military and diplomatic fronts for an economic effort which would ensure that the reins of power will be transferred to a well-disposed regime in an independent Namibia.

The problem for Pretoria is that, despite monetary and fiscal inducements and the obvious benefits of a sharp recovery in the economic fortunes of neighbouring South Africa, private fixed investment in Namibia remains in steady decline.

To remedy this, the Pretoria-sponsored National Assembly and its Council of Ministers

drawn from the Democratic Turnhalle Alliance have opted for a programme of force-feeding the economy.

As the sole generator of new economic activity in the territory, the Administration will not doubt boost its influence among rank and file Namibians. But whether such allegiance will be sufficiently broad-based or enduring enough remains uncertain.

An analysis of the 1980-81 estimates of expenditure confirms that Prime Minister Dirk Middel and the ethnically diverse Council of Ministers have taken the short view.

Some 28 per cent of the budget will be spent on economic services. This includes expansion of the water, power and transport infrastructure, increased farm subsidies and assistance to blacks to acquire farms in the former "white" areas, and large transfers to the first National Development Corporation.

Government utility that specialises in development projects in agriculture and industry.

Spending on political parties has increased 45.5 per cent to R16m, and consists primarily of large transfers to decentralised ethnic governments (the Bantustans).

Black nationalists in the

five Western members of the UN Security Council, as well as other militant organisations, are open to doubt.

Quentin Peel reports from Johannesburg. Mr Richard Lister, Parliamentary Under-Secretary at the UK Foreign Office, arrived in South Africa yesterday for talks with Government leaders, including Mr P. W. Botha, the South African Prime Minister. The talks will focus on Namibia as well as bilateral and regional issues.

## AMERICAN NEWS

**IMF future causes breakdown in UN talks**

By David House

AFTER three weeks of bitter wrangling in a special session of the United Nations General Assembly, Western industrialised nations and the Third World have failed to agree on the procedures or the agenda for the proposed global economic negotiations due to begin in January and last most of 1981.

The substantive issue on which the talks were suspended concerned the future of the International Monetary Fund, the World Bank and similar international specialised institutions.

The U.S., West Germany and Britain declined to accept a proposal which they believed would have left the future role of the Fund to be determined by the UN in the global round. The three states, whose currencies account for about half of world trade, are insisting that the autonomy of the Fund and the Bank be respected.

The two sides will try again to resolve their sharp differences during the regular session of the Assembly, the 35th, which opened yesterday. West Germany holds the Presidency of the new assembly in the person of its chief delegate, Herr Rüdiger von Weichmar.

The future of the Fund came to the fore in what should have been a procedural debate. The Third World countries of the Group of 77 pressed for integrated negotiations in the global round over commodities, energy, the transfer of resources, trade and monetary reform.

Negotiations over monetary reform would have embraced the IMF and the Bank and thus given the UN a pivotal role in deciding their future.

Unable to agree on matters of procedure, the special session did not begin to debate the proposed agenda for the conference.

The failure of the talks is likely to harden the attitude of militant states such as Algeria, Kuwait and Venezuela in the Organisation of Petroleum Exporting Countries, which have been linking a readiness to discuss the price and supply of oil with the West to concessions by industrialised nations towards the Third World.

Attempts to reach a consensus will be renewed in the corridors of the General Assembly.

**Carter campaign takes cheer from hostage moves**

By DAVID BUCHAN IN WASHINGTON



MR. EDMUND MUSKIE now wears a yellow "free the hostages" emblem in his lapel. It is a daily reminder to the Secretary of State not only of the human plight of the captive U.S. diplomats but also that their return from Iran by some date in the next six weeks could clinch an exceptionally tight Presidential race in favour of his boss, Mr. Jimmy Carter.

The reverse is not necessarily true: if the hostages stay in captivity past the November 4 election date, that may not result in President Carter's defeat. The American public may have questioned some of Mr. Carter's tactics in handling the Iran crisis, but it by no means pins all the blame on him.

However, Mr. Ronald Reagan, the Republican challenger, has long been nervous that Mr. Carter will somehow use his power as an incumbent President to spring "an October surprise" on election eve, and he knows that no surprise could be more welcome to the U.S. 52 Americans.

Positioning himself for this electorate than the return of the possibility, Mr. Reagan has now broken his silence of recent months on the hostage issue to say that the majority of conditions set by the Ayatollah Khomeini for release of the hostages "can and should be met by the U.S."

The effect is to show Mr. Reagan as conciliatory in any

settlement that might be reached, though the Republican candidate quickly elicited the caveat that at least one of Iraq's demands—the return of the former Shah's property—was not for the U.S. Government, but for the U.S. courts to decide.

The confusing notes of optimism and pessimism in the U.S. courts to decide.

On the plus side, last Friday's statement by the Ayatollah omitted—whether purposely or by accident—his earlier insistence of public repentance by the U.S. for its past actions in Iraq.

It was also noted here that Mr. Mohammad Ali Rajai, the Prime Minister, in his public reply to a letter last month from Mr. Muskie, did not reject the Secretary of State's call for a proper

"channel of communication" between Washington and Tehran.

It has frustrated US officials that they have only indirect means of talking to Iran, through the Swiss and other intermediaries.

On this basis, President Carter voiced cautious optimism in the Texas campaign trail this week that the Rajai/Khomeini statements "may very well lead to a resolution" of the deadlock.

At the very same time, however, Mr. Muskie appeared to have equal justification for warning at a Washington Press conference that talk of a breakthrough, or even a start to any negotiations, was very premature. The Speaker of the

House of Representatives, Mr. Tip O'Neill, had just returned from a meeting with Iranian leaders that had been arranged by the families of the hostages and Congressmen—that the time is ripe for a settlement.

An indication that this feeling may be turning into frustration with the Administration's

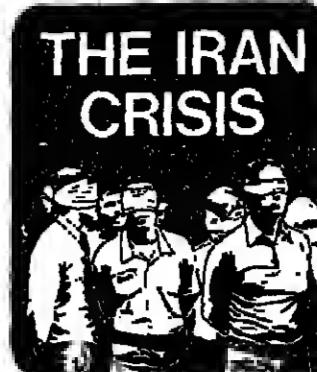
Iranian Parliament had by then predicted the legislature would add further conditions to release of the hostages beyond the latest laid down by the Ayatollah.

Whether the long-awaited settlement is really in the offing depends on Ayatollah Khomeini and the Parliament. Mr. Reagan sensibly warned Iranian leaders they should not spin out the crisis in the hope of "better terms" from a Republican Administration, if he were elected in November. But such a calculation was probably not in their minds in the first place.

If, however, the hostages should be returned their families by November 4, it would almost certainly give the President's fortunes a lift comparable to the boost given to

public inactivity is the recent appeal by a group of Congressmen and some hostage relatives for direct talks with the Iranian authorities.

It would be a mistake to



President Richard Nixon by Dr. Henry Kissinger's famous "peace is at hand" claim in Vietnam just before the 1972 election.

**Iran envoy mystifies British Government**

By Simon Henderson

THE BRITISH Government is apparently mystified by the visit this week to London of Mr. Mousav Garmarudi, the press and cultural affairs adviser to President Abolhassan Banisadi of Iran. When announced in Tehran, the visit was said to be to protest about the conduct of British police in relation to Iranian students, of whom more than 20 have been deported after a demonstration a month ago outside the U.S. embassy in London.

But despite an invitation to call in at the Foreign Office, Mr. Garmarudi has had no contact with the Government. Indeed, at a news conference yesterday, he said he was not intending to meet any official.

Although he repeated allegations made about police torture of the students and complained about the court procedure, he said he was not asking the British Government to do anything more on the matter.

Asked about the three British missionaries and the businessman at present in detention in Iran, Mr. Garmarudi hardly allayed fears for their welfare, saying he was not a spokesman for the courts.

**AMERICA'S SPACE SHUTTLE****A technological wonder—but when will it take off?**

By PATTI REALI IN WASHINGTON

AMIDST THE grassy coastal flats of Cape Canaveral Florida rests the space shuttle, Columbia, younger sister of the original mock-up known as the Enterprise. The Columbia is docked in a huge assembly hangar at the Kennedy Space Center surrounded by hundreds of technicians working seven-day 24-hour shifts in a massive effort to get the bird ready to fly.

The space shuttle is the cornerstone of the U.S. space programme in the post-Apollo era. The National Aeronautics and Space Administration (NASA) expects to use the space shuttle to carry the next generation of military surveillance, civilian communication and scientific satellites into space. Rockwell International, the main shuttle contractor,

will build five shuttle orbiters which will make up NASA's space transport system, and make access to space both routine and relatively inexpensive.

Since its inception the space shuttle programme has been beset by a host of problems—disputes over design, budgetary constraints, technical delays and cost overruns. The project is already two years behind schedule. Despite stepped up work schedules, the shuttle may not hit the launch pad until March, 1981.

Mishaps have lifted the total cost of the programme, and have wreaked havoc on the carefully drawn agreements with the federal agencies, private companies and foreign governments which are count-

ing on the shuttle to ferry their satellites into space.

Buoyed by the technological triumphs of the Apollo moon programme, NASA and the White House settled on the space shuttle programme a decade ago, after rejecting projects such as a manned Mars expedition and permanent space stations as either too extravagant or simply useless.

In an environment cool to ambitious space adventures NASA fixed on the concept of a reusable space shuttle as offering a challenge to space engineering as well as potential savings over the traditional one-shot (expended launch) rockets like McDonnell Douglas' Deltas.

In 1972 Congress appropriated \$3.15bn for development, stipulating that a first orbital

shuttle should take place before 1979 and that cost overruns were limited to 20 per cent. But neither of these requirements has been met. An estimated \$3.0bn has already been spent with the maiden launch still far off.

The shuttle's difficulties begin with its engines, which are considered the lightest, most efficient liquid-propellant engines ever developed. But there have been at least four serious engine fires in the last two years with considerable damage to secondary systems. With very few spare parts available, serious schedule slippage has resulted.

The shuttle's heat protection system has also created problems. The 31,000 silica-fibre and glass tiles cover the orbiter and the rocket boosters. Each

one is unique, custom built for a particular spot on the shuttle's body. They are at once a technological wonder and a disaster.

They are so fragile that they often shatter at a touch. The smallest scratches, even marks left by human fingerprints, cannot be tolerated. A damaged tile could mean a hole burned right through the shuttle's body.

The application of a single tile to the shuttle requires an average of 25 hours. The current application rate stands at 1.5 tiles per technician per week. A single tile costs an estimated \$500 to make and install.

Technical difficulties aside NASA has made great progress in ensuring the shuttle's operational work. "All business on the shuttle is booked solid through fiscal year 1986," Mr.

Kenneth Senstad of NASA's space transportation operation pointed out.

Companies such as Intelsat, an international telecommunications consortium, has already booked space on the shuttle.

Should it fail to meet launch schedules NASA has backed up all service agreements with traditional rockets like General

Dynamic's Atlas Centaur. Intelsat has also purchased several Ariane three-stage rockets being made by the European space agency and sure to become a competitor to the space shuttle. Despite this threat, the shuttle is still unchallenged in terms of space technology. The only question is, when will it fly?

**Space shuttle Enterprise riding on a 747 carrier in a 1977 test.****ANSAFONE GETS THE ANSWER FROM DATA GENERAL...ON HOW TO IMPROVE PRODUCTION CONTROL AND PROFITABILITY.**

Ansafone is the biggest manufacturer and distributor of telephone answering machines in the UK, and one of the largest in the world.

Naturally, a company which is itself in the advanced electronics field, is no stranger to computers.

"But we were using 1960s techniques for 1980s business," says Managing Director, John Evans. By which he means that Ansafone was buying batch-processing time for its various operations with six computer bureaux.

"All too often we were forced to base decisions on information that was already out of date and it was costing a fortune," adds Financial Director, Mike Smith.

John Evans: "If we were going to stay ahead, we needed our own on-line system. We needed it to administrate our tens of thousands of rental contracts. We needed it for payroll and internal accounts. Most vital of all, as a cost-conscious manufacturing company, we needed it to improve our inventory and production control, which, in turn, would have a significant influence on our overall profitability."

Ansafone investigated the hardware of sixteen computer companies before deciding the most effective answer was to install three mini-computer systems by Data General, to handle independently their three main requirements. Data General equipment was chosen on technical merit and its capability of using advanced COBOL, to simplify in-house programming.

From the word go, in September 1979, things moved fast. The rental system was in and working by November. Stock control and payroll, by March 1980. And in June, the stock

control system was adapted to give production control and materials requirements planning.

The production control system—IMPCON (Inventory Management and Production Control) was provided as a package by Cable and Wireless UK Services Ltd, using a Data General CS/60 computer and six terminals.

"Before we had this new system," says Mike Smith, "the best we could expect were stock reports days late. Now, we can define production and parts requirements against manufacturing estimates with total accuracy. What we particularly like are the extensive costing facilities. It not only deals with parts and quantities, but converts them into cash values."

John Evans: "Dramatically better—the results are there already!"

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## WORLD TRADE NEWS

### India may order new aircraft from UK

By D. P. Kumar in New Delhi

BOTH INDIAN Airlines and the Indian Air Force are showing interest in the new generation of BAE/146 which they saw at the Farnborough International Air Show earlier this month.

The Indian Air Force will consider and evaluate the advanced technology turbofan jet passenger transport aircraft BAE/146 being built by British Aerospace. If Indian Airlines decides to buy them as replacement of older Fokker Friendships and the Avro/748s on its regional flight routes.

The Air Force has been seeking a replacement for the ageing Tupolev/124s in its hard-pressed VIP squadron which also has some Avro/748s.

In the context of mounting costs of aircraft spare parts, there is an attempt to get a common aircraft that would suit both, as had been previously achieved with the Avros.

The BAE/146 development project was initiated by Hawker Siddeley before it was merged with British Aerospace in April 1977. The basic design objective was to evolve a four-engine jet aircraft to replace turbo-props and older twin jets on secondary routes and feeder air services.

It was intended to provide a passenger seating standard comparable to the present wide-bodied airliners.

The aircraft is expected to make its maiden flight in six months in preparation for the certification of airworthiness tests in August 1982.

The Indian Air Force has a replacement requirement for the phasing out the well-worn workhorses, the Fairchild Packets, Dakotas and the Caribous used for supply operations.

### Peking may double Japan coal sales

By RICHARD C. HANSON IN TOKYO

CHINA has offered to step up its coal exports to Japan to 20m tonnes per year in 1985, roughly double the previous targeted level. The increase would take place within the framework of a \$20bn two-way trade agreement which runs from 1978 to 1985.

The proposal was made when Mr. Toshiro Dokko, head of the Japan-China Association on Economy and Trade, visited Peking last week for a regular meeting with Chinese officials.

China is anxious to increase coal exports to Japan, partly because that promise was based on faulty production statistics

under the 1978 agreement.

Chinese officials said that they would be able to supply 8.3m tonnes of oil in both 1981 and 1982 (against 9.5m and 15m respectively in the original agreement). This year shipments could fall short of the 8m tonnes imported last year.

Next year a Chinese delegation will visit Japan to negotiate oil shipment levels for 1983 and beyond. However, it appears unlikely China will be able to increase its exports substantially (if at all). The Chinese said they were unable to fulfil the terms of the original agreement because that promise was based on faulty production statistics

at the time. But China is also having difficulty raising production levels at existing oil fields to meet growing domestic demand. In addition, offshore exploration for oil is just getting underway.

Coal, therefore, has become a much more important part of the eight-year trade agreement, which calls for \$20bn in two-way business. Japan is helping China develop seven coal mines, three of which have already received financing from the Export and Import Bank of Japan.

Under the present agreement, China will supply 2.5m-2.7m tonnes of coal next year. It was originally expected that shipments would build up to about

10m tonnes by 1985.

A syndicate of commercial banks, including a Hong Kong-based joint venture bank, CCIC Finance, is likely to sign a \$42m loan contract with China in the near future, AP-DJ reports from Tokyo. Japanese banking officials said yesterday that the loan is designed to help finance a hotel construction project in Canton.

The lead banks in the syndicate are CCIC Finance, Bank of America and Paribas of France.

The Canton project calls for constructing a 1,000-room hotel at a cost of about \$70m. Construction is scheduled to be started next January.

### San Franciscans flock to China exhibition

By ANTHONY POLSKY IN SAN FRANCISCO

THE LARGEST exhibition of Chinese products ever held in this country opened here last weekend in a city which always has played an historically significant role in America's China trade.

The People's Republic of China (PRC), anxious to earn the hard currency vital to its modernisation and to rectify a growing unfavourable trade balance with the U.S., has assembled an impressive collection of about 20,000 items for display and sale.

Despite apprehension about inadequate financial and administrative capabilities of the private American company which is sponsoring the exhibition, initial public response, at least, has been enthusiastic. The exhibition, which lasts for two weeks, moves on to Chicago in October and New York in November.

About 75,000 people visited the exhibition on Saturday and Sunday and, even with the weekend over, crowds were heavy again at the start of this week.

Visitors, both official and public, were greeted by smiling cooperative Chinese representatives, a contrast with the stern, unsmiling party cadres at past exhibitions in China. Gone too were the poorly-made handicrafts of the Cultural Revolution era.

But nine years after the landmark visit to Peking by then-President Nixon—a period marked by continued exchanges of lesser trade and political delegations and considerable note-taking by both sides—the two countries are still not fully reacquainted.

Sponsorship and hosting of this most important exhibition fell almost by default as it were, to a private American company which already has done a considerable amount of trade consulting, and apparently expects to do a great deal more.

The National Council for U.S.-China trade, a quasi-official body, declined to officially back the sponsors, although it gave considerable help as a result of the private U.S.-China Business Development Corporation of New

York was selected by the PRC's Council for the Promotion of International Trade.

Whether China will receive any large orders from commercial buyers attending the exhibition remains to be seen. Although the American organisers confidently predict about \$300m worth of business in each city, more detached observers think the exhibition will be lucky to break even on its expenses of about \$5m from revenue from sales of tickets.

Half the exhibition's 113,000-square feet of floor space was devoted to traditional handicraft items, the rest of the space had displays of everything from motor oil to surgical instruments to electronics.

Some major U.S. department stores, such as Emporium-Capwell in San Francisco and Bloomingdale's in New York, have worked closely with the Chinese for mass production of renewable items, specifically designed for the American market. Popular choices at the retail shops here are goose-

down jackets and bed comforters.

Privately, some Chinese officials were less sanguine about the way the exhibition was organised, and about their own country's present capabilities. Mr. Tsao Wellian, a Vice-Minister in Charge of Heavy Machine Building, held private talks with a group of middle-ranking Chinese-American scientists and engineers during which he conceded that the PRC bureaucracy was unresponsive and that China lacked marketing knowledge.

China's Vice-Premier Mr. Bo Yibo attended the opening of the exhibition before going on to Washington for a significant economic conference.

These exhibitions and visits, while not yet bringing in the immediate export earnings that China so desperately needs, are certainly bringing a welcome experience. The current exhibition is the first to be held overseas. And the Chinese are expected to learn how to do better next time.

### France set to aid textiles industry

By Terry Dodsworth in Paris

THE FRENCH Government is moving to the aid of the country's hand-pressed textile industry with a series of measures designed to stem the rapid growth in imports.

In the face of strong complaints about the lack of marking of many imported articles, the Government is insisting that all textiles must bear a label with their country of origin clearly displayed. The authorities are hoping that this measure will hit imports, at least for a time, while stocks already imported are labelled, and while importers adjust to the new conditions.

Certain materials, such as velvet and furs, are also to come under a new administrative control system which will effectively require an additional import licence.

This again is expected to hinder importers, and thus bring a respite to the French industry, which has seen a decline of more than 15 per cent in its orders this year.

At the same time, the Government is to meet the industry's employers' bodies to work out an investment aid programme for introduction in about two years' time. At present, the cotton manufacturers in particular, enjoy a Government-aided investment programme which has pumped in FF 100m (£10m) over the past three years.

A further FF 18m will be given to the entire textile sector during the course of this year.

While cotton producers have been particularly hard hit during the latest slump in the industry, France's artificial fibres manufacturers and producers of made-up clothes have also suffered. It is reckoned that imports climbed to almost 50 per cent of the total textile market last year, while demand dropped by 1 per cent.

During this year, there has been a further big decline in the artificial fibres sector.

### U.S.-Soviet trade declines by 50% in first six months

By DAVID SATTER IN MOSCOW

THE VALUE of U.S.-Soviet trade was cut in half during the first six months of this year compared with the equivalent period of 1979, reflecting the effect of U.S. sanctions against the Soviet Union.

U.S. officials said that the Soviets have already bought all the U.S. grain to which they are entitled until September 30, but that more purchases were expected when the final buying year begins on October 1.

U.S. non-agricultural exports to the Soviet Union also fell in value, although a recent decision by the U.S. State and Commerce Departments may make it possible for the value of U.S. manufactured exports to the Soviet Union to begin to increase.

Non-agricultural exports, the biggest items of which were construction equipment and pressure-sensitive tape, had a value of \$245m in the first half of this year, a 48 per cent decline from the value of such exports in the first half of last year.

U.S. agricultural exports, the traditional mainstay of the U.S.-Soviet trade, had a value of \$464m in the first half of this year, a decline of 54 per cent from the value of agricultural exports for the same period of last year, which was \$1.07bn.

The largest part of the value

### GATT seeks better investment climate

By PAUL CHEERSIGHT

THE MAIN task of economic policy is to create a more favourable climate for investment, the growing uncertainty of access to foreign markets.

But in face of this litany of well-known problems, GATT seems relatively cheerful about the prospects. The reason is that a substantial volume of investment has been taking place. The effects of the latest round of oil price increases have been better distributed than in the 1974-75 period, when savings were run down.

GATT proposes a variety of different recipes. For the non-manufacturing developing countries, there needs to be less dependence on foreign commercial borrowing without cuts in domestic credit formation. For the industrial countries, capital formation should be directed towards high productivity areas and energy adjustment.

But countries which keep petroleum product prices below their world market value are bound to waste capital on a large scale, GATT warns.

### Swiss stiffen risk conditions

By JOHN WICKS IN ZURICH

THE Swiss Government has stiffened conditions for insurance against currency losses.

Heading GATT's list of problems, with which leaders need to come to terms in the creation of a climate for investment are inflation, unstable policies, counter-productive regulations, and, above all, what it calls

GATT says.

The plea comes in the introduction to International Trade 1979-80, published today.

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GATT says.

The coverage, intended to compensate for any increase in the Swiss franc exchange rate, is

has been extended for a further period of six months but with an across-the-board reduction of 10 per cent of the guarantee rate, and an increase of the premium levy from 200 to 300 per cent of the normal export risk fee.

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## Bowater-Scott plans Grimsby mill

By William Hall

**BOWATER-SCOTT**, Britain's biggest disposable paper manufacturer, has announced preliminary plans to build a £70m papermill in Humberside. If the project goes ahead it will be the first papermill to be built in Britain for several years.

The company, jointly owned by Bowater Corporation of the UK and Scott Paper of the U.S., said yesterday that it had taken an option to purchase 40 acres of land at Grimsby.

The option is open for 15 months in which the company

will be closely assessing the overall UK market.

Bowater-Scott is the UK's market leader for soft tissues

— one of the few sectors of the UK paper industry which is thriving.

Unlike the producers of commodity grades of paper, such as newsprint, the tissue

producers do not suffer from heavy import competition.

In the past 25 years production of tissue in the UK has

risen by a factor of 25. Consumption has recently been growing

by 3 per cent a year. Between

1975 and 1979 Bowater-Scott's sales have nearly doubled to £110m and trading profits have jumped from £2.3m to £12.3m.

Bowater-Scott has about 40 per cent of the disposable tissue market. It produces tissue at Northfleet in Kent where it has three machines (total capacity 60,000 tonnes per annum) and Barrow-in-Furness on the north-west coast, where it has four tissue machines (total capacity 400,000 tonnes a year).

If the company goes ahead with the Grimsby project the

first tissue machine could be operational by 1984-85. It will employ about 250 people and produce more than 30,000 tonnes of tissue a year.

If all goes well the company will buy a second machine by the end of the decade.

The UK consumes about 400,000 tonnes of tissue a year and although consumption per capita at 7.2 kg is nearly two-thirds higher than in Western Europe generally, it is also about two-thirds lower than in

the U.S.

## BHS woos shoppers with a price freeze

By David Churchill, CONSUMER AFFAIRS CORRESPONDENT

**BRITISH HOME STORES**, which has more than 100 outlets in the UK, yesterday announced a price freeze until the end of the year.

The freeze—effectively a cut in prices after allowing for inflation—reflects the continued tough trading conditions facing most retailers.

Marks and Spencer already has announced that it intends to keep its clothes prices down to 5 per cent or less this autumn, compared with an expected 12 per cent increase in general for clothes. Marks also has launched a price-cutting campaign for its major food lines and last week announced 10 per cent cuts in the prices of some

home furnishings.

The British Home Stores move is aimed at maintaining volume sales at the expense of their High Street retailers.

BHS last year had sales of just more than £401m, including VAT, and pre-tax profits of £41.8m. The effect of the slump in retail spending on profits was shown last month by the interim financial results from F. W. Woolworth, which has ten times as many High Street stores as BHS. Woolworth's pre-tax profits fell by almost £16m.

The effect of High Street price-cutting on profitability will be shown next month, when BHS, Marks and Spencer and Tesco are due to announce their

interim financial results. J. Sainsbury's half-year results are expected in November.

Both BHS and Marks have a high proportion of British merchandise in their stores and BHS made the point yesterday that if its sales promotion was successful, it would help its UK suppliers overcome the recession.

The Government was urged yesterday to lift the surcharge on national insurance. Mr. Dennis Landau who took over earlier this week as chief executive of the Co-operative Wholesale Society, said the surcharge costs the food industry nearly £100m a year. He described it as "crazy" at a time of high

unemployment.

Rhys David writes: Fierce High Street competition will lead to a reduced choice for shoppers, Mr. James Cleminson, president of the Food Manufacturers' Federation, said yesterday in Manchester.

Mr. Cleminson, speaking after a meeting of the federation's members, said consumers are spending less and retailers are having to cut profit margins to the bone to survive.

Supermarkets could be forced, as a result, to cut the number of brands on offer and concentrate on those where the profits are healthiest. In the first quarter of 1980 food manufacturers' profits were down to 2.65 per cent, the lowest for five years.

## Rise likely in process expenditure

By Hazel Duffy

Capital expenditure by the process industries—a major element in total capital investment—is expected to increase slightly over the next three years.

The overall rise is expected because of a big increase in spending by North Sea oil and gas industries helping to offset the expected decline in chemicals and oil refining investment.

The forecasts, prepared by the Process Plant Economic Development Committee of the National Economic Development Office, estimate that total capital expenditure by the process industries will amount to £15.3bn in the three years to 1982 or 1979 prices. Expenditure on process plant will amount to £5.64bn.

On an annual basis, the total spending forecasts 1979 prices are: 1980—£5.13bn; 1981—£5.16bn; 1982—£5.02bn.

Spending on process plant will be: 1980—£2.10bn; 1981—£2.02bn; 1982—£1.75bn.

Spending by the oil and gas production industries forms the largest single part of the totals. In 1980, they are forecast to spend £1.05bn; in 1981 £961m, and in 1982 £699m.

Process industries investment forecasts. NEDO. Price £8.19p postage paid.

## November date likely for market opening

By Christine Moir

THE second tier market on the Stock Exchange—the Unlisted Securities Market—is expected to open quietly in November.

Yesterday, the Stock Exchange Council approved the final draft proposals drawn up by a special committee headed by Mr. Charles Eglington.

The market needs only the formal blessing of the Council for the Securities Industry at its next meeting, on October 2, before it can come into being officially.

However, the market will not be able to start until detailed changes have been made to the Stock Exchange Rule Book. This will mean that first dealings could not take place in the Stock Exchange floor before December, or possibly December.

Mr. Eglington said yesterday: "There is some urgency about getting underway. There are companies knocking on the door of the Quintain Department asking for permission to come to the new market."

Detailed proposals for the new market—intended to be carefully distinguished from the existing market for listed securities—were first published at the end of last year. They met fierce opposition from major market users, merchant banks, issuing houses, sponsoring brokers and provincial stockbroking firms.

## Star ends London editions

By Lisa Wood

THE DAILY STAR, Express Newspapers' Manchester-based tabloid, is to stop being printed in London after September 27 because of the group's need for economies.

Express Newspapers, which launched the tabloid in 1976, started printing it in London in January at an estimated annual cost of £3m. Facilities of the paper have been transmitted from Manchester and printed in two editions nightly on Daily Express machines.

The London printing of the Star was launched in a blaze of publicity after prolonged negotiations with the print unions.

At its first birthday last November it was predicted by Mr. Victor Matthews, chief executive of Trafalgar House, which owns the paper, that circulation would "increase dramatically" when it was produced in London. One million copies of the Star, it was said, would be printed in London and it was hoped that total circulation would rise to 1.5m by this summer.

But with a circulation of just over 1m in the country, it has been losing about £750,000 a month and could lose £6m this year.

## Split views on report contents

CONTRASTING VIEWS about the desirable content of company reports were presented on the second day of the Financial Times London conference Developing the Annual Company Report.

Mr. E. J. Symons, deputy chairman and senior finance director of BAT Industries, said financial content was paramount. In general, non-financial information should be included only as an aid to a better appreciation of the financial position, performance and prospects of the business.

Mr. R. G. Spinosa, Cattella, Board member responsible for accounting information systems and automation at N.V. Philips' Gloeilampenfabrieken, said an annual report sets out to pro-

vide information on the course of business in a company "in its entirety."

The report of Mr. Cattella's company was judged the best of 200 analysed in the Financial Times World Survey of Annual Reports 1980. Mr. Cattella said a company should, through its report "present itself to the reader as an entity."

The reader, he said, "is not addressed as a member of a certain interest group, but as a person involved in the total course of affairs in the company."

He said a business was part of a community "its activities are interwoven with what goes on around it in the general social scene." Such interdependence called for "mutual recognition, mutual identification."

Mr. Symons summarised his view of the annual report as: "A report by the directors to the shareholders who appointed them, of their stewardship of the company over the past year."

He took a cautious view of those calling for a requirement to expand the amount of information contained in the company report.

He noted that the transnational companies were frequently subjected to demands for more information. "Transnationals will need to be convinced that any minimum list of contents contains only really useful information appropriate to those audiences that have a legitimate interest in the company."

"In the vast majority of instances, transnational companies are at least as good as—and sometimes better citizens of—their host countries than many solely national companies," he said.

Mr. Symons was dubious about proposals advanced in

"that was necessary because that, and only that, is the basis on which everyone connected with the company—whether as employees or capital-providers, suppliers or customers—can make a reasonable assessment of what their relationship with the company will be in future."

Mr. Symons said: "We should not overlook the employees whose livelihood is linked to the financial stability of the company. But I would suggest that there are other and more appropriate ways of meeting their needs."

Mr. Cattella said: "A company was judged not only on its financial results, but on its contribution to job creation."

However, Mr. Symons said: "it is not the responsibility of the company to create jobs but to use its resources, including employees, as productively as possible within the confines of acceptable employment standards."

Mr. Cattella identified net profit as the single most important element of the financial content of the company report. "Since that result is of such paramount significance, the method of calculating it must meet with the highest standards," he said. Philip's he explained, calculates its profits on an "actual value" basis.

A prerequisite of his company's credibility was that "the result we show in the annual account is the same one as we confront all our responsible officers with."

The importance of employee and shareholder relations to economic performance was developed by M. Jean Catherine, director of social relations at France's Rhône-Poulenc.

His own company had a specific need to develop an identity because, he said, "if was the result of many mergers, so many don't know what the company is."

Mr. Poulenc said company management involved itself "with social problems at the same level as economic and financial problems."

The spread of Rhône-Poulenc's concern was reflected in its annual report. Most recently, 37 per cent of space was given over to financial information, 13 per cent to social information, and 50 per cent to a report on activities during the year.

Mr. Clarence Sampson, chief accountant with the U.S. Securities and Exchange Commission, gave the conference a personal view of the commission's activity. He saw the annual report circulated to shareholders becoming more important in comparison with the information which companies file directly with the commission each year.



1 My company needs advice on employee pension plans.  
 2 Can I get some help from the Midland in Tokyo?  
 3 We're tendering for a major contract and may need a performance bond.  
 4 I'm thinking of setting up a trust fund.  
 5 I want a better way to finance my car fleet.  
 6 Can you act as my company's registrar?  
 7 Can my repayments be tailored to the earning power of my new plant?  
 8 Is instalment finance better than leasing?  
 9 Help me open my office in Brussels.

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## UK NEWS

# Last year's profits much better than expected

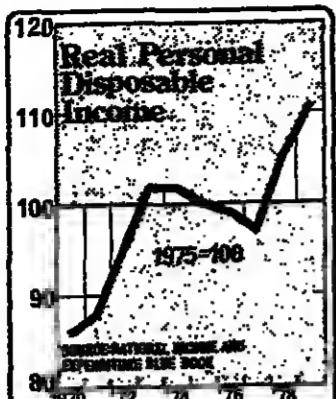
BY DAVID MARCH

BRITISH companies turned in a far better profits performance last year than had been expected, according to revised figures published yesterday by the Central Statistical Office.

Gross trading profits of industrial and commercial companies after stock appreciation rose by 11 per cent in 1979 to £21.7bn. The increase was well below the 18.5 per cent rise recorded in 1978, but compares with the earlier estimate that profits had risen by only 7 per cent to £19.6bn last year.

Last year's profit increase was wholly due to the sharply improved performance of companies involved in North Sea oil and gas production. Profits of companies outside the energy sector fell by 1 per cent.

The figures are contained in the CSO's so-called "Blue Book" on National Income and Expenditure for 1979. The publication also highlights a 6 per cent rise in living standards last year, compared with an increase



in the economy's total output of only 1.5 per cent.

The rise in living standards, measured by real personal disposable income, followed an increase of 8 per cent the previous year. It measures the degree by which personal disposable income—mainly wages

## Lower wage increases predicted

BY PETER RIDDLELL, ECONOMICS CORRESPONDENT

A SLURRED slowdown in the rate of pay rises is likely during the coming wage round, according to the latest economic outlook from the London Business School.

The school, one of the main influences on the monetarism of Treasury Ministers and advisers, says it is difficult to see any area in which employers can afford to make substantial pay settlements. The cushion of profits from two good years, with which many enterprises entered the last pay round, has been eroded.

In the search for a figure with which to start negotiations many employers may seize on the cur-

rent monthly rate of inflation which (at an annual rate of some 12 per cent) is distinctly less than the year-on-year figure.

"Given the renewed signs of upward pressure on public sector borrowing, the authorities are bound to make a determined effort in the 1980-81 pay round to avoid a repetition of the 1979-1980 experience."

There are strong pressures restraining pay claims and settlements in manufacturing. The profits of financial institutions are now threatened, so they would probably follow any move towards moderate settlements made by the public sector.

Other service sectors are also under pressure to limit pay rises,

## Short time hits 6,500 in new BL cuts

By John Griffiths

BL IS to cut output of its Morris Ital, Austin Maxi and Princess models for at least two months, to prevent a build-up of stocks.

The Cowley plants where they are produced will have the annual autumn holiday, starting on Friday, extended from one week to two.

Until the end of November, the Ital will be produced four days a week; the Maxi and Princess for four days a week during October, then three days a week throughout November.

The 14 per cent rise in living standards during the past two years has only been exceeded once since the war, in 1972-73.

Although company profits last year were higher than originally estimated, the performance of companies outside the North Sea oil and gas sectors remained poor.

Excluding the North Sea sector, total economic output measured by gross national product at constant prices would have risen by only 0.8 per cent, instead of 1.5 per cent.

The share of company profits generated by this industry group rose to 22 per cent last year from 12 per cent in 1978.

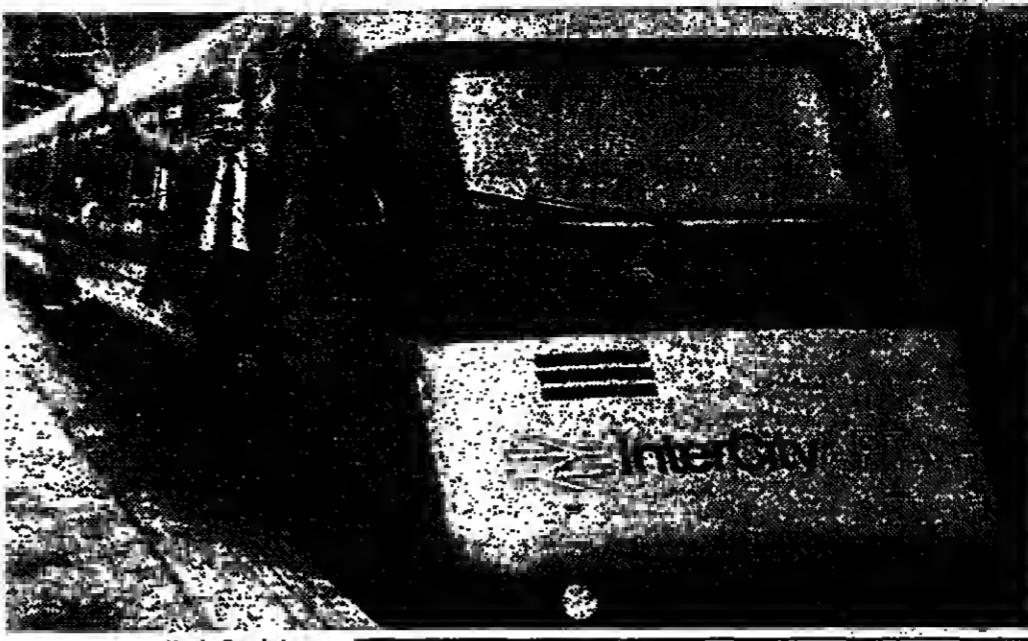
### Exception

Unions at the two Cowley plants have also been told that BL wants to cut 1,600 more jobs from the total 10,000 manual workforce by the end of this year. Several hundred jobs have been lost already through natural wastage.

With the exception of the Metrol line at Longbridge, all BL's main plants are affected by lay-offs or short-time working.

• Sir Michael Edwards, BL chairman, and Mr. Pat Lowry, personnel director, met Mr. James Callaghan for an hour at Westminster yesterday to discuss the company's recovery prospects.

The purpose of the meeting was to seek Opposition support for any future move by BL for increased Government aid.



Hugh Routledge

THE prototype of Britain's advanced passenger train "will be in service before the end of the year," Mr. Norman Fowler, the Transport Minister said yesterday after his first ride on the 150 mph train.

About 6,500 manual workers will be affected. Most of these will be at the Austin Morris assembly plant, which has about 4,500 manual employees. The others are at the nearby Pressed Steel Fisher body-making and engineering plant.

### Passenger services

Passenger services with the first prototype were to have started on October 8, a year later than planned, because of technical problems. The extra proving trials and a further 25,000 miles of test running were called for after changes a year ago to the tilt mechanism.

British Rail designers had found that the system on the APT tilted the carriages on Euston, London, to Crewe.

The original plan, for a well-publicised inaugural run all the way from Euston to Glasgow, was cancelled after BR decided more proving trials were needed.

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British industry would be in a

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The document also says

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The report sees scope to aid

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facturing company backed by

entrants to the job market.

## State role urged in microelectronics

BY JASON CRISP

MUCH increased state intervention in the micro electronics industries is proposed by a Labour Party discussion document published yesterday. Dame Judith Hart, chairman of the working group which produced the report, warned that GEC could be nationalised by a future Labour government.

The poor record of private industry in developing micro-electronic technology indicated that the public sector should assume responsibility. This would help the rapid spread of micro-electronics in the UK economy, says the document.

It adds that if Britain is to have its own capacity in such electronics sectors as telecommunications, office automation, consumer electronics, and electronic components, Labour must look closely at restructuring these industries under public ownership.

GEC, which occupies a pivotal position in the UK industry, will form an integral part of these plans.

Dame Judith criticised GEC for not taking its opportunities. British industry would be in a better position if it had, she added.

The document also says workers should demand more control over their labour in return for co-operating with the spread of microelectronics, and more control over the allocation of the resulting rewards.

The report sees scope to aid the development of domestic chip production and provide help for firms, the chip manu-

facturing company backed by entrants to the job market.

## Carpetmakers' crisis

FINANCIAL TIMES REPORTER

BRITAIN MAY lose its carpet industry unless the Government brings down interest rates and tries to resist "unfair" imports from the U.S. Mr. Michael Abraham, president of the British Carpets Manufacturers Federation, said yesterday.

The industry needs much lower interest rates to be able to service its borrowings. Many companies are borrowing from banks simply to pay off interest, he said at the London launch of a "Buy British carpets" campaign.

Urging the Government to face up to the EEC, on the question of unfair imports from the U.S., he said these could have a disproportionately de-

structive effect on the carpet industry.

UK manufacturers have some 80 per cent of the home market but this is shrinking and this year was about 12 per cent smaller in volume terms than last year.

So far the European Commission has not supported calls for restrictions on imports.

Mr. Abraham has warned that all but a handful of Britain's carpet manufacturers will make losses this year. Seven companies went into receivership last year, with three in the first four months of this year.

The number of employees in the industry has also fallen sharply from 47,000 in 1974 to about 28,000.

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## North Sea oilfields link is completed

By Ray Daffey, Energy Editor

A GROUP of North Sea oil companies, led by Shell, have completed the installation of a North Sea telecommunications network. The system, costing over \$5m, is claimed to be the biggest and most complex in operation in UK offshore oilfields.

Shell Expro, as operator of the Shell/Esso partnership, said the system was the "communications lifeline" to shore for eight oil platforms lying more than 100 miles north-east of the Shetland Islands.

Shell and Esso, which own six of the platforms, have invested \$5m in the network, called the North East Shetland Basin Area Communications System.

The system is the result of collaboration between Shell Expro, British Telecom, and Marconi Communication Systems, of Chelmsford, which designed and installed the major part of the equipment.

The system covers five fields, including Shell/Esso's Dunlin and Cormorant "A" discoveries, British National Oil Corporation's Thistle Field and Continental Oil's Murchison find, which is about to be brought on stream. At the core of the network is Shell/Esso's Brent Field, the biggest in the UK sector of the North Sea which is costing £34m to develop.

The companies concerned see the system as a vital element in oil production operations. It carries computerised information on the minute-by-minute activities in the fields. Details of production and pipeline operations are relayed to Shell Expro's £25m computer terminal at Aberdeen. The men on the platform are also linked by direct dialling to British and international telephone networks.

The information from the platform is relayed ashore by tropospheric scatter. The radio waves are scattered in the troposphere—the lowest layer of the earth's atmosphere—where they are "visible" to aerials over the horizon. Since 1974, British Telecom has invested £7m in these systems to serve the North Sea and expects to spend a further £2.5m by 1982.

The communications network is also important for marine and air service operations. More than 700 vessels are expected to visit the fields in the Brent area this year.

We believe that there should be no weakening of the UK presence in the Third World," the committee says.

A reduced bilateral aid programme will require more, not less, intensive and effective management.

consider the arguments for and against the continuation of the present system. There are five divisions, controlled by the Overseas Development Administration, and based on the Middle East, Caribbean, South-East Asia, East Africa and Southern Africa.

But the committee does recommend that the ODA should develop improved methods of analysing its administrative costs and should also improve the terms of service of its overseas staff.

It also suggests that the divisions should play a larger commercial role, passing on information to British interests about opportunities for work under multilateral or consortium arrangements.

The setting up of a development division in the South Pacific as soon as possible is another recommendation.

The committee sees no merit in the suggestion that specialist advisers should be posted to individual

## Pupils fail on money problems

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

MONEY calculations involving wage increases and interest payments are too difficult for most children nearing the end of 12 years compulsory schooling," says a report published today by the Department of Education and Science.

The report, by the department's Assessment of Performance Unit, is based on mathematics tests taken in 1978 by 12,878 pupils aged 15, made up of 9,077 in England, 2,752 in Wales and 2,209 in Northern Ireland.

The tests showed that four in every five pupils were proficient at straightforward addition, subtraction, multiplication and division, but only when the problems were presented in traditional "sum" form, with the numbers to be computed arranged one above the other.

The tests showed that the results are not an adequate yardstick for judging pupils' mathematical abilities. The tests merely provide a basis for future assessments of whether 15-year-olds' performance is improving or deteriorating.

The exercise, nevertheless, sets some thorny problems for those in charge of educational policy.

It confirms findings that boys consistently do better than girls at mathematics, and that pupils at schools in richer districts score more highly than their counterparts in poorer areas.

The results also confirm findings that, on the whole, children in schools with "bigger" classes do better than those in smaller classes.

*Mathematical Development—Secondary Survey Report No. 1. HMSO: £6.50.*

## Isle of Man postal rise

RISING costs have forced the Isle of Man postal authority to increase rates for letters and parcels. The new rates, under consideration for some time, begin on September 29.

Mr Peter Newbold, the authority's chief executive, said in Douglas that it would cost 9p to send a letter to Great Britain, the Irish Republic and the Channel Islands. This was the only postal rate for letters and it was one of the lowest in Europe.

## Awards for gas savings

BY RAY DAFTER, ENERGY EDITOR

A SHEFFIELD engineering company, GKN Shardlow and Leicestershire Area Health Authority have won this year's East Midlands Gas Energy management awards.

A saving of almost 1.5m therms—enough to supply the gas needs of 2,300 homes for a year—earned the industrial section award, for GKN Shardlow, a manufacturer of crankshafts.

Leicestershire Health Authority won the commercial section award for its 20 per cent fuel saving achievement at the 803-bed Leicester General Hospital.

Mr Keith Summersell,

## Ulster redundancies grow

BY OUR BELFAST CORRESPONDENT

THE NUMBER of redundancies in Northern Ireland in the eight months to the end of August was 9,381, more than last year's total of 8,700.

The rate of job losses in the province is still accelerating, according to figures from the Northern Ireland Department of Manpower Services.

Another 3,045 redundancies have been announced since June, when the half-yearly total was 6,336.

The latest blow to employment—the impending loss of 420 jobs with the closure of the

## New push for scheme to save on prescriptions

By Robin Pauley

THE Health Department was accused yesterday of not introducing "triple prescriptions" which could improve both safety and economy of medicines.

British Airways is not alone in suffering from a shortage of passenger and cargo traffic. Virtually every major airline in the world this summer has reported severe cash losses and falling traffic as the recession has bitten more deeply.

Now, British Airways has been obliged to take further urgent economy measures. These are designed to stem pre-tax losses which, for the first four months of this financial year alone, amounted to £17m. For the same period last year, the airline had built up a pre-tax profit of £28m.

The patient would not need to keep returning for renewals at the same time as he would not be given enough medicine to do himself mischief.

The advantage to the public

is that patients would have, at the most, one month's supply of medicine at their disposal. The days when disposal campaigns discovered families with 500 or 600 tablets in their cupboards will be over."

However, the Government

appears to be hesitant after years of discussion. Pressure on the Health Department will have to be renewed, he said.

The DHSS said yesterday

that Ministers are considering the scheme, although there were reservations about increased costs of administration and having new triplicate forms printed and distributed.

## 'Sensible' measures to keep the flag flying

ECONOMY measures announced by British Airways earlier this summer (including staff cuts of up to 3,500 through natural wastage), and designed to save upwards of £20m in 1980-81, have not been enough to shield the airline from the worsening effects of the worldwide business recession.

British Airways is not alone in suffering from a shortage of passenger and cargo traffic. Virtually every major airline in the world this summer has reported severe cash losses and falling traffic as the recession has bitten more deeply.

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that Ministers are considering the scheme, although there were reservations about increased costs of administration and having new triplicate forms printed and distributed.

measures announced this week Some older jets in the fleet, by the airline's chief executive, such as VC-10s, will be phased out more quickly.

The airline is also taking a hard look at some of its properties to see if they can be either sold for cash, or sold and leased back. No decisions have been taken, but properties under study include the Victoria Terminal and West London Terminal, the old BEA offices at Ruislip, and the Cranebank training centre and sports

The reduction of 3,500 this year through natural wastage and curbs on recruitment, coupled with voluntary early retirement, is moving through—about 2,500 have gone already.

While the airline wants to avoid compulsory redundancies if it can, it makes no promises.

As Mr. Watts put it: "We can't afford it out on the clear understanding that there has to be a firm deal between all the people who work for British Airways."

British Airways this week stepped up its efforts to stem its mounting operating losses. Michael Donne, Aerospace Correspondent, looks at the State airline's fight for survival.

town, Guyana. In all, up to 50 services a week will be cut out this winter.

These measures will save some £20m a year. Other economy steps include deferring the delivery of some new aircraft—such as the sixth Chinook helicopter for British Airways Helicopters—and deferring payments on some of the new fleet of Boeing 757 and 737 jets. The airline, however, adamantly opposes any cancellations of these aircraft, which it regards as its lifeblood for the future.

Other fleet changes include

the sale of one surplus Boeing 747 Jumbo jet as a result of the route decisions, while efforts will be made to take the Boeing 747 freighter due for delivery next week on a financial leasing basis, rather than buying it outright for £40m.

This is the background to the

grounds. Hotel investments are also up for review, while the BA interest in the London Portman hotel is up for sale.

British Airways stresses that these are "sensible business decisions" and not panic measures. While the airline is not yet diving to disaster, it might soon be doing so if these further economy measures were not taken. Just how far they will work remains to be seen. Much will depend upon how far the business recession continues before a revival in traffic occurs.

But Mr. Watts has stressed

that the airline cannot wait. "We are in a very serious financial situation. If we allow it to continue, our whole future is at risk."

The airline's management

clearly is trying to do all it can.

short of getting rid of staff.

There have to be changes, he said: "We must all be ready to do different jobs, and to do existing jobs in different ways. People whose existing jobs will disappear, regardless of job or rank, must be ready to turn their hand to whatever wants doing. Survival means change, whether we like it or not."

Spelling this out in detail will probably be painful to the unions. But Mr. Watts says that when they get round the table soon to discuss long-term objectives for next year, items for discussion will range from allowances to pensions costs and to inefficient duty rosters.

"These are the kind of things that put jobs at risk and there is no sense in that. We have enjoyed a long period of much needed peace and stability on the industrial relations front and it is essential that we build on that."

On the more positive side of building up the business, Mr. Watts has made it plain that in spite of the route cuts and other measures, the airline still intends to open new routes where it sees the possibility of profits.

Western Canada, Pittsburgh and New Orleans, Pittsburgh and Western Canada all figure in its plans, and it will start a non-stop service soon to Johannesburg to meet the competition.

Moreover, the airline does not intend to be deflected from its policy of pursuing cheaper fares in an orderly manner. It believes that a carefully-phased policy of fares reductions is the best way to stimulate new business—and it intends to continue with its plans to abolish first-class fares in Europe and introduce the new Club Class rates instead.

Amsterdam is the next target, for Club Class, after the success on the Paris route, followed by Scandinavia, while this winter the airline is also offering fares cuts of a wider nature to West Germany in conjunction with Lufthansa.

Other positive measures to improve revenue include major sales drives at home and overseas, efforts to raise the volume of duty-free and other retail sales on aircraft, and improved hotel and package tour offers. The airline also will take on more work for outside companies.

As Mr. Watts has been at pains to point out, the airline is not yet in a crisis, but it could well be if it does not take a sensible and rapid series of actions now.

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## UK NEWS - LABOUR

## BBC schedules threatened by demarcation disputes

BY GARETH GRIFFITHS

THE BBC's autumn and winter television programmes face possible disruption by a series of demarcation disputes between several unions and officials are worried that the present craftsman's strike could be the tip of an iceberg.

Work on several children's and light entertainment programmes has been stopped by the dispute which involves members of the Association of Broadcasting Stans and the National Association of Theatrical Television and Radio Employees. The corporation said last night 376 people from the scenic effects and construction departments had been taken off the pay roll.

The ABS London television committee met yesterday to

discuss the dispute. Both unions are keeping in touch and are annoyed at a BBC decision to cancel a meeting with departmental managers scheduled for today. The meeting had been planned several weeks ago to discuss changes in the scenic and construction departments, which the BBC wants to slim down.

The strike which started on Friday, is over the suspension of 27 craftsmen and their labourers on Thursday. The dispute arose over a location filming incident on August 19 involving the special effects and the scenic effects and construction departments. The BBC would not allow scenic effects staff to go on location, saying special effects staff could do the rest of the year.

### AUEW section leaders to meet over merger

By Our Labour Correspondent

LEADERS of the four sections of the Amalgamated Union of Engineering Workers will meet at the TUC on September 24 to try to clear obstacles to a full merger of at least three of the sections.

The white collar section, AUEW TASS, has written to the Government-appointed Certification Officer, who oversees union mergers, threatening legal action if the merger of the three craft sections goes ahead as planned.

TASS is concerned that a merger of the engineering, foundry and construction sections would damage its autonomy and force it to alter its appointment system for full-time officials.

### Health workers reject action

DELEGATES representing 100,000 health service workers in clerical grades yesterday rejected a call for industrial action.

They voted to accept a 14 per cent pay offer as an interim measure, and to refer their claim for an 18 per cent increase to maligned a pay link with Civil Service grades, to the Advisory Conciliation and Arbitration Service.

### TUC asks to meet Thatcher

THE TUC General Council has written to the Prime Minister asking for a meeting as soon as possible to discuss unemployment and action to alleviate it.

The General Council members also will want to discuss the level of demand in the economy, interest and exchange rates.

### Transport union threat to oil supplies

By Our Labour Correspondent

A THREAT of disruption to oil supplies came yesterday as the Transport and General Workers Union presented a claim of about 20 per cent for its 3,700 refinery workers at Shell.

The union already presented a similar claim to BP, and will put the claim to Esso and Texaco in the next few days. The claim includes a cut in the working week to 35 hours.

Mr. John Miller, the TGWU national officer, has asked for the support of tanker drivers at oil refineries, also members of the TGWU, if agreement cannot be reached.

He said that BP had already responded with an offer of 10 per cent. The company said it had only received claims for workers in refineries in Kent and Grangemouth.

### Seamen may strike over Cunard liners plan

By John Lloyd,  
Labour Correspondent

The National Union of Seamen has threatened widespread industrial action in an attempt to prevent the Cunard shipping line from re-registering two of its three passenger liners under a flag of convenience.

Cunard, a subsidiary of Trafalgar House, said yesterday that partial ownership of the QE2 Countess and the Conard Princess would be transferred to an overseas subsidiary and would cease to operate under a British flag.

The aim of the move is to enable the company to employ foreign seamen at lower rates of pay than those enjoyed by UK seamen, and thus cut the ships' losses. The shipping, aviation and hotels division of Trafalgar lost £1.63m in the first half of the financial year to March.

The company said the 200-plus seamen on the two ships would be transferred to the line's most prestigious vessel, the QE2, without redundancies. The officers would not be affected.

The union's executive committee met to discuss the situation yesterday and issued an urgent request to Cunard for a meeting. The NUS has also asked for a full breakdown of the company's financial position.

Mr. Jim Slater, the union's general secretary, said the NUS would not hesitate to take action in other sectors of the shipping industry to prevent the ships being transferred to a flag of convenience.

Addressing a meeting of the crew of the QE2 at Southampton, Mr. Sam Meluske, NUS assistant general secretary, said one possibility for industrial action could be a sit-in on the two ships.

## Dockers fear jobs 'lost forever'

IF WE had blatantly broken an agreement, you can be anything you like, it would be plastered all over your front pages tomorrow morning."

It was in this vein—indignant and angry—that Mr. Alex Kitson, general secretary of the 2m-strong Transport and General Workers Union, appealed at a Press conference for a clear understanding of the principles underlying the call for a national dock strike from next week.

Yes, there was no doubt the strike could have serious consequences for the British economy, he conceded. "But the employers have given us no option and it's for them to find the solution."

When the union's executive gave its backing on Monday to the decision of Britain's dock union leaders to strike over 180 threatened redundancies in Liverpool, it took well over an hour to consider its stance.

### Dictated

But overriding all the issues involved in the dispute with port employers on Merseyside, was the central point that in 1974 employers had agreed there would be no compulsory redundancies in the docks.

As Mr. Kitson put it: "If you once open the door there is no way you can stem the tide." The executive's thinking was clearly dictated by the fears that beset Britain's 23,000 dockers.

At a time of recession, when some of the country's biggest port employers are finding it difficult to make ends meet and when a job lost could mean a job lost forever, the only security for thousands is that 1974 agreement.

The force with which that argument has come home to the dockers was demonstrated on Monday by the unanimous decision to call a strike from next Sunday night in spite of the Liverpool employers' decision

last week to postpone all redundancies until the end of the month.

The union could then have given the employers two weeks instead of one to decide whether they can achieve a sufficiently improved take-up of severance pay—expected to be increased from £8,500 to £10,000 by a national port employers' decision this week—to relieve the immediate burden of surplus labour in Liverpool, and thus enable them to rethink their redundancy threat.

But the union is not concerned with the severance pay hopes. "It's up to the individual to decide on that. We are in the business of protecting jobs," Mr. Kitson argued.

The pact which is crucial to the protection of jobs is known as the Aldington/Lines agreement drawn up between Mr. Jack Jones, former general secretary of the TGWU and Lord Aldington, then chairman of the Port of London Authority, to provide a long term formula for ending dockers' disputes after the strike of 1972.

Since there is no legal obligation on either side to abide by the recommendations on redundancy that are contained in the agreement, the force of its terms may be open to interpretation.

The present dispute pivots on the agreement concerning the use of the Temporary Unattached Register, which in itself should not be used except for dockers awaiting disciplinary procedures. It is from this platform that the TGWU is arguing today.

The union says it was because of this recommendation that it agreed to co-operate with the severance scheme in reducing dock labour in the face of increasing casualisation and other modernisation.

In retrospect, the pact is taking on the dangerous aspect of a fair weather agreement. Employers had their surplus labour problems then but it has taken the present economic crisis to expose its weaknesses.

Liverpool employers, led by the Mersey Docks and Harbour Company, are arguing that there was no agreement, but just a recommendation. They say they have been happy to go along with the recommendation until now but can no longer afford it.

They have attacked the National Dock Labour Board for describing as "unacceptable" their plans to make redundant and to place on the register 180 dockers employed by T. and J. Harrison, the Merseyside stevedoring company, and Bulk Cargo Handling Services. The Board, they say, has failed to discharge its responsibility to take into account the economic problems of the port.

The eight is being led by the biggest employer, the Mersey Docks and Harbour Board which recorded a £2.5m loss in the first six months of the year and which claims that surplus labour costs for Liverpool employers have this year already amounted to £1.2m. It says it cannot pay more surplus dockers the flat rate of £78,000. It is already paying about 800 men a day that rate—and has refused to withdraw its threat to make redundant the new surplus of 180.

Central to the port employers' argument, however, is their insistence that the Aldington/Jones agreement is a decade out of date and cannot be applied in the present economic circumstances.

The Liverpool employers appear so far in no mood to meet the TGWU's demand that they give a written undertaking that the register will not be used.

The Liverpool employers are holding on a reasonable period of time in which to test the take-up of severance pay. The dockers, by calling a strike next Monday, have made a solution to the present dispute virtually impossible through that avenue in time to avert the national stoppage.

**APPOINTMENTS**

## Senior overseas executive change at Taylor Woodrow

Mr. Walter Hogbin has become managing director of TAYLOR WOODROW INTERNATIONAL, principal overseas operating member of the Taylor Woodrow Group. He succeeds Mr. Ron Whitehouse, who has resigned that position to concentrate on the company's operations in Malaysia, but will remain on the Board.

Mr. Hogbin joined the group in 1961 and transferred to the Taylor Woodrow International team in 1966. He went to Dubai in 1973 as deputy project manager on the £500m drydock and ship repair facility on which he took over as project manager from 1975 to completion last year.

Appointed a divisional director of Taylor Woodrow International in 1977, Mr. Hogbin joined the Board as a full director the following year.

Mr. R. H. England has been appointed to the Board of Taylor Woodrow Construction (Northern), based in Darlington, Co. Durham. He joined Taylor Woodrow Construction Limited in 1953 and was made a director of that company in 1975 after a five-year divisional directorship.

Professor Samuel Eilon has resigned from the Board of CAMPAGNE INTERNATIONAL.

The INTERNATIONAL WOOL SECRETARIAT has appointed Dr. Richard James as director, carpets and home textiles. He will take up his post in January 1981 and be seconded for three years from the New Zealand Wool Board where he is deputy group manager, market development department. Dr. James succeeds Mr. Brian Lucas, who has been transferred to an administrative post in Europe.

Mr. K. J. Davis has been appointed regional director of REED STENHOUSE UK and Mr. R. C. Elkington has become an associate director of Reed Stenhouse Marketing, Aviation Division.

Mr. Erik M. Platz, chairman of the Danish Crown bacon factor at Kolding, Denmark, has been appointed to the Board of the DANISH BACON COMPANY.

Mr. J. R. K. Buckley, a director of Bridon Ltd, is to become managing director of BRIDON FIBRES AND PLASTICS from October 1 and will relinquish his position as joint managing director, Bridon International. In his new post, Mr. Buckley succeeds Mr. F. Harrington, who will remain in an advisory capacity.

Mr. D. L. Jenkins and Mr. D. H. Smith have been appointed to the Board of FOSTER WHEELER WORLD SERVICES.

Mr. Clive Lawrence has been appointed a director of HARVARD SECURITIES.

Mr. Ian Clark has become deputy head of the North East

commercial business division of the TRUSTEE SAVINGS BANK. He has been senior manager with Grindlays Bank for the past five years.

Mr. Richard Lacy, marketing manager of the Gulf Bank, Kuwait, for the past four years, is returning to the UK as general manager (development) of the LEICESTER BUILDING SOCIETY. He takes over the post from Mr. Scott Durward, who is to become chief executive in August next year on the retirement of Mr. Basil Eckhard.

Mr. G. Geoffrey Bell has been appointed an assistant director with special responsibility for foreign exchange at LAZARD FRERES & CO. Mr. Bell has until recently been general manager of Eurofutur American Banking Corporation, Luxembourg.

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Mr. Buckland continues as chairman of Bridon Cordage Inc. Mr. R. Park, at present production director, Bridon Fibres and Plastics, is appointed director and general manager of that company from the beginning of next month.

## BASE LENDING RATES

|                                |      |  |      |
|--------------------------------|------|--|------|
| A.B.N. Bank                    | 16 % | Hambros Bank                             | 16 % |
| Allied Irish Bank              | 16 % | Hill Samuel                              | 16 % |
| American Express               | 16 % | C. Hoare & Co.                           | 16 % |
| Amro Bank                      | 16 % | Hongkong & Shanghai                      | 16 % |
| Henry Anchastre                | 16 % | Industrial Bk. of Scot.                  | 16 % |
| A.P. Bank Ltd                  | 16 % | Keyser Ullmann                           | 16 % |
| Associated British Corp. Corp. | 16 % | Knowles & Co. Ltd.                       | 16 % |
| Banco de Bilbao                | 16 % | Langris Trust Ltd.                       | 16 % |
| Bank of Credit & Co.           | 16 % | Lyndays                                  | 16 % |
| Bank of Cyprus                 | 16 % | Midland Bank                             | 16 % |
| Bank of N.S.W.                 | 16 % | Montgomery                               | 16 % |
| Banka Belga Ltd.               | 16 % | Morgan Grenfell                          | 16 % |
| Banque du Rhone et al.         | 16 % | National Westminster                     | 16 % |
| Barclays                       | 16 % | Norwich General Trust                    | 16 % |
| Bazem Holdings Ltd             | 16 % | P. S. Natron & Co.                       | 16 % |
| Brit. Bank of Mid. East        | 16 % | Rossmoor                                 | 16 % |
| Brown Brothers                 | 16 % | Ry. Bk. Canada (Ldn.)                    | 16 % |
| Canada Permanent Trust         | 16 % | Schlesinger Limited                      | 16 % |
| Cayzer Ltd.                    | 16 % | E. S. Schwab                             | 16 % |
| Cedars Holdings                | 16 % | Security Trust Co. Ltd.                  | 16 % |
| Charterhouse, Jephcott         | 16 % | Standard Chartered                       | 16 % |
| C. E. Coates                   | 16 % | Trade-Dev. Bank                          | 16 % |
| Consolidated Credits           | 16 % | Trustees Savings Bank                    | 16 % |
| Co-operative Bank              | 16 % | Twentieth Century Fox                    | 16 % |
| Corinthian Secs.               | 16 % | United Bank of Kuwait                    | 16 % |
| The Cyprus Popular Bk.         | 16 % | Whitbread Ltd.                           | 16 % |
| Duncan Lawrie                  | 16 % | Williams & Glyn's                        | 16 % |
| Eagle Trust                    | 16 % | Wimhurst Secs. Ltd.                      | 16 % |
| E. T. Trust Limited            | 16 % | Virginia Bank                            | 16 % |
| First Nat. Fin. Corp.          | 16 % | Members of the Accepting House Committee |      |
| Robert Fraser                  | 16 % | Deposits 14% 1-month                     |      |
| Antony Gibbs                   | 16 % | 7-day deposits 14% up to £100,000        |      |
| Grindlays Bank                 | 16 % | and under 14% up to £250,000             |      |
| Guinness Mahon                 | 16 % | 14% and over £250,000 15%                |      |
|                                |      | Call deposits 14% £100,000               |      |
|                                |      | nominal deposits 16%                     |      |

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- & 30. Metal, when cast thus, is unassailable like investments in the Halifax (1)
3. & 26. Chief airmen follow in pain and trouble which, if financial, the Halifax might be able to resolve (8)
4. Sired a hybrid and increased like the Halifax rate of interest to investors (6)
5. A new mixture to convert from milk to solids and what the Halifax would like to do for investors in other projects (4)
6. & 31. Behold article the Halifax will provide with security (4)
7. Help in young dogs and what they may chase for a type of account available from the Halifax (4-2.5)
8. 12. 14. & 29. The largest building society, twelve times a year, takes us-eg to value in this (7,7,7,7)
9. Wearing ceremonial garments but they are secure in the Halifax (11)

10. &

# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## • COMMUNICATIONS

### Simpler car phone service starts

AN ELEMENT of computer control is being introduced into the vehicle radiotelephone service offered by London Car Telephones, yielding a number of improvements for the user.

All the driver has to do is lift the handset in order to tell the base computer his identity. Required data relevant to the caller then appears on a screen at base control including such

items as the numbers and names of any messages that may be awaiting his attention.

The transmitter-receiver is in the boot. The user merely observes three lamps: green for on-off, amber to denote that a call is waiting or a message is in band (coupled with an audible signal) and red to show that channels are busy (a free

channel will be automatically selected by the computer as soon as possible).

In addition the computer will select a transmitter from the company's network to give the best performance for a particular mobile. Other facilities include secrecy (conversations cannot be overheard by other subscribers) and switching to FM for better quality.

Of interest is the fact that the control equipment is able to handle direct dialling from the vehicle but the company says that permission is being awaited for this service to start. It will be somewhat more costly than the present service, which in London is £52/month plus £70 installation, because the mobile equipment will be more expensive.

Initially LCT has installed its new system in London to give service to the home counties. But construction work has commenced to bring regional centres such as Birmingham and Manchester up to date.

More from London Car Telephones, P.O. Box 95, Pall Mall, London SW1 (01-930 6416).

### British Rail optical fibre link

FURTHER ANNOUNCEMENTS have been made by BICC about the installation of optical-fibre communication links, this time for British Rail between Birmingham International and Coventry.

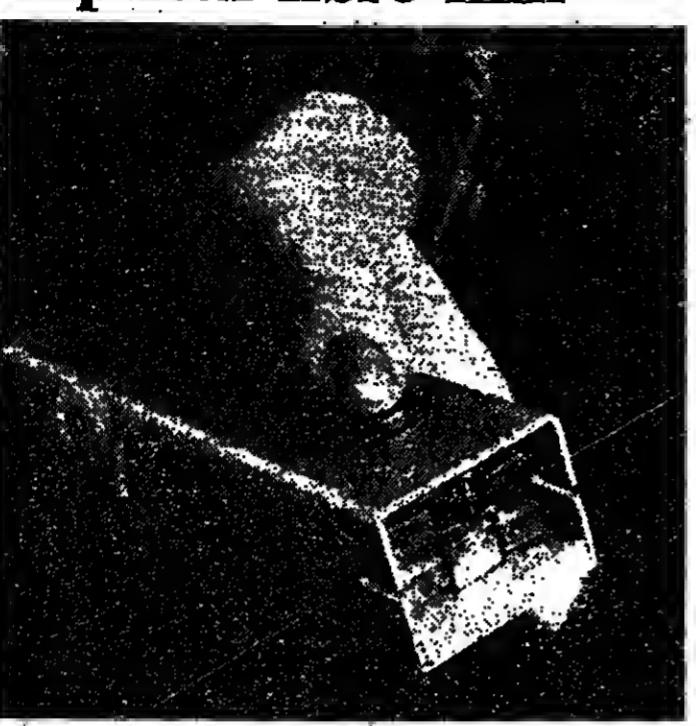
When it is completed in April of next year it will be the first UK optical link operating along electrified track to fully meet international telecommunications standards.

The system will operate at eight megabits per second, equivalent to 120 speech circuits or a corresponding amount of data and there will be one locally powered regenerator about half way along the 17 km route. This stretch is in fact part of the Euston-Birmingham 25 kV electrified main line and the cable, placed in a trackside trough, will consist of two tubed 125 micron fibres having an average attenuation of 3.4 dB/km at a wavelength of 900 nanometres. Within the cable are plastic tensile members and the whole is enclosed in a moisture barrier polyethylene sheet.

Transmitting and receiving units will be made by Plessey Telecommunications under subcontract to BICC.

At the same time BICC has come up with a small hand-held tool which will make a clean right angle cut in a fibre so that, when it is joined to another length or forms the input or output face to a receiving or transmitting device, minimum losses will result.

It uses a single lapped diamond cutter (70 degrees included angle) which is made to impinge on the fibre with a controlled force; the fibre having been clamped and slightly stretched over a curved anvil.



This hand-held tool devised by BICC provides a quick and accurate method of making a 90 degree cut in an optical fibre. The fibre is clamped and slightly stretched over the anvil at the centre where a diamond cutter can be seen moving on to the fibre. The operator simply presses the button whereby a controlled crack is propagated to give a clean square fracture which, in optical communications systems, will result in minimum signal loss.

The force and depth of penetration are such that from the point of contact, a controlled crack is propagated resulting in a clean, square fracture of the fibre. The device produces 95 per cent of acceptable cuts the first time.

There is also some optical fibre news from Japan: the Nippon Telegraph and Telephone Public Corporation has

developed what it describes as "a highly efficient light optical fibre capable of transmitting 20 times more information than existing ones".

Our Tokyo correspondent Richard Hanson reports that the NTT study group apparently has succeeded in reducing transmission losses by reducing impurities in the glass to the "parts per billion" level.

Young personnel, says group chairman, W. S. Jordan, are enthusiastic and highly responsive to this new-to-the-UK process which emanates from a U.S. company which advertised in the Financial Times for Anglo-American co-operation.

Peerless was recognising the need to diversify its plastics division interests and snapped up the opportunity with Foam Moulding Corporation of Des Moines, Iowa, whose Dr. Siebold Hettinga took a 25 per cent holding in the new British company.

Work on the new 35,000 sq ft factory began in the spring of 1979 and is now completed within target time and budget - £1m.

The equipment from America includes an eight-station, 2 kg machine capable of moulding eight different components simultaneously using a rotary table governed by a computer.

rollers are used to guide the buckets.

The elevator can be installed to operate either vertically or at any inclined angle. It can be supplied with a selection of bucket widths from 12 in to 48 in, giving variable throughputs, depending on material being conveyed, angle of operation and speed of elevator.

The trough type buckets are manufactured in stainless steel or mild steel coated with nylon, rubber or plastic. Each is designed to overlap with the next so that loading can be carried out from an overhead source with the minimum of spillage.

Instead of a chain for transporting the buckets and among the principal advantages claimed for the new design are a minimum of moving parts, no rope lubrication requirement and low maintenance. The ropes do not come into contact with any part of the supporting frame.

The elevator, which is to be known as the Gough Econ-O-Cable, employs a twin wire work and easy running frame.

## • HANDLING

### Conveys granular materials

A ROPE-OPERATED continuous bucket elevator suitable for the handling of free flowing granular materials has been introduced by Gough and Co (Hawley), Hawley, Stoke-on-Trent, Staffs ST1 4AF.

The elevator, which is to be known as the Gough Econ-O-Cable, employs a twin wire work and easy running frame.

Developed what it describes as "a highly efficient light optical fibre capable of transmitting 20 times more information than existing ones".

Young personnel, says group chairman, W. S. Jordan, are enthusiastic and highly responsive to this new-to-the-UK process which emanates from a U.S. company which advertised in the Financial Times for Anglo-American co-operation.

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## INFORMATION FOR INNOVATORS

a completely new industrial intelligence service from the UNITED STATES GOVERNMENT. For details write: United Kingdom Service Centre, PO Box 3, Alton, Hampshire GU34 2PG. Phone: 0420 84300. Telex: 850431.

## The Lurgi Group

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- Non-Ferrous Metallurgy
- Ferrous Metallurgy

### Lurgi Kohle und Mineraltechnik GmbH

Process Divisions:

- Coal Technology
- Gas Technology
- Petroleum Refining
- Petrochemistry
- Fiber Technology

### Lurgi Umwelt und Chempoteknich GmbH

Process Divisions:

- Dust Collection and Emission Control
- Waste Gas, Water, Air
- Thermal Processes
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### Lurgi Corporation/USA

Engineering services, primarily based on the process know-how of the Frankfurt Lurgi Companies

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Subsidiaries in Amsterdam, Brussels, Johannesburg, London, Madrid, Melbourne, Mexico D.F., Milano, New Delhi, Paris, Rio de Janeiro, Stockholm, Tokyo Branch Office, Toronto, Wien, Zurich.

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Lurgi itself is not a manufacturer of machinery and equipment and selects the most appropriate suppliers in Germany and abroad.

## Raw materials · Energy · Environment

# And who'll wash the water?

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So it makes sense to wash it clean again.

Effective processes and Lurgi plants are needed first to separate and then to destroy or neutralize the contaminants. The more complex the effluent, the more sophisticated the process for dealing with it, whether mechanical, chemical, biological or a combination of these methods.

Clearly, water is too precious to waste.

And this way, even waste water isn't wasted.

**LURGI**

...the plants are built by Lurgi D-6000 Frankfurt (Main) 2 · Federal Republic of Germany P.O.B. 119 181

# CASS

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## • MATERIALS

### Magnesium alloy agreement

BRITISH technology in high performance aerospace magnesium casting alloys is being made available to one of the world's largest producers of advanced helicopters, under a recently signed agreement.

The two companies concerned are Magnesium Elektron of Swindon, Manchester, and FOMB/Agusta SPA in Benvento, Italy.

Magnesium Elektron is one of the leaders in magnesium alloy technology while Agusta is one of the world's largest producers of advanced helicopters.

## Abrasive zinc-coats bare metal

WHEN iron and steel components, particularly those made from steel, are shot-blasted, they will rust much more quickly than when left with their original untreated surfaces. Protective coatings must be applied as soon after shot-blasting as possible.

Colebrand has been carrying out some tests with a silicon-free abrasive which has a coating of zinc. The abrasive deposits zinc on to the component being processed and the company claims that the onset of rust is delayed by up to four hours in a marine atmosphere. This was found to be the case when steel was tested in the splash zone of a North Sea oil rig. On land it could be a week before any signs of rust appear, it is claimed.

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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

THE MANY English-speaking visitors to Novo Industri's headquarters outside Copenhagen seldom lose their way. Not only are the signs around the factory in English as well as Danish but most of the staff can rattle off directions in idiomatic English. The approach is unusually internationalist, even for highly internationalist Scandinavia.

Besides it lies the fact that 96 per cent of Novo's near £100m sales (Kr 1.27bn in 1979) are generated abroad, while all but 500 of its 3,000 employees work in Denmark.

Novo claims to be the largest producer of industrial enzymes in the western world. After Eli Lilly of the U.S., it is also the second largest manufacturer of insulin. Widely used in the treatment of diabetes, this drug accounts for about two-thirds of the group's pharmaceutical sales. Pharmaceuticals as a whole represent around 50 per cent of total turnover, the remainder being made up by enzymes, mainly for the detergent industry but also selling as catalysts for bio-technology processes. Novo's domestic sales base for these products is necessarily limited.

It has also outgrown the domestic market for its capital. Dependent principally on two products, it needs to spend heavily if its foreign markets are not to be usurped by a superior competitor. It regularly spends more than 10 per cent of sales on research and development—almost all of it at home—and a further 10 per cent on capital projects.

To finance these requirements within Denmark would be both difficult and imprudent. With such a high proportion of sales denominated in foreign currencies, Novo is highly vulnerable to foreign exchange movements and sees the virtue of borrowing in the countries and currencies through which it sells.

Control of this highly international animal is still vested firmly in Danish hands. Novo was the creation of two brothers, Harald and Thorvald Pedersen, who began producing insulin in the basement of a Copenhagen house in 1925. The business expanded rapidly. In 1951, the brothers set up the Novo Foundation, which holds only a small percentage of the company's share capital but controls it through the ownership of shares with extensive voting rights.

The foundation has no direct management role in Novo but monitors the group's progress and uses its—traditionally low—dividends mostly to finance independent medical research. It has continuously endorsed Novo's product and financial strategy.

Novo's policy of concentrating

# A vaccine against the currency bug

John Makinson explains why a Danish pharmaceuticals company reduces its vulnerability to foreign exchange movements



Novo Industri, outside Copenhagen, claims to be the largest producer of industrial enzymes in the western world

on a narrow product range is deliberate. Mr. Mads Øvilsen, the company's deputy managing director, believes that Novo can only remain competitive with giants like Eli Lilly by applying its limited resources to a few specialised areas. For a science-based company the size of Novo, the cost of developing and marketing internationally a host of products would be prohibitive.

For similar reasons Mr. Øvilsen insists that Novo's products should guarantee a high return. The labour and raw materials used to produce both insulin and enzymes constitute only about a quarter of their selling price. He says that if staple enzymes ever became a highly competitive, low-technology area, Novo would pull out. The high margin has enabled Novo to push its pre-tax return on sales from 6½ per cent five years ago to almost 11 per cent last year. Over that period, profits have grown from £2.8m to £10.4m.

The risks of the Novo approach are equally evident. As the dominant insulin producer outside the U.S., the company can increase its market share only with the greatest difficulty. So the group's strategy is to expand the market itself.

In France, for example, Novo supplies 70 per cent of the insulin market, but only 13 per cent of diabetic patients are treated with insulin. An increase in this proportion to Danish levels (roughly 50 per cent of diabetic patients receive insulin treatment) would clearly have a dramatic impact on sales.

A more direct danger is that a competitor will come up with a superior product, more akin to the insulin produced by the human pancreas than insulin obtained from pigs or cattle. Novo believes that its own highly purified "mono-component" insulin can scarcely be improved upon. But a recent announcement from Eli Lilly about work it has sponsored to produce human insulin by "genetic engineering" techniques has set the odd alarm bell ringing in Copenhagen. Novo's recent interim statement contained a tersely worded announcement about a new process for still further purifying its insulin to the standard of human insulin. Clinical trials of the latest product are scheduled for next year.

Commercial competition is not the only threat to Novo's markets. Its products are carefully monitored by regulatory bodies and Mr. Øvilsen recalls with little fondness how sales of enzymes collapsed from Kr550m to Kr250m in 1970 as a result of the surge of public concern about the safety of detergent enzymes.

The product was subsequently rehabilitated but Mr. Øvilsen pursues a policy of spreading risk among different industries in order to avoid a repetition of the collapse of this market.

This is clearly not possible with insulin but, in the enzyme field,

Novo is constantly examining markets where there may be a real need for the product.

Starch is one recent example

and the company is now attacking the protein industry. Over the longer term, fuel derived from manioc (cassava—a tropical cereal) is a potential application though Novo is still sceptical about its commercial chances.

As products become increasingly sophisticated and expensive to develop, Novo finds patent protection of diminishing value. Mr. Øvilsen points out that, for effective protection, a company must file a patent at an early stage in product development perhaps 10 years before launch.

Novo's inevitable exposure on the product front makes it all the more imperative for the company to protect itself financially. It cannot afford to serve as hostage to the fortunes of the Danish economy, particularly as the Danish government

pursues a regime of high interest rates. This makes it expensive for Novo to borrow domestically and also diverts investment away from the local equity market. Finally, it attracts funds into the Kroner, making Novo's products more difficult to export and reducing the value of its foreign earnings. In 1978 Novo missed a profits forecast because an unexpected rise in the Kroner cut its income by Kr 15m (£1.1m).

The company's funding needs are large. Its finance director, Mr. Karel Dullum, says he likes to maintain a rough 1:1 balance between equity and debt, which is a high proportion of gearing by almost any standard. For a company of its size, Novo has been adventurous in meeting these requirements. Two years ago, it raised \$20m through the complex business of a Eurobond issue, convertible into ordinary shares at a fixed price.

The Eurobond led Novo to have its shares listed on the London Stock Exchange, as part of Mr. Dullum's strategy of encouraging more foreign ownership of the company's shares.

He estimates that between 10 and 15 per cent are already held abroad, mostly in the UK and US, and that this proportion is rising steadily.

Two weeks ago, Novo announced a rights issue along very Anglo-Saxon lines and Mr. Dullum reckons that a significant proportion of the new shares on offer may be taken up by foreigners. Novo is as reluctant to be dependent on Danish investors as on the Danish economy.

He points out that in Britain

electricity generation will re-

main a key market for coal up to the year 2000. But, from a business point of view, the volume contains rather too little on the general industrial coal market, which the NCB views as its chief growth area.

The company's need to spread

itself geographically can lead

to decisions which cannot be justified on purely economic grounds. Last year it opened an enzyme plant in the U.S., which is now being expanded.

The company saw no great need

for new capacity and could in any case produce enzymes more cheaply in Denmark, but nonetheless sunk \$15m into the project.

The advantage of the scheme, was that it helped Novo's marketing drive, could be funded locally, and educated Wall Street investors about the company.

Novo's problems are typical of many companies operating internationally from the base of a small economy. So far, at least, it has met the challenge with success.

## BOOK REVIEWS

# Home truths on energy

BY RAY DAFTER AND MARTIN DICKSON

SIR DEREK EZRA'S book, *Coal and Energy* (Benn, £6.95) could be subtitled "the fall and rise of the coal industry," dealing as it does with the sharp contraction of the sector in the 1950s and 1960s and its rapid expansion now to meet the much heralded "energy crisis."

As chairman of the National Coal Board since 1971, Sir Derek has an insider's knowledge of this remarkable about-turn in coal's fortunes. However, he is writing not for experts but for the interested layman and his book is a very readable primer. One caveat is needed: this is the second edition of a volume first published in 1978 and there have been significant changes in the energy world since then.

Sir Derek deals briefly with some of these in a 1980 postscript, and reinforces his argument that coal is the fuel of the future.

Particularly readable are his accounts of the new Selby coal project in North Yorkshire, which is expected to produce 10m tonnes of fuel a year by the late 1980s, and his examination of the role of research in the development of new mining and coal utilising techniques.

He points out that in Britain electricity generation will remain a key market for coal up to the year 2000. But, from a business point of view, the volume contains rather too little on the general industrial coal market, which the NCB views as its chief growth area.

The Geography of Energy in the UK by John Fernie (Longman, £5.50) is another readable primer, this one being aimed at the geographer and designed to provide him with an independent assessment of energy options open to the Government.

Fernie runs through the whole gamut of energy forms, from North Sea oil to solar power, with clarity and economy, summarising the arguments for and against various options with an objectivity all too rare in the over-emotional energy debate.

Take, for example, his views on offshore licensing policies.

Having criticised the auction system of licensing—the method used in the U.S.—and discretionary awards as adopted by the UK Government, he advocates the introduction of a production sharing system involving joint venture operations.

One would hope from a geographer, the book's maps are a particularly useful reference tool.

The author comes to the conclusion that a strategy for the future must be based on coal and involve the conservation of oil and gas to provide a stopgap until nuclear and renewable technologies are sufficiently developed to make a greater contribution to electricity supplies. But he has also correctly predicted that this will lead to coal being stockpiled in the short-term, with electricity demand falling to rise at its 1976 rate.

Like Sir Derek's book, indeed, most books on energy—Fernie's volume suffers from the fast-changing nature of the subject, but it remains a useful introductory textbook.

If there is one man in the oil industry who can be relied on to be both provocative and a thorn in the side of oil company executives, it is Professor Peter Odell, director of the Rotterdam Centre for International Energy Studies at Erasmus University, Rotterdam. Perhaps it was with this in mind that former Energy Secretary, Anthony Wedgwood Benn, commissioned Professor Odell to study UK oil development policies. The resulting report will serve the full light of day.

David Howell, the new Energy Secretary, showed what he thought of Professor Odell's views when he merely placed a copy in the library of the Houses of Parliament. That was a year ago. Now, Odell has decided to give his views a wider airing. The result is *British Oil Policy: A Radical Alternative* (Kogan Page, London, £12). The title speaks for itself.

Take, for example, his views on offshore licensing policies. Having criticised the auction system of licensing—the method used in the U.S.—and discretionary awards as adopted by the UK Government, he advocates the introduction of a production sharing system involving joint venture operations.

There is no such controversy in another new offshore oil publication, *European Continental Shelf Guide and Atlas*, 1980 (Offshore Promotional Services, Maidenhead, Berks, £32). Its strength lies in the raw data contained in 450 pages of licence information, exploration and production records, and helpful maps. The offshore areas of the UK, Ireland, Norway, Holland and Denmark are featured. According to the publishers, it is possibly the most complete reference for any oil and gas producing area in the world. It is a bold claim, but one that we are unable to dispute.

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## BUSINESS PROBLEM

### BY OUR LEGAL STAFF

#### Professional rates

I have recently had to move my dental practice from one part of a London borough to another and the authorities wish to increase the rateable value of my premises. I have lodged an appeal on three grounds: (1) that this is an enforced move to a less good position with a small area on the ground floor; (2) my former surgery on the first floor had a rateable value of £567 and the new assessment is £630. A similar practice on the ground floor and within half a mile has a rateable value of £334; (3) there is a lack of "equity" about this. I am now waiting for the local valuation court and if the court fails to determine the matter, it will be referred to arbitration if both parties agree. What, please, do you advise?

No legal responsibility can be accepted by the Financial Times for the answers given in these columns.

All inquiries will be answered by post as soon as possible.

The fact of an enforced move on your part is not relevant to the rating valuation, which should be based on an objective valuing of the letting value of the premises in the market. Hence smaller area of usable floor space could help you; and the fact of a comparable surgery within half a mile undoubtedly would help.

"Equity" is of no assistance at all. The fact that ground floor premises command a better rent is against you. You are probably better off staying in the valuation court and not going to arbitration. We doubt if you will obtain any or any significant reduction in the £630 value.

If you don't know, your company may be a victim of the Great Fleet Fuel Fiddle. GFFF, for short.

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No. of Vehicles Operated \_\_\_\_\_

## EUROBONDS

The Association of International Bond Dealers Quotations and Yields appears monthly in the Financial Times.

It will be published on the following dates in the remainder of 1980:

**October 15**

**November 11**

**December 16**

There is a limited amount of advertising space available each month, if your company is interested in taking advantage of this offer please contact:

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And, reassuringly, towing a big caravan or a boat is no strain on the car. Or on you. This is because self-levelling suspension enables you to tow up to 1½ tons with safety and peace of mind.

Firstly, because the car is kept level,

so is the tow bar; virtually eliminating the chance of its dipping and hitting the road on sharp hills. Secondly because the risk of the car being buffeted by turbulence from overtaking traffic is reduced.

And, if your wife has any inhibitions about handling a large spartan estate car, please include her in on the test drive.

She will be highly appreciative of luxuries like sumptuous carpets and electric windows—not to mention the ease with which she can manoeuvre the big Safari, with a load space of 75 cu. ft.

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## COMPUTING SERVICES II

# Fastest growing sector in the computer industry

A REMARKABLE number of computing services companies have just celebrated—or are about to celebrate—their tenth anniversary.

That is no coincidence. Ten years ago computing services hardly existed as a separate entity. Now it is the fastest-growing sector of the computer industry, itself no slouch in the growth stakes.

According to the best available figures from Input, a leading U.S.-based consultancy specialising in the information processing industries, billings to U.S. computing services companies were about \$9.8bn in 1978, a growth of 22 per cent over 1977.

Total revenue in Europe in the same period was \$6.8bn, representing a growth of 20.6 per cent over 1978. Figures for Japan are available only for 1978 and show total revenues of \$1.8bn.

Within the European total, Britain showed total revenues of almost \$1.0bn, a spectacular growth of almost 30 per cent over the previous year.

Now, in simple terms, computing services companies will do your computing for you, or make it simpler and more efficient for you to do your own computing.

But as computers have been used in business for more than 20 years, what was it that happened a decade ago that prompted the birth and development of such a vigorous industry?

At least a part of the answer lies in IBM's dramatic decision, in 1979, to "unbundle" (that is to charge separately for) software. Software (computer programs) is the lists of instructions which, when converted into electrical impulses, tell the computer what to do.

In one way or another, services companies are chiefly in the business these days of selling software. At one time, there was no demand for their services because computer hardware manufacturers—the people who built the actual machines—threw in the software as part of the price of the system. When IBM changed the rules of the game and forced its customers to pay separately for their computers and the programs which made them work, it opened the door to all those bright entrepreneurs, who

reckoned they could write better software than the manufacturers or offer to their customers new and interesting things to do with their computers.

Another part of the answer lies in the extreme shortage of computer specialists. There is a shortfall of at least 50,000 software specialists in the U.S. and probably half that number again in Britain.

The result is that there are rich pickings for the software entrepreneur, and especially for the creator of the software package, a piece of software designed for a specific function and which can be sold to many customers, requiring the minimum of modification to fit the needs of each individual client.

Traditionally, computing services comprise three principal activities: bureaux services, software products and professional services. This last includes turnkey systems, consultancy and education and training. Other services such as independent maintenance are also assuming increasing importance.

## Long-established

Bureaux services is the oldest and largest sector, here and abroad. In the U.S., for example, processing services accounted for 70 per cent of total revenues in 1979. In the UK, the comparable figure was about 60 per cent.

Bureaux simply do your computing for you. In the U.S. the major bureaux include IBM—now back in computing services again after a major court battle with Control Data Corporation left it out in the cold for some years. General Electric, through its information systems subsidiary, and Tymshare.

IBM is a major provider of bureaux services in Europe; others include General de Service Informatique and CISI in France and Baric, Datasolve and Centrefile in the UK.

While some companies are happy to let their bureaux handle all their computer affairs, it is a more common pattern these days, especially in the larger companies, to use a mix of in-house and out-house computing. Thus, Stuart Balfrey, sales director for Geisco—the UK arm of General Electric Information Services and one of the biggest inter-

active services bureaux in the UK—can claim that most of Britain's top 100 companies, all with well-known and powerful data processing facilities, are also its customers.

At one time, bureaux in their earliest form, simply processed batches of their clients' data.

Collected by van during the day, data was prepared for the computer, processed in one of the three shifts most bureaux ran, then returned to the client.

Horror stories in those early days were rife. Customers' precious business data could be lost, computer tapes mangled, results sent to the wrong recipient. It still happens, of course, but, in general, bureaux indulge its love of mnemonics and puns to the full in naming its packages.

According to Lawrence Welke of the U.S. consultancy, International Computer Programs, the highest sellers, at present, are systems software, data handling packages such as Total, Rosco and The Librarian (the computer industry indulges its love of mnemonics and puns to the full in naming its packages).

They have to do much more these days than simply batch processing to stay in business.

There is no shortage of work about, but their chief competition is not other bureaux, but rather the company that wants to install its own small computer. As Mr. Bailey says:

"There is always a strong pull for people who want to make their own solution."

Inter-active working is the new trend, where the customer has a computer terminal on his premises and is able to interrogate his company files or process his data over a telephone link between his office and the bureau's computer.

Some bureaux specialise either in particular areas or particular computers. Comshare, for example, has a particular interest and expertise in financial management systems. Centrefile, a subsidiary of Costain and Mowlem, is especially interested in the kind of calculations used in civil engineering—it also specialises in ICL hardware.

The second sector—software products—is less mature and less coherent. Broadly, computer software comes in two varieties: systems software which comprises the programs which control the computer itself and applications software which carries out the task required by the user.

Services companies, largely ignored by the City for years, are now well-placed for investment, according to Dr. Douglas Evesons, director general of the Computing Services Association, the UK trade association.

Services companies are the glamour stocks and everybody is trying to get into them," he says.

He emphasised the change in recent years from the simple picture of bureaux and software houses to the present processing services, professional services and software products (packages) divisions.

"The ability to raise money for services companies has never been so high," he says.

There are threats from outside. The U.S. equivalent of the CSA, Adapsa, has been fighting legal battles to prevent banks and other commercial organisations offering computing services in the U.S.

There is much talk of merger and takeover in the air. Burroughs, the mainframe computer manufacturer, has just bought Systems Development Corporation. In the UK, the French and the Belgians have both taken a toe-hold by buying UK bureaux—the Belgian group CIG took over the IBM-based bureaux, Louvain, Ajax, this year from Hill Samuel.

In France, software houses have been grouped into massive blocs, CAP-Sogefi-Gemini being a good example. In Britain, Selenia and BOC Computing Services have made it clear they are determined to grow by acquisition.

Despite the growth already seen and the firm predictions that all sectors of the computing services market-place will continue to expand at a significant rate, profitability, especially in the UK, has often been disappointing, and throughout Europe, the services industry has failed to move manufacturers from the No. 1 spot.

With a projected \$20bn market in 1985 in West Europe, it looks as if the lion's share will go to companies which think big and achieve multinational status.

Alan Cane

## THE TOP TEN

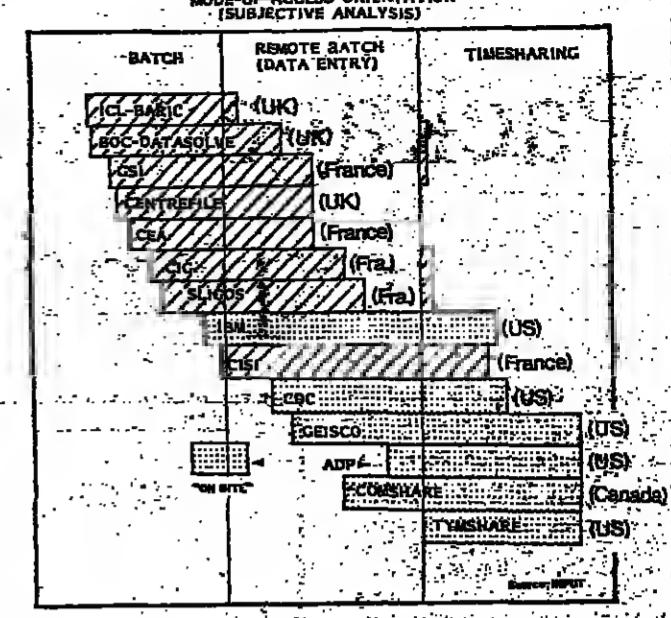
Computing services vendors in the UK, 1978.

| Vendor        | Revenue for all services (£m) |
|---------------|-------------------------------|
| IBM           | 35.0                          |
| ICL Dataskill | 16.0                          |
| BOC Datasolve | 13.0                          |
| SCICON        | 12.7                          |
| H-IS (GEISCO) | 10.2                          |
| Logica        | 10.0                          |
| Systime       | 9.1                           |
| UCSL          | 9.0                           |
| CTIG          | 8.0                           |
| CAP-CPP       | 7.0                           |
| ICL Baric     | 7.0                           |

Source: Input

## TRENDS IN WORLD COMPUTING SERVICES

MODE-OF-ACCESS ORIENTATION (SUBJECTIVE ANALYSIS)



## WEST EUROPEAN COMPUTER SERVICES MARKET

| Type of Service         | 1976 \$M* | %    | 1979 \$M* | %    | Annual growth Rate % |
|-------------------------|-----------|------|-----------|------|----------------------|
| RCS                     | 1,132     | 19.9 | 1,425     | 26.8 | 26.2                 |
| Batch                   | 2,441     | 42.8 | 2,962     | 43.1 | 21.3                 |
| FM                      | 89        | 1.6  | 102       | 1.6  | 14.6                 |
| All processing services | 3,662     | 64.3 | 4,493     | 65.4 | 22.7                 |
| Software products**     | 586       | 10.3 | 703       | 10.2 | 20.0                 |
| Professional services   | 1,450     | 25.4 | 1,677     | 24.4 | 15.7                 |
| Total                   | 5,906     | 100  | 6,873     | 100  | 20.6                 |

\*At 1979 exchange rates; \*\*includes hardware manufacturers' product licensing.

Source: Input

computing involves a terminal on a customer's premises which can be used to send data over the telephone lines to the bureau computer where it can be processed either in batches or in time-sharing mode where the computer is persuaded through slick software to divide its time between a number of users simultaneously.

Inter-active work is a further sophistication where the user is able to carry on a dialogue with the computer, asking questions, demanding reports and amending the files.

The Americans now have massive expertise in running inter-active, time-sharing networks of computer centres and customers. Britain is the most advanced of all the European countries through bureaux like Centrefile and Unilever although a long way behind the U.S. In 1979, remote computing in the U.S. accounted for about 70 per cent of total billings with an annual growth rate of 15 per cent. Software products, however, had only 16 per cent of total revenues, were growing at 65 per cent a year.

The European picture for the same year was quite different. Bureaux (or processing) services took 65 per cent of the total billings, but were growing at 22 per cent a year. Software products were growing at 20 per cent and professional services at 16 per cent.

The bare figures conceal the underlying trends—and for the European scene, they are quite misleading because, as a composite picture of a number of different countries with quite separate approaches to data processing, they blur the essential differences.

Bureaux worldwide are having to change their method of operation because of the advance of technology. For some, it is proving traumatic. They are large and cumbersome, devout followers of Grosch's Law and slow to change. (Grosch's Law is a whimsical dreamt up by the infant terrible of the computer industry, Dr. Herbert Grosch and immortalised after it seemed to be true. They are large and cumbersome, devout followers of Grosch's Law and slow to change. (Grosch's Law is a whimsical dreamt up by the infant terrible of the computer industry, Dr. Herbert Grosch and immortalised after it seemed to be true. It states, essentially, that unit costs for data processing are lower for big powerful computers than small, more limited machines. Micro-computers do not obey Grosch's Law.)

In France, by way of comparison, remote services took 22 per cent of total revenues and grew 40 per cent between 1978 and 1979. Batch services with over 50 per cent of the market was growing at the same rate.

The powerful French group GSI last year took over a small UK interactive bureau chiefly to obtain a finger hold on inter-active processing technology.

Now all the major bureaux are gearing themselves for the next leap forward—to distributed data processing (ddp).

Ddp is an industry buzzword which owns up to several definitions, but, in essence, it means providing adequate computer power at the point where it is needed. It has become possible because of the massive reductions in hardware prices through microelectronic technology and large investment in the very sophisticated computer software necessary to make the system work.

In practice, it means providing the user with a small computer which can carry out substantial processing in its own right; where much greater processing power is required, the job is transferred automatically to mainframe computers located elsewhere.

Gieseck, the UK arm of the giant Mark III network, the largest commercially available computer network, has just announced its plans for a major initiative in ddp.

What Gieseck intends to do is offer its users a Texas Instruments minicomputer or series of minicomputers located on their premises. The TI com-

puters will be linked by telephone and satellite to the three main data centres in the U.S. and in Holland.

Most data processing will be possible on the minicomputer—as one consultant said this week.

It has a one-third share in Satellite Business Systems, an information services company which plans to put its first satellite into orbit next year. In Britain, it operates a massive remote computing data centre near Warwick.

According to Input: "An aggressive growth plan is in the early stages of implementation, with the super centres at Warwick which can house as many as six IBM System 370/168s (a very large computer indeed) tied to a network of 60 high speed lines and 10 concentrators serving the UK market."

IBM has not been noted for the kind of networking and telecommunications software which has distinguished bureaux such as Comshare and Gieseck, but there are clues that it is developing software which could offer customers a personal computing service at a competitive price.

The combination of the super centres and the potential of high speed satellite data links must give all IBM services competitors considerable food for thought.

But as the major bureaux world-wide jostle for pole position, the plans of the acknowledged champion provider of computers and services to the world, IBM, remain a mystery.

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## COMPUTING SERVICES III

# Packaged software sector expands rapidly

CINCOM SYSTEMS' turnover was more than \$30m in 1979. Its principal product is a software package called Total. Last year, Total sealed its reputation as the world's most successful independent systems software product by notching up more than \$100m in lifetime sales.

Total is a database management system. It is a software tool which makes it possible for management to use more effectively the data it has stored in its computer's memory. To give one example, a computer file might contain a stack of sales orders. Different individuals in the company would want different information from that stack of data.

The sales director might want to know the value of orders attributable to different salesmen; the production director might want to know the popularity of individual products. Each member of the management team needs a different view of the data, making this possible is the chief responsibility of a database manager such as Total.

Total fits on some 28 different makes of computer, both mainframe and mini. It will run as little as 12 Kbytes or as much as 4G Kbytes, depending on the facilities included.

It is not a fool for the naive computer user. Cincom says it sells it only to companies where there is a demonstrable need and sufficient in-house software expertise to handle the system.

Its users include Proctor and Gamble and 3 Ms. If you were to buy Total, Cincom software specialists would visit you, educate your staff in the use of the package, transfer the lists of computer instructions which make up the package from their tapes or discs to the memory of your computer and leave you and your programming staff to get on with it, promising to return with improvements to the package as they are released.

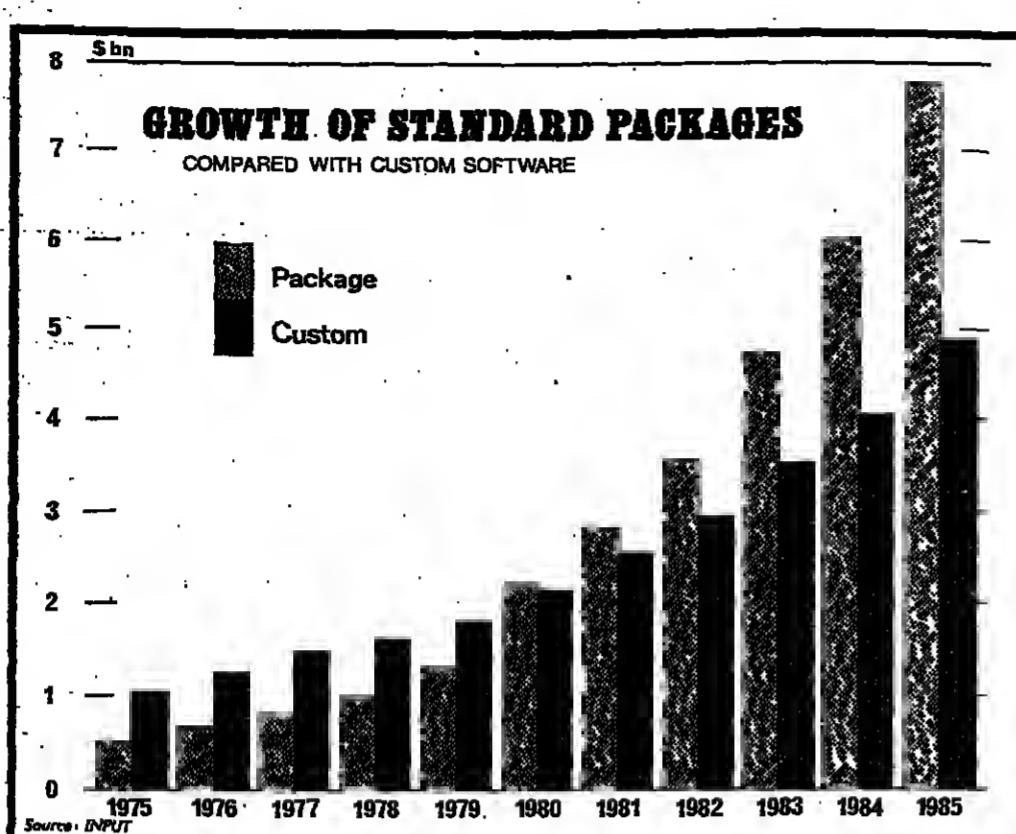
It would cost you between £12,000 and £30,000.

## Cost factor

The moral of this story is that if you went to a respectable software house and asked it to write you a database manager from scratch, the cost would not be less than £25,000—and could reach £100,000 for an "all-singing, all-dancing" version. Cincom is writing a new applications package; the cost to date is \$3m.

That explains why packaged software is growing faster than any other sector of the software market.

In the U.S. in 1979, the software package (or product) market was growing at an annual rate of 65 per cent. Sales were \$1.6bn; by 1980 it has been forecast that sales will top \$2.5bn. Independent figures suggest that there are more than 8,000 packages in existence in the U.S.



In the UK in the same year, the value of the package market was only a little over £50m, but it was growing at 70 per cent annually.

According to the specialist consultancy, Input: "Such a high growth rate is not expected to continue at this level, but because of its relative lack of development the sector will lead the growth rate chart for the next few years. A new contributing factor to this growth was the start-up of sales of software packages for personal computers at the very low end of the market."

The hard fact is that most packages used in Europe are American in origin, marketed either by subsidiaries (Cincom was urged to set up its European operation by multinational companies which were heavy users of its product), or under licence by European software houses.

And as most of the computers in use are IBM machines, most packaged systems software is written to run on IBM hardware. (Systems packages are software which manages the computer's resources: Total is a good example. Applications packages are written to perform specific functions for the user: Safes, a production control package written by Safe Computing, a subsidiary of Chubb, comes into this category.)

The U.S. connection caused problems for CAP, one of the UK's leading software houses last year when its licences to market products in mainland Europe from two U.S. houses, ADR and Boole and Babbage, were suddenly revoked. It left CAP badly placed until its own improved range of systems products came on stream.

They are leaders in selling or licensing packages, reckon that the cost of hardware will soon be no more than 25 per cent of the total cost of a major system.

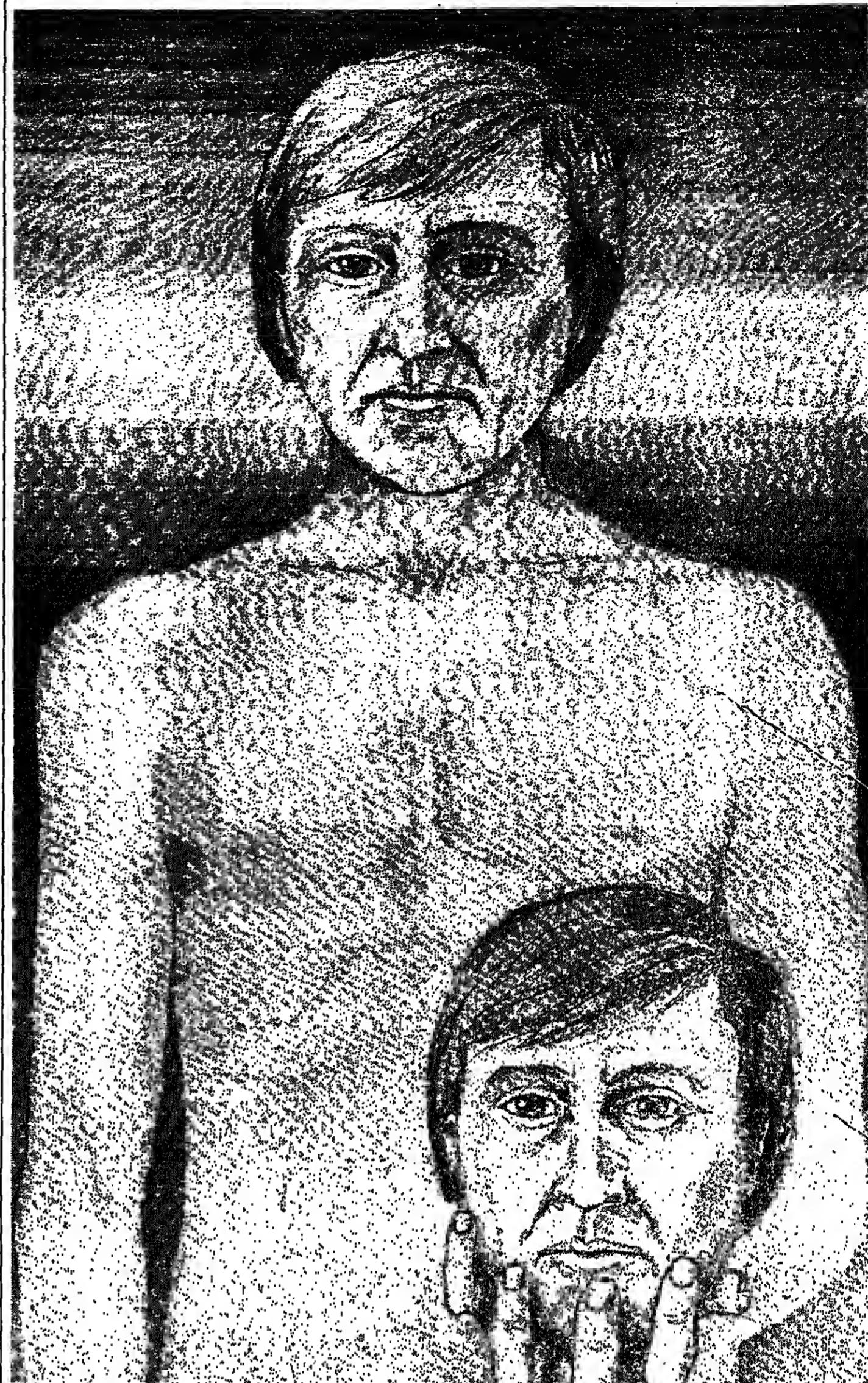
The other side of the coin is that the UK's only significant software successes in the U.S. have been with systems software, MSP with Datamanager, a typical "housekeeping" package and Altergo with Shadow II.

Written originally by the Thomas Cook organisation, Shadow II is a teleprocessing monitor which runs on large IBM hardware. It manages the interface between the computer and its operations and data coming in over telephone lines—it enables the user to carry on a dialogue with the computer.

It simply costs too much, to keep re-inventing the wheel. Customers seem happy to pay the price in modifying the way they do their business to suit the package to avoid the costs of a custom job (and the inevitable debugging and maintenance which follows).

Then there is the explosive growth in sales of mini and micro computers which often arrive with no software at all (the "naked" mini). The cost of hardware once dominated the economics of data processing. Now it is the cost of software. Large bureaux operators, who

A.C.



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# Bureaux supply customers with on-site computers

BUREAUX SEARCH continually for new business. Only by keeping their computers running day and night can they justify their investment in hardware.

Yet the fact is that bureaux rarely come up against each other in the battle for customers.

The potential market remains vast—by 1985, the West European computer services market alone is likely to exceed £56bn, mostly in bureaux services, and there is enough business for all. The chief competition for most bureaux is the company that wants to do its own computing.

Some bureaux will profit by offering specialised hardware. Computer, for example, an ICL-based bureau, hopes to profit from offering ICL's superfast information retrieval system, CARIS (Content Addressable File Store), and, perhaps, its powerful number cruncher—the Distributed Array Processor.

Others will offer specialised software. Comshare, in financial management systems, or Telex in advertising industry systems, and Kalamazoo, in more trade applications. There are two further markets with a marked potential for growth, which processing companies are beginning to exploit: User Site Hardware Services and Facilities Management.

User Site Hardware Service is a direct consequence of the falling price of computer hardware, and it is the way in which the bureaux can most effectively counter a customer's desire for his own machine.

It means simply providing the customer with a computer on his own company premises which can be used to process a substantial part of his work load—and which behaves as if it was part of the bureaux system.

Automatic Data Processing (ADP), an aggressive U.S. com-

pany was, perhaps, the first to offer user site hardware services in a big way; it called the service On-site, a name which now seems to be applied to any similar operation.

ADP is one of the most successful time-sharing bureaux. Its special expertise lies in squeezing the maximum performance possible out of a network of powerful computers—in the UK, four Digital Equipment System 10s.

With falling hardware prices, ADP found it possible to offer its customers small DEC computers—2020s—to operate on their sites. The machine, which would run all the DEC software and so, to the user, would not be operationally different from using the ADP network, could be used to carry out jobs locally, while functioning as a remote terminal if the power of the network was required.

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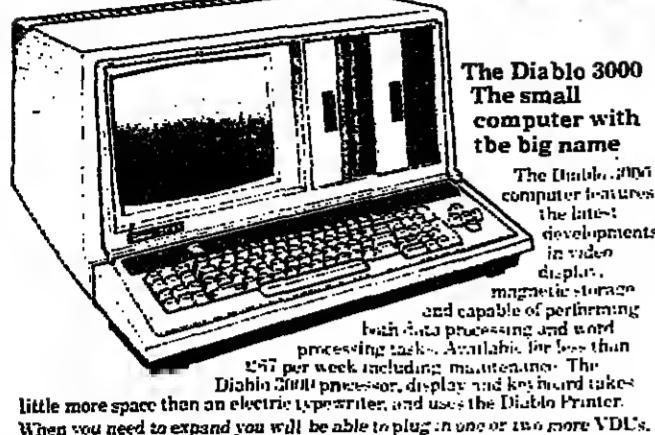
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## COMPUTING SERVICES IV

# Government support lags behind in Britain

**COMPUTING SERVICES** and software are generally considered to be one of Britain's strengths in the international data-processing market. Yet the industry remains fragmented, with a predominance of small, independent companies. Government support, both direct and indirect, has also lagged behind what is available in many other European countries, the U.S. and Japan.

The French Government has also sought to stimulate the industry in other ways. Last year, it decreed that State bodies requiring computing services must demonstrate that their needs could not be met by outside suppliers before placing orders in-house. That reversed the previous rules, under which State bodies only sub-contracted outside if they could not get what they wanted internally.

In Britain, the public sector is also a major force in data processing, accounting for almost a third of the country's installed computer capacity. But its share, higher than the EEC average of around 25 per cent, may say more about private industry's backwardness in applying computers than about the centralisation of State power.

A number of the CSA's members complain that public sector practices in Britain tend to stunt, rather than stimulate, the growth of a vigorous computer services industry. This is particularly true of computer bureaux, which are heavily dependent on the private sector for their business.

The comparisons between Britain and France are instructive, not least because the two countries are competing increasingly in the field of applied computer technology. Though ICL remains Europe's biggest general-purpose computer company, there is growing Anglo-French rivalry in systems such as videotext and teletext, and France is also emerging as a force in the world market for telecommunications equipment, particularly advanced electronic exchanges.

The concentration of the French computing services industry, with a relatively small number of big companies accounting for the lion's share of the business, reflects both the country's centralist tradition and extensive public ownership of key concerns in banking, services and the manufacturing economy.

Many of the top French companies started out as the data-processing departments of public sector enterprises, to which they still belong. CISL is a subsidiary of the Atomic Energy Commission, SG2 belongs to the Societe Generale, Slogis to the Credit Lyonnais, and G-CAM and CAM to the French State savings banks. Though encouraged to seek business from customers other than their parents, and increasingly from abroad, these companies have remained nonetheless subject to a degree of State control. This has often been to their advantage, since it has meant that they have been included as integral elements in the Government's recent plans to invest in ambitious computerisation and telecommunications programmes.

It is difficult to estimate

exactly how much of the industry's business is generated by Civil Service unions means that the work is often performed less efficiently than if it were farmed out to private companies. They also complain that their own competitive position suffers because some Government departments and nationalised industries have surplus data-processing capacity which they sell or rent to outside customers.

Sensible as that may sound in theory, Insaac has few results to show so far in practice. Though it has acquired a U.S. marketing force by taking over the American sales arm of Altergo (a British software company not connected with Insaac), it has so far generated only a handful of products.

Moreover, its U.S. marketing force is not ideally equipped to handle Insaac's biggest project so far, a communications system for computers developed jointly with Systime. This is because the system is intended for use with minicomputers, while the Altergo salesmen specialise in selling to IBM customers using big mainframe machines.

Insaac has been dogged almost from the beginning by squabbles between its five member companies, which were represented initially on the Insaac Board by their chief executives. It soon became apparent that it was impracticable for one executive to discuss his company's affairs in the presence of the others, and earlier this year it was agreed that liaison with Insaac should be turned over to company representatives at below Board level.

The services industry has also benefited from the scheme aimed at increasing microprocessor awareness (MAP). This DoI programme has both financed consultancy work and generated demand for software to be used in a range of applications. In addition, the Government has financed studies, carried out by CSA members, of industrial strategies for text processing and office automation.

Potentially the most ambitious, but to date the most disappointing, of the Government support schemes is Insaac. This is a subsidiary of the National Enterprise Board which was set up some three years ago to aid the development

## COMPUTING SERVICES V

# Shortage of technical specialists

**WHEN COMPUTEL**, one of the UK's leading ICL-based computer bureaux, took over the computing operations of one of its chief competitors, BOC Data solve, it ignored the hardware.

It chiefly celebrated the acquisition of a number of highly qualified specialists in writing software for ICL computers, who were taken on as part of the deal.

But still it was not satisfied. As Bob Downey, its director of sales and customer development put it: "Though we were fortunate in recruiting eight additional technical specialists from Data solve, we need more."

In that is encapsulated the problem of the scarcity of human resources which faces the services industry, worldwide.

It is now worthwhile to take over a competitor, simply because it gives access to the kind of people who are needed to help the company grow.

## Never satisfied

Most computer people agree that the chief constraint on the software industry at present is a shortage of the kind of specialists able to undertake systems analysis and write efficient computer programs.

To some extent, the demand for good software specialists, just like the demand for good nationalised medicine, can never be satisfied.

A director of a major services company told me recently: "If the computer industry was to undertake all the projects it believed it was capable of fulfilling technically, every man, woman and child in the country would have to be a programmer."

An over-statement perhaps, but in a study carried out by the Institute of Manpower Studies for the Manpower sub-committee of the Computer Sector Working Party of the National Economic Development Office, it comments wryly: "It is something of a paradox that the phenomenon which partially explains the rationale for a services sector—the shortage of qualified computer-skilled manpower—also limits its ability to reap the really glittering market prizes which are there for the taking."

That study suggested that last year the services sector

employed, at a conservative estimate, 27,500 people of whom 24,000 were qualified computer specialists.

That same study suggested on the basis of responses to questionnaires that, by the end of this year, the requirement for computer skilled manpower will have risen to 32,000 and by 1985 to 45,000.

In the U.S., the position is, if anything, even worse, and figures suggest that the demand for efficient programmers could be 40 per cent greater than the supply.

British programmers are, in general, highly regarded. They write tight, efficient programs which make economical use of the available storage space (a relic of the days when Europe simply could not afford to buy the massive arrays of expensive fast memory that was commonplace in U.S. companies) and they document their work well—that is, they write down carefully what their program is meant to do and how they have set about ensuring that it does it. Good documentation is invaluable if you ever have to alter or amend a program.

In consequence, there is a ready market for British programmers in the U.S. where they earn good salaries and gain experience of some of the major systems being implemented there.

But as the Institute of Manpower Studies report suggested, the shortage of programmers is a two-edged sword for the services industry.

On the one hand, a substantial proportion of service companies are in the recruitment business (they like to call themselves "consultancies") looking for qualified computer people on behalf of client companies or hiring out programmers and systems analysts to companies, at a daily rate.

It has been a lucrative business. In 1970, Mr. John Hoskyns, now adviser to the Prime Minister but then the guiding spirit behind the services company which bears his name, predicted that consultancy and training would grow by 11 per cent compound a year between 1970-80. The actual figure, calculated last year by Mr. Roger Graham of Business Intelligence Services, was 35 per cent.

The growth of the recruitment business was so brisk that the Computing Services Association, the sector's trading association formed a new division especially to look after it. The present chairman is Michael Dauncey of Datascene Recruitment.

There are indications that the tide is turning, however. In the U.S., the customers, the client companies, are learning to live with the shortage as a fact of life. The view is that 24 per cent turnover is the accepted average. Contract programmers are the answer when good staff are needed in a hurry.

Contract programmers are the most obvious result of the programmer shortage. The better software specialists quickly discovered they could earn substantially higher salaries by going freelance and contracting their services to client companies, than by working directly for the companies or for consultancies.

Labelled with a dubious reputation to start with, contract programmers now have their own professional organisation—the Association of Independent Computer Specialists—and can easily reckon to be called on when deadlines have to be met and a software job carried out efficiently. They can also command up to three times the normal rate for the job.

In the UK also, there are signs that companies are fed up with the recruitment merry-go-round. The consultancy, Urwick Dynamics, has been carrying out an extended opinion survey in the industry in collaboration with the newspaper Computing. This showed that in September, 1978, some 43 per cent of data processing managers thought staff recruitment their chief

## Deadlines

By June this year, that figure had fallen to 25 per cent and meeting project deadlines had taken the place of recruitment at the top of the anxiety list.

The implication of the Urwick Computing graph is that within two years, recruitment of software specialists will have ceased to be a major worry in this country, just as it has in the U.S.

Advertising for programmers and systems analysts is already down and some consultancies are adopting novel techniques

to increase the effectiveness of their recruiting campaigns.

DP Recruitment, for example, has developed a questionnaire technique it calls Paser, which it believes gives the client company an accurate picture of its attractiveness as an employer.

There are indications that software houses need good computer specialists themselves. The Manpower Studies Institute report said: "Whereas computer specialists in user firms are often regarded as a cost, in services companies they are the key asset."

Many senior figures in the industry, while accepting that more specialists would be an advantage, believe that a whole mythology has developed around the reported shortages. They believe that the existing good programmers and analysts

are simply not used efficiently because of poor management. It is an example of the "Peter Principle." Good programmers become poor managers.

There is certainly great concern over "programmer productivity"—the rate at which programmers produce good programs.

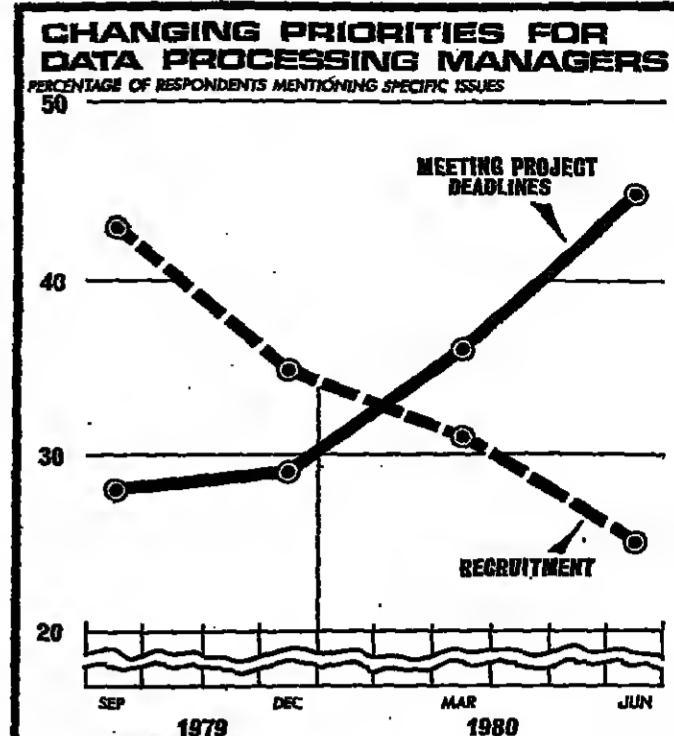
Attempts to improve programmer productivity are based in computer technology itself. There is increasing use of structured programming and very high level languages such as APL which make it possible for less skilled programmers to write effective programs. And there is increasing interest in programs which can write other programs—computers producing their own software.

Mr. Kit Grindley, a director of Urwick Dynamics is a pioneer in these techniques which he describes as "Systematics". But his approach is far removed from the sterile computerized "program factory." He believes computer users never know what they want, which means that the time invested in producing very accurate programs is simply wasted. He believes in producing wrong programs quickly (he defines "wrong" as "not what the user wanted").

This can be accomplished by using a computer and after a series of successive approximations, the resulting program will fit the user's requirements.

But even if the computer can be instructed to write its own script, there will always be a need for humans to decide what the play should be all about.

A.C.



# Changes in hardware production

A DECADE ago, the idea of computing services companies, especially software houses, being involved in manufacturing hardware would have seemed almost laughable. After all, how could tiny software companies possibly hope to compete with major manufacturers such as ICL and IBM?

But now it is becoming increasingly more common for service companies to provide the gaps in hardware which the major manufacturers are unwilling—or unable—to provide.

Service companies have always been closely involved with the provision of hardware for their clients, since their expertise is essential in determining the right equipment for the job. But this has usually meant just buying in existing hardware to the specifications laid down by the client.

But, during the past decade, service companies have moved steadily towards developing and building their own hardware. There has been two main reasons for this growth. Firstly,

there has been the need to link-up two different computer systems, operated by different companies. Service companies are ideally placed to build and implement such link-up systems

since they have wide knowledge of different computer systems, as well as their independent position giving them access to both sides.

Secondly, the multi-disciplinary skills of a service company give it the ability to build the right type of hardware needed for a specific job. A traditional hardware manufacturer, apart from finding the cost of such one-off equipment too high, is also not in the best position to determine just what hardware is needed.

One of the main British service companies, Logica, realised from an early stage in its development (it was only set up in 1969) that a hardware facility was needed. Mr. Philip Hughes, Logica's chairman, remembers that its competitors were surprised when the company recruited a hardware specialist right at the start.

However, this commitment to the hardware side of the business soon paid off, both in Logica's ability to better understand the uses of existing mainframe equipment, as well as the development of special hardware for particular problems. In 1970, for example, it developed special hardware to fulfil a pro-

ject that it was carrying out for the UK Atomic Energy Authority.

Since the early 1970s, Logica has established a small factory on the outskirts of London to build its hardware, and has substantially expanded its use of such equipment. Its hardware business now accounts for about a tenth of its total turnover but, more importantly, it provides Logica with the capability of solving problems with the use of special equipment.

## Cost-effective

Mr. Hughes says that building the hardware for a special job is more cost-effective than simply developing the software. For example, he says that specialised equipment can enable an operation to be carried out much faster than by simply adapting standard hardware.

Logica was commissioned by the Government's Central Computer Agency, for example, to undertake a feasibility and design study into a hardware and software system for a terminal network simulator. In order to exercise a mainframe system in a controlled fashion, the generator was required to stimulate the activity of a net-

work of 50 to 1,000 terminals performing transaction processing enquiries.

Logica developed a design based on a multi-processor configuration, including micro and mini-computers, to meet the requirements of the problem.

Another system developed by Logica was for a date acquisition and control operation for a new Whitbread brewery. The system included five telemetry systems responsible for primary data acquisition and control, each of which is connected to a dedicated microterminal. The system also uses Logica's remote plant monitoring and control package and, during operation, will be monitoring and controlling between 800 and 1,000 items of plant.

Although Logica claims to have been the first services company to extensively develop its own hardware production facility as an aid to its consultancy work, other companies have also moved into this area, including such companies as Data Logic and Unilever Computer Services.

Mr. Hughes believes that the development of microprocessors

has made it easier for service companies to become involved in building their own hardware, since it has greatly increased the scope and flexibility of computer equipment.

UCSL Microsystems was set up in 1977 to provide microprocessor-based equipment to solve the problems of remote data capture. The company manufactures programs, and markets hand-held computer terminals for retailing, distribution, and order-entry by sales representatives.

UCSL Microsystems first introduced a hand-held programmable terminal, the M443, in 1977 through a marketing agreement with Micronics of Sweden. The M45 is now manufactured in Britain by UCSL.

With the increased flexibility provided by manufacturing one-off hardware equipment, the growth of service companies operating in this area is likely to continue throughout the 1980s. Such growth, however, could lead to some of the major equipment manufacturers themselves entering the specialist market.

David Churchill

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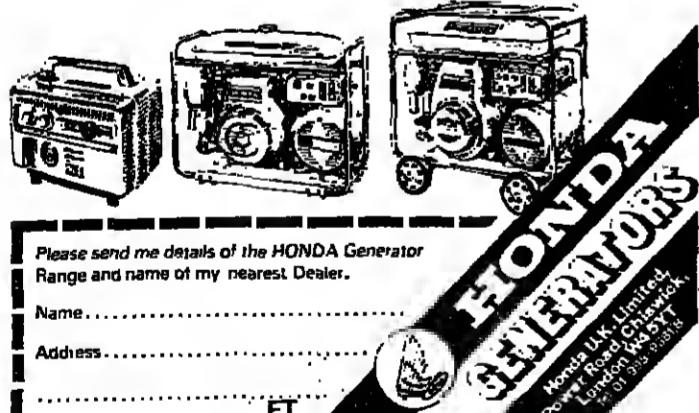
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## THE ARTS

## Television

## Question time by CHRIS DUNKLEY

The little resort town of Riva on Lake Garda may not be agog at the news, but inside the Palazzo dei Congressi tongues wag with the readiness of steamship passengers' passing on gossip about an illicit shipboard romance. The several hundred programme makers, critics, observers, jurors and academics thronging the palazzo for a fortnight for the 32nd session of the Prix Italia have rapidly formed a small discrete and, as usual, enthusiastically independent society, and while some is still wind-surfing and the number of German tourists care which are the major talking points inside it is Peter Willes' resignation from the chairmanship of the jury.

Since the distinguished former head of arts at Yorkshire Television had actually volunteered originally to take the chair, arguing that his game leg debarred him from the spate of gallivanting in the Dodecaphones which the jurors from other countries could enjoy and for which he concentrated exclusively on the programmes, his subsequent resignation did seem particularly remarkable. But not only did his reasons turn out to be quite understandable (if a little addisonian) they also form one point of a three-pronged goal urging any thoughtful looker at this exhibition of world television to consider again the question of what exactly we think "television" is. All things to all men doesn't really take us very far.

Mr. Willes is reported to have resigned the chair after discovering that none of his fellow jurors could quite except his strictures about what constitutes "drama" on television today. Having achieved prominence as a producer in the days when he commissioned work from playwrights such as Harold Pinter and the late David Mercer which were then mounted in studio, Peter Willes looked askance at entries for this year's drama prize which in some instances were made entirely on film shot on outdoor locations, and in other cases

respected of the international prize festivals naturally attracts material of relatively high quality. Furthermore since it offers prizes only for drama, music and documentary and not for light entertainment, news, comedy, sport and so on, it creates a concentration of high-brow material which is quite unrepresentative of any country's actual output.

The first response that one is goaded into making is that such a top-heavy concentration on quality is desirable. For years there has been a strong tendency to condemn as "elitist" or pretentious or even irrelevant any serious consideration of television which does not concern itself with the top-rated programmes attracting tens of millions of viewers. Such condescension is rarely heard in the case of other media — print, television and history and television and historiography. It may be over simple to say that historians habitually accuse programme makers of trivialisation and inaccuracy and that broadcasters respond with impatient mutterings about ivory towers but that is certainly the gist of the matter. This meeting divided into two camps with Anglo-Saxon broadcasters (and even some historians) on one side seeking to discuss the practicalities of making programmes on historical subjects and a Continental group on the other side keen to talk more about underlying philosophy and theory.

One of the better contributions was the paper delivered by Christopher Ralling, now Head of Documentaries at the BBC, who produced *The Search For The Nile*, *The Fight Against Slavery*, and *The Voyage of Charles Darwin*. He said inter alia: "In our age where reading seems to be on the decline television's power to influence our view of the past is of a quite different order in terms of mass audiences from books, the theatre, or even the cinema. For instance many young people in America today, and indeed in Europe, may well have gained a broad impression of the history of the black man

which is not an accurate impression from a book but simply no impression at all. (And not because people have stopped reading owing to television but because the people in question never did read on such subjects.) It would of course be ideal to have as large a range of television treatments of the subject as there is print — though for all its multi-plicity plot is still not infallible."

Returning finally, for the moment anyway, to the original query about what television is, we are left after the first week of programmes at this festival with the realisation that it is as multifarious as ever and even more so. It still acts as a relay for material originating elsewhere (East Germany's version of Britten's *War Requiem* which intercuts archive footage of the war, or Norway's puppet theatre version of Bartok's *Miraculous Mandarin*). It still gives us studio drama which could be inside a proscenium arch (Sweden's piece about the female Lord Haw Haw, Axis Sally, thinly disguised as Mary Lou, powerfully played by Harriet Anderson). And on rare occasions it can even combine several established art forms to convey a strong opinion (West Germany's music/poetry/picture mélange *Elegies on the Deaths of Three Spanish Poets with virtuoso direction by Christopher Nupen).*

But anybody who has been attending the Prix Italia for 10 years or more can look back now and see that slowly television is growing up and developing its own forms too. Japan's lyrical impressionism is one (used also by RTE of Ireland this year in *The Revenant* which combines music, recitation, and photographic images). Holland's co-operatively developed drama about cancer patients in *for Treatment* (reminiscent of Britain's *Through the Night*) exemplifies protection and encouragement.

The next point is closely associated: that we must resist being mesmerised by sheer numbers and, in that condition, yet the most significant is precisely the amalgam of drama and history that is contained in such series as *Darwin*, and — as it now turns out — Austria's impressive *Alpine Saga*. Like any new form it owes debts to previous work outside its own medium, but unlike the conventional single play it is not just an old form borrowed from another medium. It is something of television's own. Hence the poignancy of Mr. Willes' resignation.



Sachiyo Nakao in 'A Dream in a Different Key' (NHK Japan)

looked more like episodes from series of documentary reconstructions than anything like the old idea of a television play.

For example, the Austrian entry, *German Spring*, actually was an episode from a larger work (*Alpine Saga*) with some resemblance to *Holocaust*. This part illustrated, with admirable disregard for latterday sensitivities, the widespread pro-Nazi sympathy among Austrians before the Anschluss. The Japanese entry, *A Dream in a*

reaching dangerously restrictive conclusions about television. There is much to be said for Ralling's note of caution regarding television's capacity to influence. Yet it should also be said that — staying with his example — Roots as a result of the techniques it uses to reach a large audience conveys a slightly imprecise or even somewhat misleading impression of the history of the black man in the U.S., that is still better than the alternative for many millions.

Third, though of course not least important, are the programmes themselves. The *Prix Italia* being the oldest and most

stick during the performance — "the bands are expansive but the zip is cheap," she complained. The alternative, although not to show her coccyx, gave her rather a Michelin man look round the front. Nevertheless nothing she did, or did not do, could fail to enthrall her fans who stretch democratically from well-preserved gentlemen in bright velvet jackets to middle-aged mums.

But this time fewer songs were hijacked, tortured around her tonsils and then roared, formless, into the dark. True, while singing "Natalie," the copybook French ballad, she had to leave the stage, choked with

emotion, and returned wiping tears from her eyes, but in the main she actually sang the numbers, avoiding old standbys like "Big Spender" and "Goldfinger," which gave her the chance to flaunt and posture. Most of the songs are still as usual, as a clockwork orange but for the first time I appreciated that if she ever raised her sights and attacked the better composers of her type of singing — Brel, say, or Weill — Shirley Bassey might be capable of more than just fulfilling the fantasies of her public. However they seemed happy enough spending up to £15.50 for a hour of the best ham.

ANTONY THORNCROFT

## Apollo Victoria

## Shirley Bassey

Shirley Bassey belongs to that small coterie of entertainers which gets a standing ovation and the contents of a flower shop just by tottering on to the stage. She was, then, the ideal performer to ensure that the refurbished Apollo at Victoria received a rousing start as a very welcome new addition to the London concert scene.

Compared with previous occasions, when she went over the top more regularly than the front line at the Somme, this was a restrained Miss Bassey. Perhaps the trouble with her dress depressed her. Apparently, the zip broke and her dress-maker received constant

parts, making each line painful even when there were hemmings, was quite an education. The conductor's 16-year-old daughter, Anna Carewe, acquitted herself marvellously in Elgar's Cello concerto. It was a gently-paced reading throughout, balanced outstandingly well. The lower strings took up the last note of the soloist's opening recitative with a lovely pure tone — and an attractive thinness of sound along with almost clipped discipline of execution remained the dominant characteristic of the orchestra here and in Bruckner's Fourth Symphony.

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PAUL DRIVER

Monday night's performance under John Carewe was precise and imaginative. (The orchestra is, I understand, soon to record the piece; only minimal tidying ought to be necessary to achieve definitiveness.) The care for accuracy with which the players manifestly addressed their

## Lyric Studio, Hammersmith

## Loot

by B. A. YOUNG

If I say that *Loot* is a play that doesn't wear well, I don't mean that it's any less funny now than it was in 1968 or 1975. I've seen it four times and each time I'd read on such subjects.) It would of course be ideal to have as large a range of television treatments of the subject as there is print — though for all its multi-plicity plot is still not infallible.

Returning finally, for the



Joan Blackham, Neil McCarthy, Rory Edwards and Philip Martin Brown. Leonard Burr

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*Darwin*, and — as it now turns out — Austria's impressive *Alpine Saga*.

Like any new form it owes

debts to previous work outside

its own medium, but unlike

the conventional single play it

is not just an old form borrowed

from another medium. It is

something of television's own.

Hence the poignancy of Mr.

Wednesday September 17 1980

## Competition in the air

FACED WITH serious cash-flow problems and a pre-tax loss of £17m in the first four months of the financial year, British Airways has announced a major programme of asset sales, service cuts and other cost reductions. BA's declining fortunes—last year it made a £2m profit in the same period—reflect the serious financial predicament of the whole of the world's aviation industry. Airlines in many countries are now making big losses and even last year, before the full effects of recession and energy price increases made themselves felt, the total profits of the world's scheduled carriers amounted to only \$700m, or less than 1 per cent of operating revenues. In the U.S. seven of the biggest airlines failed to pay a dividend to their shareholders in the first quarter.

### Controversy

The airlines' financial difficulties are bound to have an effect on the balance of opinion among aviation authorities on the controversial question of reducing regulation and increasing competition. The director-general of the airlines trade association, IATA, has recently stated the airlines' case against the de-regulation cause, championed by the Carter Administration in the U.S., quite bluntly: "This is a time for brutal financial realities... not idealistic, theoretical and too often politically motivated economic hogwash."

In Britain, the Civil Aviation Authority has already adopted a much more cautious approach to licensing new carriers for routes which could become highly competitive than the Trade Secretary's liberal economic preferences had led some observers to expect. While British Airways is now officially no longer a nationalised industry, the Government must still be extremely concerned about its losses, since, under the present circumstances, it would be difficult if not impossible to offer its shares for sale to private investors. It is to be hoped, however, that neither the British Government nor the world's other aviation authorities will be unduly swayed by the airlines' current financial performance in deciding on future competitions in air travel.

It is important to separate quite clearly the two causes of the airlines' problems: competition and recession. And it is to the credit of Mr. Ross Stainton,

that he has been able to put it mildly, not failing in its ultimate objective: to provide a cheaper and more efficient service to the consumer. It is high time for the European authorities to follow the example set in America and let competition serve the air travellers of Europe.

## The plebiscite in Chile

ON THE face of it the published result of the plebiscite held in Chile last Thursday on the proposed new constitution should be taken as a major vote of confidence in the government of General Augusto Pinochet. After seven years in office during which the people of Chile had to face particular hardships, 67.5 per cent of them were seen to be voting for the continuing rule of the General. Indeed, they were seen to be giving him the option of ruling nearly to the end of the century. Seven years after the coup through which he came to power more than two-thirds of all Chileans are said to be keen for a decade or more of extended military government.

The result of the vote is being put forward by the authorities in Santiago as a victory of democracy over Marxism. "We have demonstrated to the world how democratic this country is. Today we have given the world a lesson," the General told his supporters as the results were published.

### Opponents

The reality of the situation in Chile is however not as General Pinochet has presented it. It is doubtful whether he will have convinced many outside his country's borders that real democracy is flourishing there. As the Council of Europe declared on the day of the poll, the voting results should not be taken as any indication of the people's will.

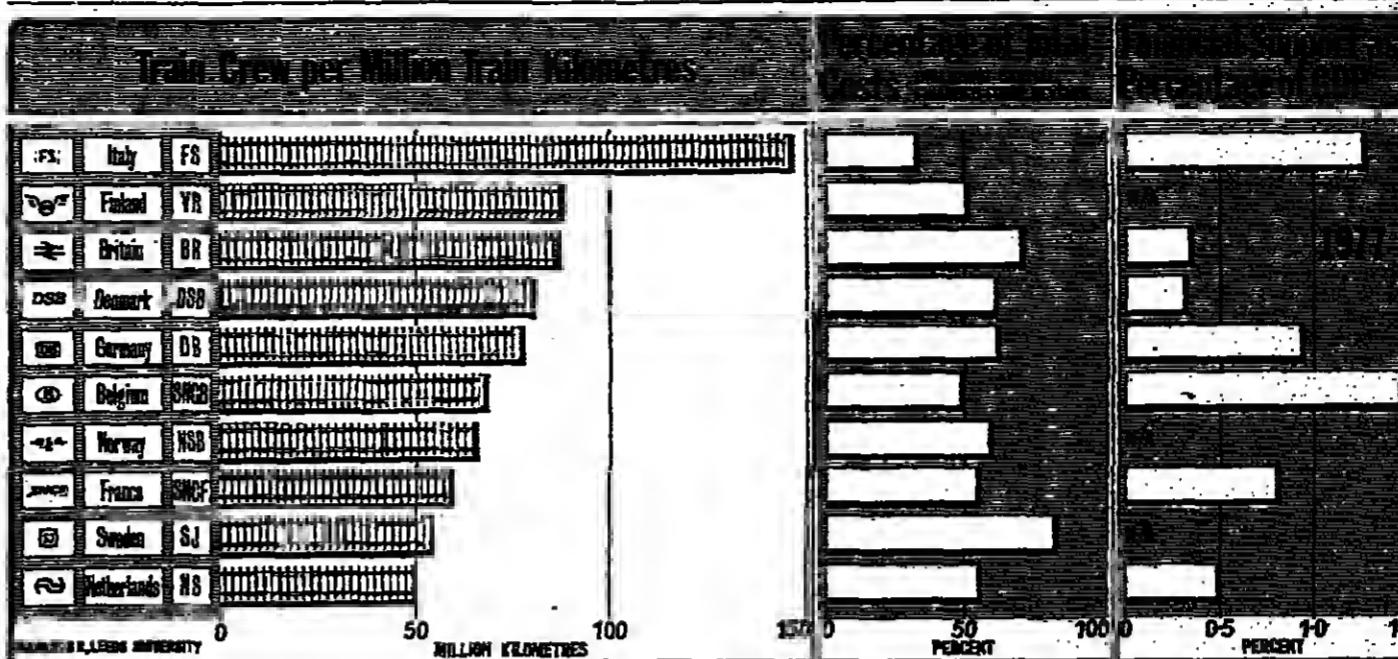
The plebiscite was irredeemably vitiated from the start. The opponents of the new constitution were never at any time allowed to express their opinions about the document or put them to the electorate. Nor were they allowed to organise. When they did, their efforts were broken up by main force.

Even if they had been given freedom to organise before polling day, it is extremely doubtful if they would have had a chance of beating General Pinochet's system when it came to the vote.

Earlier in his rule the General decreed the destruction of the voting register, and since then there have been no efforts to create a new one. The poll was supervised by officials, all of whom owed their position to him. The mechanics of casting

## Why BR finds its signals set at red

Lynton McLain reports on British Rail's attempts to solve its cash problems



THE TINY teredo shipworm is proving an unlikely ally for British Rail.

As railway chiefs tussle with the Government about finance, fearful of passenger anger this winter over high fares and the fading quality of the network, the shipworm has highlighted one aspect of British Rail's current problems in a spectacular way.

Thousands of the creatures have bored their way steadily through the wooden supports of the 113-year-old viaduct over the Mawddach estuary in rural Wales. They have been so successful that BR now needs to spend £2.5m to stop the 2,253 ft long structure from falling into the sea below.

But says Sir Peter Parker, chairman of the board, there is "no way" that BR can now find the money from its own resources to repair the viaduct. In the past he would have turned to the Transport Department for help. But now BR can expect very little assistance from this source as it tries to come to terms with the stringent cash limits imposed by the Thatcher Government.

The refusal to relax these bas led to the unusual situation of a state-owned concern actively fighting a propaganda battle with its own masters.

The Government—in a series of advertisements. These argue that BR must have more money if it is to do its job properly.

It may prove to be a long war.

The Government shows no signs of relenting and has counter-attacked, albeit more discreetly, by suggesting that it is time for BR to put its house in order.

For Britain's railway network faces a formidable set of problems. Some of these are outside BR's control. The recession and the steel strike have already played havoc with revenue forecasts this year and receipts are expected to be down by £70m. The maintenance bill is a legacy of years of under-investment and of the fact that Britain's rail system is increasingly showing its age.

On the central issue of productivity, in a system where wages accounted for 57 per cent of BR's £2.25bn operating expenses last year, BR is on less firm ground.

Since 1974 improvements in output per man have been meagre, averaging only 0.96 per cent a year. The size of the labour force has been virtually unchanged (at 182,301-

in January 1980) for the past three years—BR's 1978 forecast that by this year 40,000 jobs would have been cut now looks somewhat hollow.

Thus, BR now seems almost certain to overshoot its external financial limit by March next year. The limit has been set at 2750m for 1980-81 (made up of £261m of Government grants and £89m of net borrowing, issues of public dividend capital and leasing). Without emergency action by BR to cut its costs, new Government figures show that the Board will end the current financial year £114m over this limit.

BR's latest estimate, after taking account of the rail fare increases due to be announced later this week, and the current programme of emergency action which will save £45m, suggests that it will overshoot the limit by £88m to £99m.

This emergency programme includes a £5m sale of assets, mainly in property, over and above those planned for the year and a £16m cut in investment.

A further £20m is expected to be saved from a cut in the mileage operated by freight trains; from the impact of the BR "ceiling" on recruitment and from tighter control of running costs including

tighter stock control.

BR may argue that most of the over-estimate is accounted for by factors beyond its control, but it agrees that the 20 per cent wage deal in May (which added £44m to labour costs) is its responsibility. It says that it accepted this largely on the basis of union promises to talk about the productivity improvements which were essential if some return for the high extra costs was to be achieved.

Progress so far has been slow. In the first full year—by May 5 next year, the anniversary of the 20 per cent settlement—BR expects to have saved £18m in costs and "eliminated" 1,200 jobs.

No one ever expected the rate of improvement in the 1980s to continue (between 1983 and 1989, after the Beeching cuts, output per man rose by 35 per cent). But the 1 per cent improvement in productivity between 1969 and 1974 is a very marked contrast.

The arrival of Sir Peter Parker as chairman in 1976 ushered in improvements in output of a little less than 2.7 per cent for each of the years 1977 and 1978. But last year, the improvement slipped back and annual output per worker rose by 2.14 per cent to

147.8 passenger miles and net tonne miles.

At the same time, the revenue for every £1,000 of payroll costs fell by almost 4 per cent compared with rises of around 10 per cent in 1976 and 1977.

The fall almost wiped out the improvement in performance recorded in 1978 and came despite a rise of almost 10 per cent in the average level of fares per passenger mile.

This sombre picture is unlikely to change this year unless BR makes substantial and immediate progress with its talks with the rail unions about the stage of themes to be "picked up and developed with the unions". These include administration costs (up 3.6 per cent in 1979), the loss-making freight business, and the hopelessly inefficient "collection and delivery" parcels service. This alone was expected to cost £50m to run this year in return for a revenue of only £40m.

Options now being considered by the BR board include the scrapping of this parcels activity and the phasing out completely of most or all of the 458 rail freight terminals and 38 wagon marshalling yards.

The forecast saving of £18m by the end of the year from the first stage of productivity improvements is expected to come from "super good housekeeping"—the rationalisation of working practices and hours in the local operation of the railways.

This improved housekeeping involves, for example, cutting one eight-hour shift from the daily operation of the 38 wagon marshalling yards. This would

save between 12 and 15 jobs in each case, Mr. Rose said. By the end of the financial year, schemes like this are expected to have cut 3,000 jobs.

But BR says that the areas for major improvement—which could save tens of millions of pounds a year—are still only at the stage of themes to be "picked up and developed with the unions". These include new investment have been widely optimistic. This is why they say, the Government sanctioned only 18 new high speed trains when BR ordered 33 for the North-East to South-West route.

But the Transport Department produces no figures to support this claim and British Rail responds by saying that passenger figures were over-optimistic were "rubbish". However, it too, has failed to produce any figures to show how its past forecasts had been matched by passenger growth.

In the current depressed economic climate, with freight and rail passenger volume falling away, BR is certainly facing one of its most testing periods. The board is not complacent about the progress made so far towards raising productivity. It wants to negotiate these changes with the unions in an amicable way. But it also recognises that it has got to get these changes started this year. As Mr. Rose said: "If that means going through a more difficult route, through negotiation, so be it."

In particular, freight train crew productivity on BR was worse than any other country except Italy.

The study notes, rather disarmingly, that the reason for this low BR freight train crew productivity is "too many people on the train". BR still retains guards and firemen as well as drivers, and this over-manning is at the heart of current productivity talk with the rail unions.

Also, BR employs a "very big" number of station terminal staff on its London inner suburban services compared with the practice in other European capital cities and also with other BR passenger sectors.

BR was also criticised for operating a large number of carriages per train in relation to average passenger levels. BR has already cut the size of trains this year as part of its 5 per cent reduction in services to cope with the recession and the absence of higher subsidies.

But the level of Government financial support for BR fell by 15 per cent in the two years up to 1977. Elsewhere in Europe, only two of the other railways studied reported falls in the level of Government support and in one, Italian Railways, support fell only for one of the years. Denmark's subsidies fell

about 8 per cent over the period.

In all the other countries, Government support increased, with the Netherlands leading the league table with a 31.4 per cent rise in real terms.

In France, support for the SNCF increased between 1975 and 1977 by 23.5 per cent in real terms and in West Germany it rose almost 7 per cent in real terms.

"A Comparative Study of European Rail Performance," March 1980, Institute for Transport Studies, Leeds University and the British Railways Board.

## A low wage, high price railway

IT MAY come as a surprise to some of its customers, but British Rail compares reasonably well, in some operational areas at least, with other European railways.

What is less surprising is that BR pales demonstrably in comparisons of a wide range of other aspects of performance.

One of the most telling features of a recent study of European rail systems is that BR turns out to be a "low wage railway" even in relation to other UK industrial wages, that BR labour productivity per man is above average; that the hours worked per man on BR are "much longer"—23 per cent more—than on the other eight European rail systems studied and that BR

has the "lowest investment" on a comparative basis of any of the European rail systems studied.

Passengers, however, will not be surprised to learn that British Rail is a "high-priced railway" in terms of ticket prices as a proportion of disposable income. Passenger traffic in Britain has in recent years been at a higher level than would otherwise have been expected with the high fares, largely because of BR's very successful marketing campaigns. (In 1979 BR actually carried more passengers than before the Beeching cuts.)

One area where BR is well up with other European rail systems is the extent to which its operations are self-financed. The only railway with a better performance in 1977, the year covered by the study, was Swedish Railways. It alone achieved bigger revenue per train kilometre (a measure of train use) and a lower level of cost per train kilometre, than

any of the other countries, except Italy.

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"A Comparative Study of European Rail Performance," March 1980, Institute for Transport Studies, Leeds University and the British Railways Board.

## MEN AND MATTERS

### Bike push

This has been a busy week for Huffy Corporation, the U.S. bicycle maker. In London to launch the company's first debt issue overseas, president Harry Shaw has laid a strong claim to wear the industry's yellow jersey, and even now his sales teams are tucking their trousers into their socks to launch Huffy's first venture into the export market.

Ahead of the poll, the will remain those who take no more than a passing interest in Chilean affairs that democracy is not alive in Chile.

Within Chile, Thursday's voting must only serve to increase the resolve of those who are openly challenging the rule.

The Chilean opposition has graduated from the early days of military rule, just after the 1973 coup, when it consisted of a few disoriented politicians of Socialist, Communist or Radical persuasion. This diverse group, imprisoned or persecuted in Chile or exiled to the four winds abroad, appeared to be giving him the option of ruling nearly to the end of the century.

Indeed, they were seen to be giving him the option of ruling nearly to the end of the century.

Today, the opposition is strong and confident and centres round a man of undoubted ability who is well known and respected abroad, the former Christian Democratic President Eduardo Frei. His party was for decades the biggest in Chile, commanding the loyalties of perhaps one-third of all Chilean adults.

For the moment he can count on the support of large numbers of Chileans who once supported the late President Salvador Allende but who today see little prospect of political advance with the remnants of Allende's Popular Unity coalition.

The programme put forward by Mr. Frei is cautious and reasonable, suggesting as it does the immediate formation of a provisional government of civilian and military figures which could take Chile back to the road of parliamentary democracy. The plebiscite is over. It has not necessarily resolved Chile's future.

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## THE STRATEGIC BALANCE

## U.S. narrows its choice of targets

A FEW WEEKS ago Mr. Harold Brown, U.S. Defence Secretary, detonated a small politico-diplomatic bomb. At the Naval War College in Newport (Rhode Island), he announced a shift in American nuclear targeting strategy, under which the U.S. strategic arsenal was being aimed increasingly at military and political objectives in the Soviet Union, and less exclusively at "soft" economic and civilian targets.

The full ramifications of the shift in strategy have yet to be measured, but the speech inevitably raised profound questions about the state of the military balance between the two superpowers.

Early leaks about the shift, which are incorporated in the still-secret Presidential Directive 59, provoked an immediate denunciation in Pravda, with a further denunciation from President Leonid Brezhnev at the end of August.

The Americans say the purpose of the new targeting strategy is to broaden the President's options, so as to enable him to make selective and limited strikes against selective and limited targets; rather than rely solely on the threat of massive destruction. But the Soviet Press has accused the U.S. of preparing for a pre-emptive strike capability against the Soviet Union, and has claimed that a selective strike doctrine, when coupled with the NATO decision to upgrade the theatre nuclear weapons on this side of the Atlantic, amounts to a strategy which is designed to ensure that any nuclear war would be largely confined to Europe.

Some Western professionals in the arcane world of strategic analysis tend to downplay both the novelty and the significance of the "new" targeting doctrine. After all, they say, it is a long time since America moved away from the all-or-nothing policy of massive deterrence, once known as

IAN DAVIDSON examines how a shift in U.S. defence policy will affect the nuclear balance between the two superpowers and asks if Washington is not leaning towards the Russian doctrine that nuclear wars can be won.

## Mutually Assured Destruction (MAD).

A more selective policy, known as flexible response, was formulated by James Schlesinger, a previous Defence Secretary, as long ago as 1974, and it is said that the American targeting plan encompassed as many as 40,000 distinct targets even before the adoption of PD 59.

The new directive may indeed represent a further refinement of the policy of flexible response (as Mr. Brown says), but the primary significance of his speech, according to this view, was electoral rather than strategic: to show that President Carter could not be accused by Ronald Reagan of neglecting the problems of defending America against the perceived dangers of Russian aggression.

There is something to be said for taking a cool view of the "new" American doctrine, and one certainly does not need to agree with the Russians or even to believe that they mean what they say. But it may be worth asking whether the logical extension of the policy of flexible response may not in fact be taken (if it has not already been) the U.S. down a road which converges with the Soviet doctrine of war-fighting with strategic weapons.

The object of flexible response is to maintain the credibility of the deterrent by being able to respond to any Soviet attack, however small or large, and thus not be left (if

deterrence should fail) with the agonising choice between surrender and suicide. The corollary is that if selective targeting makes a nuclear exchange less horrific, it may also make it more possible.

Unfortunately, there are difficulties in knowing what Soviet military doctrine really is. On the one hand, there is incontrovertible evidence going back many years of a massive increase in Soviet military capability, at every level and in every element. Some take this as evidence of aggressive intentions, and they point to the invasion of Afghanistan as confirmation of this interpretation.

Pointing in the same direction is the evidence of Soviet military manuals and strategy textbooks, which clearly set out the goal of winning any war which breaks out, whether conventional or nuclear or both, whereas deterrence as such appears to have no explicit place in Soviet doctrine.

The central text in this controversy is *Military Strategy* by Marshal Vasili Sokolovski, who served as Soviet Chief of Staff in the 1950s, and whose book first appeared almost 20 years ago. Discussing the use of nuclear missiles he says: "The basic aim of this type of operation is to undermine the military power of the enemy by eliminating the nuclear means of fighting, and formations of the armed forces, and eliminating the military-economic potential by destroying the economic

foundations of the war, and by disrupting governmental and military control." Here and elsewhere in his book Sokolovski certainly seems to be propounding a doctrine for fighting and winning a war with nuclear weapons.

It is therefore doubly ironic that the new American targeting strategy was denounced earlier this month on Soviet radio in the following terms: "The (U.S.) aim is no longer just to demonstrate, (their) readiness to escalate a nuclear conflict. The aim now is different: to wage nuclear war actively, even to achieve victory in it, by destroying the military strength, industrial base, and system of military command and political rule in the Soviet Union."

Some Western analysts argue that while "deterrence" as such may have no place in the Soviet strategic lexicon, the Soviet Union is probably just as anxious to avoid a nuclear holocaust as anyone else. From this point of view, their war-fighting doctrine may be construed as deterrence by another route, an attempt to ensure—and to signal to the West—that no putative aggression by the West could possibly succeed, but would be bound to be defeated.

According to Michael McGwire of the Brookings Institute, in a recent issue of *Survival*, the crucial distinction between the two sets of doctrines lies in the familiar Western notion that if the deterrent has to be used, it will have failed: "The Soviet Union does not entertain such ideas: should war come, her defence will have failed only if her armed forces are unable to recover, and achieve final victory." But this does not imply that the Soviet Union would willingly embark on general nuclear war with the West. "The prevention and avoidance of world war is a

prime objective of Soviet foreign policy."

The paradox, though it is more apparent than real, is that the aggressiveness of Soviet doctrine dates back to a period when the Soviet Union was still trying to catch up with the U.S. in strategic nuclear weapons; the ferocity of language was designed to compensate for shortcomings in capability, whereas the Americans did not feel the need to think through the consequences of a failure of deterrence.

Now the wheel has come full circle. The Russians have at least caught up with the Americans according to Harold Brown, the Soviet Union is on the verge of being able to threaten the survival of the American Minuteman force of Intercontinental Ballistic Missiles (ICBMs), and may even have that capability now. As a result, the Americans have belatedly started taking some notice of the Soviet war-fighting doctrines, and in PD 59 have adopted a new tougher doctrine.

While it is difficult to be sure what the Russians really think about all this, they have been sufficiently perturbed to try to persuade the Americans that Soviet military doctrine has been misinterpreted. In an interview with the New York Times last month, General Milstein of the Moscow Institute of the United States and Canada, went out of his way to emphasise that Soviet military doctrine was defensive in character.

In the next five years or so, the American Minutemen will become theoretically vulnerable to a surprise attack, for which the Soviet Union would need only a quarter of its new ICBMs. Some time in the second half of the decade, the Minutemen will be replaced by much larger, mobile MX missiles, which would themselves be invulnerable to a Soviet strike—unless the Soviet Union were to decide to disregard the numerical restraints written into the

greater attention to how a second Strategic Arms Limitation Treaty.

Lawrence Freedman, in his forthcoming *Britain and Nuclear Weapons*, argues that the scenario of a pre-emptive Soviet strike against the American ICBMs is short on plausibility, largely because the Russians could not be sure that it would be perceived as a limited action.

On the contrary, some 10m US citizens would probably be killed.

Nevertheless, it is hard to deny that the sophistication of strategic nuclear systems is itself a potential cause of instability, or that the dangers of instability might get worse if both sides were to acquire simultaneously the capability of knocking out the other's land-based ICBMs. The most destabilising element in modern weapons technology is the rapid refinement of multiple warhead design.

It would be a great mistake for the Russians, or his critics at home, to blame President Carter for adopting the doctrine of PD 59; but in the failure of the superpowers to put the genie of the arms race back into the bottle.

Later, the inevitable consequence of the arms race and the development of weapons technology, even if the timing of Harold Brown's speech had as much to do with the election in November as with the Soviet invasion of Afghanistan or with the discovery of Sokolovski's *Military Strategy*.

Much more worrying is the failure of the Russians to anticipate the impact of their policies on the arms race. The massive build-up of their own capability jeopardised ratification of SALT II; the invasion of Afghanistan prompted Carter to withdraw SALT II from the Senate, and may well have strengthened Reagan's chances of getting to the White House; the stalemate over SALT II has already contributed to the nuclear powers' failure to secure endorsement of the Non-Proliferation Treaty at the five-year review by the signatory nations. The problem lies not in PD 59, but in the failure of the superpowers to put the genie of the arms race back into the bottle.

## Letters to the Editor

## Runaway money supply

From Miss Clare Macdonald

Sir,—Already the money supply has grown by 18 per cent compared with the Government's target of 8 per cent to 11 per cent for the year to April next, while the banks have been wooing their customers with invitations to borrow—lending being to banks' what breathing is to the rest of us.

E. Taylor,  
2A Rosemary Drive,  
Bromham, Bedford.

## Popular apples

From Mr. R. S. Anderson

Sir,—Mr. Venables in his letter of September 10 having provided some slick repots to Mr. Kimberley's letter of September 5 finishes by calling on patriotism to overcome his market's deficiencies. Is it not about time that British industry gave up this idea that if its British it must be good?

If the product is not available or of dubious reliability or inferior quality the general public will not buy it. Surely it is about time that British industry stop using misleading comparisons which only spoil their own case and mislead the public.

L. W. Bryant,  
23, Kingsfield Avenue,  
Ipswich, Suffolk.

## Local council administration

From Mr. D. H. Outwin

Sir,—As Mr. Fogmore correctly points out in his letter (September 15) few local councillors are politically prepared or commercially equipped to challenge council officials on the management of the administration.

One reason why this does not command greater interest on the part of senior business managers, is the view that a long haul is necessary to bring about an effective change in the composition of councils.

Mr. Fogmore suggests councils might call in independent consultants to advise them on cost reduction. I would go further, and suggest to councils that there are in many communities businesses having the necessary experience who would be prepared to offer their services on a part-time voluntary basis as consultants on an advisory body, solely concerned with carrying out and reporting to the council upon the running of the local administration.

If their terms of office were for 12 months, the greater the appeal to most volunteers for such public duty.

D. H. Outwin,  
Industrial and Tractor  
Navigation Road, Worcester.

## Vehicle registration

From Mr. R. B. A. Wright

Sir,—The frequently proposed solution to the collection of a vehicle tax of an addition to the existing fuel tax may be equitable but leaves unsatisfied the need for a central vehicle record to provide information for crime control and accident investigation.

Price of electricity

From Mr. B. Bolam

Sir,—I read with mounting disbelief the CEBG plans to cut back generating capacity and temporarily mothball stations as a result of the severe fall-off in demand for electricity.

As a manager of a company at the sharp end of the recession (metal manufacturing), I am charged with taking whatever commercial decision I deem appropriate to ensure that my company's commercial viability is retained.

This of necessity involves negotiating extremely competitive deals in respect of my products (high duty SG iron castings).

While the strategy of spiralling energy costs in order to preserve our reserves is at least partially accepted, I cannot but think to run a power station economically as indeed the majority of the manufacturing plant, it should be run at the highest possible efficiency.

I would suggest therefore, that the CEBG and more specifically its local boards are doing a very poor marketing job in terms of negotiating commercially viable deals with its major customers (of which we are one), in order to ensure the efficient and hence economical operation of its facilities.

As it is, their pension figures

do not show the true cost of the commitment entered into for the pensions of existing civil servants; instead we pass on a massive IOU to future generations with an increasing liability for pensions for much greater numbers.

B. Bolam,  
Managing Director,  
Ironfoundry Division,  
S. Russell and Sons,  
Batch Lane,  
Leicester.

Working wives

From Mrs. E. Taylor

Sir,—I have been following the correspondence on the above topic with interest, and have waited until now to see at least one letter in defence of working wives from a working wife. In the absence of this, I feel I must write if only to let you know that your correspondents Dr. Staveley and Mr. Whittle are quite wrong if they consider a woman who is a wife and mother is positively encouraged to seek the tax advantage of a job. No-one in her right mind with a home to run, a garden to look after, children and husband to cook for, launder for and generally run around after would seek a job just for a tax advantage.

It is not that enjoyable going out to work in the morning, every morning, having left a meal prepared, a laundry load ready for washing or ironing later in the evening, and the usual bonny pursuits all waiting for one's return in order to take advantage of the tax situation. Anyone would think this ran into hundreds and thousands of pounds, instead of the small sum it is.

Unfortunately, having unleashed a vast corps of working women in the last war, to make

## Civil Service pensions

From Mr. L. W. Bryant

Sir,—As chairman of the Council of Civil Service Unions has rolled out the old misleading comparison of pension costs (September 15). He takes the total pension contribution of civil servants in employment today and relates it to the pensions paid to civil servants now retired. There is no comparison whatsoever between this and the cost of funded pension schemes in the private sector.

Mr. Jones says that if civil

servants' contributions are to be increased they will be bound to press for their scheme to be funded. If jolly well ought to be! Only in this way can the true cost of staffing the public service today be genuinely known.

As it is, their pension figures

do not show the true cost of the commitment entered into for the pensions of existing civil servants; instead we pass on a massive IOU to future generations with an increasing liability for pensions for much greater numbers.

B. Bolam,  
Managing Director,  
Ironfoundry Division,  
S. Russell and Sons,  
Batch Lane,  
Leicester.

Redundancy riddle

From Mr. Brian Woodhead

Sir,—As chairman of a management consultancy firm and vice-president of the Institute of Management Consultants, it will not surprise Mr. J. H. Fogmore (September 15)

## GENERAL

UK: Confederation of British Industry monthly council meeting.

British Tourist Authority publishes annual report.

Bank of England Bulletin published.

Mr. Ron Hayward, Labour Party general secretary, speaks at Sheffield.

Female executive of the year contest, Imperial Hotel, Russell Square.

Overseas: Free trade union activists meet in Gdansk, Poland, to discuss inter-union co-operation.

## Today's Events

International Office Equipment Exhibition opens, Paris (to September 26).

European Parliament session continues, Strasbourg (to September 19).

Official Statistics

Cyclical indicators for the UK economy (August). Department of Employment publishes July index of average earnings, and indices of basic rates of wages for August. Central Statistical Office publishes the 1980 edition of the Blue Book on National Income and Expenditure.

## COMPANY MEETINGS

W. G. Allen (Tipton), Station Hotel, Dudley, West Midlands.

12. Asam Trading, Victoria House, Vernon Place, WC, 12.

B. Elliott, Savoy Hotel, The Strand, WC, 12.5. Hale Properties, Penns Hall Hotel, Penns Lane, Walmsley, Sutton Coldfield, West Midlands, 12. Hazlewood Woods, Empire Works, Rowditch, Derby, 12. Robert Moss, Masonic Hall, 333 Banbury Road, Oxford, 3.30. Reardon Smith, Devonshire House, Greyfriars Road, Cardiff, 3. Siebe Gorman, Winchester House, 100 Old Broad Street, EC, 12.30.

## COMPANY RESULTS

Finals dividends: Australian and International Trust, Burns & Anderson, Consolidated Gold Fields, Dalgety, Epicure Holdings, Trafford Park Estates, Westminster and County Properties.

Interim dividends: Bremore Corporation, Berwick Timpo, British Mohair Spinners, Burmah Oil Company, Eagle Star Holdings, Expanded Metal Company, Lay Land Company, Rowditch, Derby, 12. Robert Moss, Masonic Hall, 333 Banbury Road, Oxford, 3.30. Reardon Smith, Devonshire House, Greyfriars Road, Cardiff, 3. Siebe Gorman, Winchester House, 100 Old Broad Street, EC, 12.30.

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## Expansion costs pull down Home Charm to £0.6m

A HEAVY expansion programme at a time when the country is experiencing record interest rates and a severe economic depression is the prime reason for a reduction in pre-tax profits for Home Charm, says Mr. H. E. Fogel, the chairman.

The figures for the six months to June 28, 1980, show pre-tax profits down from £1.16m to £882,000 after depreciation and amortisation of £275,000 and £227,000, and net interest charges of £124,000 last year. Turnover rose from £19.32m to £28.55m.

After tax, virtually unchanged, at £833,000 (£81,000 re-stated), earnings per 10p share are shown as 4.3p (3.1p). The interim dividend is unchanged at 0.75p—last year's total was 2.3p from pre-tax profits of £2.8m.

Mr. Fogel says the latest indications are that trading in the second half has shown a modest improvement. Measures will continue to be taken to keep costs to an absolute minimum, he adds.

This supplier of D-I-Y wall paper, paint and kitchen and bathroom units, has opened six new stores since the beginning of 1980 and these have involved significant pre-opening costs; these have been written off

during the period—and also substantial capital expenditure.

Two further large stores have commenced trading since the end of the first half, and another two are due to open before the end of the year.

Branches of Home Charm include Texas Homecare and Texas Decor.

### • comment

With hindsight Home Charm's physical expansion plans, which will add a third to its floor space this year, could not have come to fruition at the worst time. After years of growth when the DIY market seemed to be recession-proof, the image is finally shattered. Demand has taken a fall, especially on the high priced items for kitchens and bathrooms when Home Charm has put increasing emphasis. Competition has intensified and margins have taken a tumble. Add into the equation hefty borrowings to pay for the expansion—debt peaked at £5m in the first half—higher depreciation and opening costs of around £300,000 and the net result is that profits are worse than expected with little light showing at the end of the tunnel. It is hard to see the company making £2m this year compared with £2.8m and even if it does

turnover amounted to £18.9m against £12.28m. Profit is after interest on short-term deposits of £2,000,000 (£18,900). On a CCA basis the pre-tax profit is reduced to £1.18m.

Dividends again absorb £795,397 and there is an increase in the carry forward of £768,224 compared with £416,337.

Turnover increased to £12.28m

against £10.00m (£18.900).

Dividends again absorb £795,397 and there is an increase in the carry forward of £768,224 compared with £416,337.

First half profit is after depreciation of £871,000 (£177,000) and a post-invoice currency loss of £82,000 (£83,000). On a CCA basis the pre-tax profit is reduced to £1.18m.

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## Companies and Markets

## MINING NEWS

## A cool view of gold price prospects

By KENNETH MARSTON, MINING EDITOR

A COOL but encouraging outlook for gold is seen by London stockbrokers Laing and Cruickshank in their detailed review of "The Gold Price 1980-84." For the rest of this year they anticipate that the price will run at around \$670 per troy ounce within a range of \$50 on either side. It was \$665.50 yesterday.

Over the next five years they feel that the price will be relatively more stable than during the past few years. They take the view that during the past 10 years economic factors, rather than political fears, have been the prime movers in the rise in the price from under \$40. In other words, gold has been catching up with general inflation.

The brokers believe that the most important single reason for suggesting greater stability in the future gold market is the formation of the European Monetary Fund and its unit of account, the European Currency Unit.

In this respect, the mobilisa-

tion of central bank gold reserves will make gold "the sun around which adjustments in parities will be made." Thus central banks will be concerned to act in the free market to ensure a relatively stable price for gold.

Laing and Cruickshank feel that after 1984 a severe depression and deflationary period could be on the cards. They say that this would not necessarily imply a fall in the paper money value of gold but rather that the price will be much more stable at the higher level. This, they add, was the situation after gold was fixed at \$33 in 1934.

They are less concerned about the future supply of the metal than that which is now around, pointing to the large holdings in the form of bullion and "good" coins which are readily interchangeable with paper money at nominal cost. A similar situation, they say, obtained in many countries before 1914.

WHILE the results of Consolidated Gold Fields are due to be announced today, the latest annual reports and chairman's statements from some of the group's South African gold mines have made their appearance. Generally they make encouraging reading but in view of rising costs and gold price uncertainties the chairmen take a cautious line.

In the case of the group's leading mine West Driefontein, Mr. Adrián Louw points to the decline in uranium prices and anticipates lower revenue from the by-product in the current year to next June. He adds that an appreciably higher gold price will be required to maintain the previous year's record profit level and says that it is intended to reduce the disparity between the sizes of interim and final dividends.

Kloof also intends to reduce the disparity between dividends. Gold production is expected to be little changed this year and if the present high gold prices persist Mr. Robin Plumbridge says that it should be possible to at least maintain the past year's increased dividend.

Mr. Plumbridge confirms that both Driefontein and Libanon are now having prospective working lives of well over 20 years as a result of their acquisitions of new areas. At the same time, of

course, this also means much higher capital expenditure and it will constrain dividends of Driefontein "for a number of years." However it is hoped to increase the distribution again this year and the discrepancy between interim and final payments will be reduced.

Libanon anticipates "a moderate increase" in dividends despite the prospect of capital spending of some R81m (£51.7m) over the next six years. Mr. C. T. Fenton makes no forecast for Venterspost which is expected to produce less gold this year because of lower ore grades and which faces higher costs.

Finally, the Gold Fields group's important mine in Tasmania, Renison, reports a settlement of the strike which began three weeks ago.

### Canadian mines recommended

BECAUSE of the long-term potential, Wood Gundy Canada's largest investment house recommends investors to build positions in Canadian mines during the last half of 1980, using any share price weakness that may develop as an opportunity to lower their average cost, reports John Segarini from Toronto.

Wood Gundy's analysts believe that there is likely to be a sustained period of high metal prices, high profits and buoyant stock prices in the early 1980s because even modest economic growth in the Western world will require substantial capacity increases for many of the metals.

They recommend accumulation of Brunswick Mining, Cominco, Hudson Bay Mining, Bethlehem Copper, Cyprus Avril, Gibraltar, Placer and Sherritt Gordon. The brokers believe that many of the stocks have well over a 100 per cent appreciation potential on a one-two year basis with a 20 per cent decline possible over the next few months.

Meanwhile, owing to the current unsettled nickel market conditions and substantial capital expenditure, Falconbridge Nickel is not declaring a dividend for the third quarter of 1980. This means reduced revenue for the major shareholder, McIntyre Mines. The company paid 100 cents (55.7p) per share on June 30 and 100 cents plus an extra of the same amount on March 31.

### COMFORT HOTELS

Mr. Phillip Kaye, a former director of Comfort Hotels International who remains a consultant to the group, has sold 220,000 shares.

Mr. Kaye received 3.56m shares in Comfort when his City Hotels Group was bought out in 1978.

### COMPANY ANNOUNCEMENT



## WESTERN DEEP LEVELS LIMITED

(Incorporated in the Republic of South Africa)

### RIGHTS OFFER TO MEMBERS

At the general meeting of the company held on September 12 1980, the resolutions contained in the notice of meeting dated August 21 1980 were duly passed. The authorised capital of the company has thus been increased to R55 000 000 comprising 27 000 000 ordinary shares and 550 000 'C' ordinary shares, all of a nominal value of R2 each. The reserve shares have been placed under the control of the directors who are authorised to make appropriate arrangements in regard to the underwriting of the issue of any such shares and the borrowing powers of the company have been increased to R200 million.

The directors accordingly intend to proceed with the rights offer to members of unsecured debentures. The offer will be made to members registered at the close of business on September 19 1980 (i.e. the record date previously specified) and in this regard the deed of transfer registers and registers of members of the company will be closed from September 20 to 26 1980, both days inclusive.

Members will be offered the right to subscribe for a total of 60 000 000 12% unsecured debentures 1986/1993 of R1 each at par, payable in full on subscription in the currency of the Republic of South Africa. The debentures are being offered in 1 000 000 units of 60 debentures of R1 each, based on the ratio of four such units for every 100 shares in the company held on the record date, fractions of units being disregarded. The subscriber for each unit will be entitled to the receipt of one option to subscribe for one ordinary share in the company at R60 a share.

It will not be possible to obtain the aforesaid options without subscribing for the debentures. After the termination of the listing of the nil-paid letters of allocation in Johannesburg, or in the case of London after the nil-paid debenture dealing period, the debentures and options will be separately listed.

At the time of the issue of the one million share options to the subscribers for the debentures offered to members, Western Ultra Deep Levels Limited and Witwatersrand Deep Limited and/or their nominees will be issued with options to subscribe for a total of one million shares at R60 a share in respect of their commitment to subscribe or procure subscribers for R60 million debentures in 1981 and 1983.

The Committee of The Johannesburg Stock Exchange has granted a listing for the letters of allocation and subsequently for the debentures and options as follows:

(a) Renounceable letters of allocation (nil-paid) in respect of 1 000 000 units of 60 debentures will be listed from September 22 1980 to October 15 1980, both days inclusive. Dealings on The Johannesburg Stock Exchange from September 22 to September 26 1980, inclusive, will be for settlement in Account No. 40; thereafter dealings will be for normal settlement.

The last day for splitting renounceable letters of allocation will be October 16 1980, in Johannesburg (United Kingdom, October 15 1980).

(b) With effect from October 16 1980 a total of 60 000 000 debentures of R1 each and 2 000 000 options will be separately listed. Details in these debentures and options on The Johannesburg Stock Exchange between October 16 and November 7 1980, inclusive, will be for settlement in Account No. 40. All subsequent deals will be for normal settlement.

The Council of The Stock Exchange in London has also granted a listing for the debentures with effect from September 22 1980. Dealings in London will commence in nil-paid debentures from that date, and in fully-paid debentures from October 16 1980. Dealings in nil-paid debentures in respect of the period September 22 to September 26 1980 will be for deferred settlement on September 30 1980. The listing of and dealings in 2 000 000 options will commence on October 16 1980. Pending the issue of option certificates transfers will be certified against the register.

A further circular will be posted to members from the Johannesburg and United Kingdom offices of the company on September 26 1980 containing a copy of the technical advisers' report on the new soft system in the southern portion of the company's lease area, together with full details of the offer. The circular will be accompanied by renounceable letters of allocation in respect of members' rights arising from their holdings in the company on the record date.

The offer will open on September 26, 1980 and will close on October 17, 1980. This offer will not be registered with the Securities and Exchange Commission, Washington, and accordingly the offer will not be open for acceptance by persons with registered addresses in the United States of America. The rights which are to be renounceable in accordance with such terms will, if possible, be sold on The Stock Exchange in London or The Johannesburg Stock Exchange through an independent merchant bank for the account of such persons, and details of the arrangements in this regard will be sent to members with registered addresses in the United States of America. If such rights are sold on The Johannesburg Stock Exchange then in terms of South African exchange control regulations, the proceeds will constitute financial rand.

By order of the Board  
Secretary  
per C. R. Bull  
Divisional Secretary

September 17, 1980

Copies of this announcement are being posted to all members at their registered addresses

## UK COMPANY NEWS

### BIDS AND DEALS

## Cowie seeks removal of three Ewer directors

T. Cowie, the Sunderland based motor dealer which earlier this year succeeded in gaining control of George Ewer & Co. after a long and acrimonious bid is now seeking the removal of Mr. Henry Ewer, the chairman and managing director, Mr. Anthony Vincent, deputy chairman, and Mr. David Ewer,

It is an interesting argument but one which seems to be a little too neat and tidy in an organised world. It remains to be seen whether central banks, for instance, will act in any real degree of concert when the heat is on; if political events send gold prices spinning upwards or when other causes produce weakness.

Again, world inflation is the prime moving force behind rising gold prices and, at this stage, there are doubts whether governments are willing, or capable, of stemming the tide of inflation. Sadly, it seems that this may be achieved only by heavy 1929-style world recession which might drag down the price of gold along with much else. But unless, or until, this happens gold looks like remaining a haven for money.

Mr. Ewer says that proceedings have been commenced in the High Court for the recovery of money which he claims is due to him and his colleagues following their acceptance of the Cowie cash offer.

Mr. Ewer says that on August 19 "our service agreements were terminated." Mr. Ewer intends to institute legal proceedings for alleged wrongful dismissal.

The T. Cowie directors were not available to comment yesterday.

The T. Cowie directors were not available to comment yesterday.

Earlier this month the Council

for the Securities Industry imposed new rules for purchases through the market of more than 5 per cent of a company where the purchase was made within five days and took the buyer's stake to more than 15 per cent.

Five days' notice must now be given of such purchases under the new rules. Special exemption is made for purchases from a family or closely connected groups.

It was learned yesterday that Pickles ordinary rose 2ip to 10p yesterday and the "A" shares 1.3p to 6p.

The Secretary of State for Trade does not intend to refer the proposed acquisition to the Monopolies Commission. However, the ordinary offer remains subject to other conditions, and the preference offer remains conditional upon the ordinary becoming fully unconditional.

Pickles ordinary rose 2ip to 10p yesterday and the "A" shares 1.3p to 6p.

British Land yesterday confirmed that it has acquired a holding of just under 5 per cent in J. Hepworth and Son, the multiple tailors.

Mr. John Ribble, chairman of British Land, said that his company had been buying Hepworth shares at various stages in recent months. He regarded the company as a "good investment."

In July the group announced a £21m bid for United Kingdom Property and also agreed terms for an £11.1m takeover of the Corn Exchange.

HANSON/UGF

Hanson Trust has converted its entire holding of £35,000 of the 9 per cent convertible unsecured loan stock 1983-86 of United Gas Industries into 45,232 shares.

Hanson now holds 3,187,948 shares—21.72 per cent of the ordinary shares as increased by stockholders converting in the final conversion period. Hanson held 24.51 per cent.

The sale, if approved, will give rise to an extraordinary profit of £170,000 over the carrying value which will be included in the full-year accounts.

**comment**

Disposals go on at Barrow Hepworth and the group's policy of reducing its dependence on tanning and hide-dealing appear amply vindicated by Monday's

turnaround of 12.5 per cent.

The issues are: Ruschline BC (20.5m); Bolsover DC (20.35m); Kerrier DC (20.5m); City of Manchester (21.75m); Herfordshire County Council (20.4m); City of Leeds (21m); Newark DC (20.5m); Halifax BC (20.5m); City of Bristol (21.5m); London Borough of Hillingdon (20.5m); City of Salford (20.75m); West Dorset DC (20.5m); Wycombe DC (21m); Wigan Metropolitan DC (20.5m); Greater London Council (20.5m); Hastings BC (20.75m); City of Sheffield (21.25m); South Derbyshire DC (20.5m); Doncaster BC (20.5m); Woodspring DC (20.5m).

The directors say an offer of £700,000, payable on October 1, 1980, has been accepted for the group's 40 per cent holding in Colgate Watson Holdings, a New Zealand company engaged mainly in hide dealing, which made a loss in the half year to March 31.

The sale, if approved, will give rise to an extraordinary profit of £170,000 over the carrying value which will be included in the full-year accounts.

**comment**

Plant hire and merchandising were good performers during the year, returning profit increases of 47% and 54% respectively.

We are maintaining a presence in Cyprus to enable us to act promptly in the event of a political solution.

Interest rates increased and interest cover at 3 times is comforting in a time of such high rates. Dividends are covered 4.4 times and the balance sheet continues to be strong. Profit retentions for the year were ahead of inflation, enabling us to conserve the capital base.

The strong financial base of the group, together with the groundwork laid over past years, enables me to look with confidence to long-term growth and improvement.

Extracts from the statement by the Chairman, Mr. James Gallagher

1980 1979

Turnover 52.0m 38.9m—up 34%

Profit before taxation 4.8m 3.9m—up 22%

Net dividends per share 3.94p 3.50p—up 12.5%

Earnings per share 15.90p 12.83p—up 24%

Assets per share 75p 62p—up 21%

Note all figures in £m

Abbey Limited, 38/40 Upper Mount Street, Dublin 2

Telephone 688900

Hire building & plant hire • Commercial & industrial property manufacturing & merchandising

Moët Hennessy

At its meeting of 4th September 1980, the Board of Directors of Moët-Hennessy approved in principle the purchase of the whole of the ordinary share capital of Schieffelin and Sons, New York.

This purchase, costing \$48 million, will become effective as soon as the final terms of the contract have been settled and the required consent from the authorities as well as the necessary agreement of the shareholders of Schieffelin and Sons.

Schieffelin is known as one of the main importers of wines and spirits into the United States and has been agent for the Moët-Hennessy Group for several years. It also has a winery, Simi, in California, and owns 50% of Sichel, a German wine company.

In 1980 Sichel should achieve a turnover in the region of \$140 million. The profitability of this acquisition should have a highly favourable effect on the consolidated results of the Moët-Hennessy Group. In fact sales in the American market account for more than 30% of the sales of the Moët Hennessy Company and 15% of the sales of Moët & Chandon and Ruinart.

This take-over forms part of the policy of expansion and diversification which the Group has been pursuing for more than ten years. In order to undertake this investment and to provide Moët-Hennessy with the means to take advantage of opportunities that may arise, the Board, at the same meeting, accepted the principle of rights issue (1 for 6) for which the new shares created in this way would be eligible. These shares would rank for dividends in respect of the 1980 financial year.

ASSOCIATION OF CORPORATE TREASURERS

ICI FOUNDATION LECTURE

Pleisterers Hall, 1 London Wall, EC2

1st October 1980 18.00 hrs.

Sir Maurice Hodges, Chairman of Imperial Chemical Industries Ltd., will deliver an address on

## CURRENCIES, MONEY and GOLD

## Sterling weak

Sterling lost ground in nervous but inactive foreign exchange markets yesterday. The market absorbed the implications of a national dock strike and expectations of a fall in Bank of England Minimum Lending Rate in the near future depressed the pound in an otherwise featureless market. Sterling opened at \$1.3700-2.3850, and fell to a low of \$1.3790-2.3850, and ended was \$1.3900-2.3910, but the pound was steady around \$1.3850 for most of the day, and closed at \$1.3850-2.3850.

Monday's weighted index eased to 75.5 from 75.6 according to the Bank of England, after standing at 76.1 at noon and in the morning. The dollar's index, as calculated by the Bank of England, fell to 83.3 from 83.4.

The U.S. currency traded within a very narrow range, rising to DM 1.7840 from DM 1.7830 against the D-mark, to \$1.8710 from \$1.8630 in terms of the Swiss franc, and falling to Yen 112.50 from Yen 121.60 against the Japanese yen.

**D-MARK** — One of the weaker members of the European Monetary System of late, but showing signs of recovery against the dollar following doubts about the future trend in U.S. interest rates and Federal Reserve monetary policy ahead of the Presidential election — The D-mark showed little change against its EMS partners at the Frankfurt fixing, but lost ground to the dollar and Swiss franc. The Bundesbank did not intervene when the U.S. currency rose to DM 1.7838 from DM 1.7831, while sterling fell to DM 1.2550 from DM 1.2510.

**DANISH KRONE** — Remaining quite firm around the middle of the EMS after two devaluations in 1979 — Denmark's trade

deficit narrowed to Kr. 1.76bn in July from Kr. 2.55bn in June, leaving the shortfall from January to July at Kr. 12bn, compared with Kr. 11.6bn for the last half of 1979. The krone was slightly firmer against other members of the EMS at the Copenhagen fixing, but lost ground to the dollar, Swiss franc, Swedish krona and Norwegian krone.

**ITALIAN LIRA** — Reflecting high inflation and balance of payments problems, and further undermined by rumours of devaluation — Italy's trade deficit widened to a record L.17.87 trillion in July from L.10.01 trillion in June, and compared with only L.13.86bn in July last year. The lira showed mixed changes at the Milan fixing, with the lira rising to L.848.80 from L.845.85, while sterling fell to L.922.40 from L.930.80. The guilford, strongest member of the EMS, was unchanged, but the D-mark and French franc rose against the lira.

**JAPANESE YEN** — Advancing steadily since the middle of last month, helped by the general weakness of the dollar and the relatively successful fight against inflation which allowed a cut in the central bank discount rate. The yen was very firm in active Tokyo trading. The dollar closed at an 18-month low of Yen 121.85, compared with Yen 121.00 on Friday, and after opening at Yen 121.00. It was estimated that the Bank of Japan bought \$200m to support the dollar, mainly in the last half hour of trading, the first significant intervention by the central bank for about four months. Buying of Japanese securities by oil producing countries was suggested as a possible reason for the yen's sharp improvement.

| EMS' EUROPEAN CURRENCY UNIT RATES |                  |               |              |            |       |  |  |
|-----------------------------------|------------------|---------------|--------------|------------|-------|--|--|
| ECU                               | Currency amounts | % change from | % change     | Divergence |       |  |  |
| central                           | September 19     | central       | adjusted for | limit %    |       |  |  |
| Belgian Franc 100                 | 50.957           | 48.57         | +1.46        | -0.76      | ±1.63 |  |  |
| Dutch Guilder 100                 | 7.7238           | 7.6568        | +1.07        | +0.03      | ±1.64 |  |  |
| German D-Mark 100                 | 2.42208          | 2.52728       | +1.12        | +0.72      | ±1.25 |  |  |
| French Franc 100                  | 5.84708          | 5.87408       | +0.48        | -0.64      | ±1.35 |  |  |
| Dutch Guilder 100                 | 2.74382          | 2.74866       | +0.12        | -0.96      | ±1.12 |  |  |
| Irish Punt 100                    | 0.688201         | 0.671232      | +0.45        | +0.65      | ±1.68 |  |  |
| Italian Lira 100                  | 115.79           | 122.37        | +3.43        | +2.84      | ±4.08 |  |  |

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

| EXCHANGE CROSS RATES |                |             |             |             |              |             |               |
|----------------------|----------------|-------------|-------------|-------------|--------------|-------------|---------------|
| Sept. 16             | Pound Sterling | U.S. Dollar | Deutschmark | Japan's Yen | French Franc | Swiss Franc | Dutch Guilder |
| U.S. Dollar          | 0.418          | 2.587       | 1.765       | 805.0       | 9.900        | 2.903       | 4.653         |
| Deutschmark          | 0.4285         | 0.560       | 1           | 118.5       | 14.57        | 1.841       | 2.800         |
| Japanese Yen 1,000   | 1.980          | 4.727       | 8.438       | 1000        | 2.594        | 0.916       | 1.087         |
| French Franc 100     | 1.010          | 2.411       | 4.303       | 610.1       | 10.1         | 3.942       | 6.679         |
| Swiss Franc          | 0.626          | 0.612       | 1.092       | 139.4       | 2.537        | 1           | 1.187         |
| Dutch Guilder        | 0.616          | 0.615       | 0.980       | 108.0       | 2.157        | 0.866       | 1             |
| Italian Lira 1,000   | 0.494          | 1.178       | 2.103       | 246.4       | 4.866        | 1.926       | 2.267         |
| Canadian Dollar      | 0.359          | 0.686       | 1.531       | 191.8       | 3.859        | 1.403       | 1.665         |
| Belgian Franc 100    | 1.462          | 3.494       | 6.235       | 753.3       | 14.48        | 6.718       | 8.783         |

## THE POUND SPOT AND FORWARD

| Sept. 16    | Day's spread  | Closes        | One month      | Three months | p.p.          | months | p.p. |
|-------------|---------------|---------------|----------------|--------------|---------------|--------|------|
| Sept. 16    | 2.3790-2.3810 | 2.3865-2.3875 | 1.12-1.02c pm  | 5.28         | 2.10-2.00 pm  | 2.43   |      |
| Canada      | 2.7740-2.7845 | 2.7615-2.7625 | 1.80-1.80c pm  | 6.88         | 3.20-3.20 pm  | 4.87   |      |
| Northing    | 4.61-4.84     | 4.62-4.63     | 2%+/- pre      | 5.58         | 5.5-4.5 pm    | 4.84   |      |
| Belgium     | 5.87-5.98     | 5.87-5.98     | 4.85-4.85 pm   | 4.38         | 5.5-4.5 pm    | 2.83   |      |
| Denmark     | 1.12-1.13     | 1.12-1.13     | 1.25-1.25 pm   | 5.18         | 5.5-4.5 pm    | 2.83   |      |
| U.S. G.     | 4.24-4.27     | 4.25-4.26     | 3%+/- pm       | 8.10         | 7.1-6.1 pm    | 6.81   |      |
| Portugal    | 11.20-11.25   | 11.20-11.25   | 10pm-10.50s    | 6.00         | 10pm-10.50s   | 1.50   |      |
| Italy       | 11.50-11.55   | 11.52-11.53   | 5%-7.5% dis    | 7.20         | 37.1-40.4 dis | 7.75   |      |
| Norway      | 9.87-9.91     | 9.88-9.90     | 4%-5% dis      | 4.29         | 8.1-7.1 pm    | 2.77   |      |
| Spain       | 10.05-10.10   | 10.05-10.10   | 20.00-20.00 pm | 4.48         | 9.5-9.5 pm    | 3.33   |      |
| Austria     | 10.20-10.25   | 10.20-10.25   | 20.00-20.00 pm | 4.28         | 9.5-9.5 pm    | 3.33   |      |
| Switzerland | 10.21-10.22   | 10.22-10.23   | 20.00-20.00 pm | 4.28         | 9.5-9.5 pm    | 3.33   |      |
| Sept. 16    | 10.38-10.42   | 10.38-10.42   | 20.00-20.00 pm | 4.28         | 9.5-9.5 pm    | 3.33   |      |

Six-month rate for convertible francs. Financial franc 68.90-68.90. 12-month 3.20-3.30 pm.

Forward premium 2.70-2.80 pm. 12-month 3.20-3.30 pm.

Forward

## VTR sales lead Sony profit increase

BY RICHARD C. HANSON IN TOKYO

**COMBINED SALES** of home video tape recorders (VTRs) and video tapes replaced colour television sets as Sony Corporation's largest selling products in the third quarter, ended July 31, and contributed strongly to an increase of 17.9 per cent in consolidated net profit to a record Y16.3bn (\$7.6m).

Net profit for the first three quarters was up by 270 per cent to Y51.2bn, and the company expects full year profit to be up to a record Y60bn, 300 per cent higher than last year.

The jump in profit was attributed partly to the favourable turn in the yen's exchange rate. Foreign exchange contributed \$23m to profit, compared with a \$33m loss in the third quarter.

ter of 1978 when U.S. accounting rules created large translation losses.

The main factor behind the increase was a strong gain in consolidated sales, led by home video tape equipment and tapes. Sales for the quarter were up 33.8 per cent to Y651.2bn, exceeding the previous full year's record.

VTR equipment and tapes accounted for more than 30 per cent of the consolidated sales total against 25 per cent in the third quarter last year. VTR set sales were up about 68 per cent, while television sales (28 per cent of the total) rose a more moderate 18.4 per cent.

The biggest increases, including those for VTRs, were in overseas sales which rose 52.5

per cent to take a 68.3 per cent share of all Sony sales. Domestic sales gained only 4.5 per cent, partly the result of a general slowdown in the growth rate of consumer spending in Japan.

Sony remains the largest single producer of home VTRs in the world, despite the fact that its Betamax system has dropped to second place against the VHS system developed by JVC (Victor Company of Japan). The JVC system has attracted more manufacturers (including Matsushita Electric Industrial) and sales outlets.

Among Sony's other product lines, tape recorder and radio sales showed the biggest gain at 26 per cent. These were helped somewhat by the success

of a small portable stereo player, called Walkman. Sales are running at an annual rate of about 2m sets, compared with the projection of about 30,000 sets a year when the product was introduced last year.

Consolidated sales for the full year, after a fourth quarter performance equal to the third, are expected to be around Y850bn against Y643.5bn last year.

Meanwhile, Sony has recaptured the interest of foreign investors. Foreign ownership fell to about 12 per cent late last year (compared with an all-time high of 47 per cent several years ago) but was back to 30 per cent at the end of the latest quarter.

## Tata Steel lays finance plans

BY P. C. MAHANTI IN CALCUTTA

**TATA IRON AND STEEL COMPANY**, India's only private sector steel manufacturer, is shortly to undertake substantial foreign borrowing to finance the import of key equipment for its Rs 2bn (\$250m) modernisation programme, which has been cleared by the Government. The total amount of foreign loans to be raised is Rs 550m partly from the International Finance Corporation, Washington, and partly from London, through Lazard Brothers in association with a syndicate of British banks.

Basic oxygen process steel melting shops are to be imported to replace obsolete open hearth furnaces, as is a continuous casting unit to modernise the mill section. The steel melting shops will be imported from Davy McKee, the industrial equipment makers

and engineering consultants of the UK. The continuous casting unit will be made by Concast of Zurich.

Project letters of intent were issued to these in anticipation of the Government's clearance and orders will be placed soon. Mr. Russi Mody, vice-chairman and managing director of Tata Steel says:

The oxygen plant will be made by Indian Oxygen, the Indian offshoot of British Oxygen.

The modernisation programme is due to be completed in four years at the latest. Apart from modernising the steel melting and rolling sections of the plant, the programme is likely to add 216,000 tonnes to the existing crude steel capacity of 2m tonnes.

Tata Steel has, however, shelved its doubling of the plant

## Albany Advertiser goes public

By James Forth in Sydney

Mr. Robert Holmes à Court, the West Australian businessman, has disclosed plans for a public flotation of a company which will publish a new weekly newspaper in Perth. The new company will be known as Western Mail and will be created through a major reconstruction of Albany Advertiser (1832), the unquoted company controlled by Mr. Holmes à Court. Albany already produces a provincial newspaper and operates country radio stations.

Albany Advertiser will split its A\$1 shares into 50 cent units and make a two-for-one scrip issue, to bring the number of shares in issue to 4.84m. A further 5.16m shares will then be issued at A\$1.20 each (around US\$1.40), which will be equal to the net asset backing of the company. Some 3.7m shares will be offered to the public, the remainder being placed with Bell and TVW.

The name of the company will be changed to Western Mail and the new shares will be available to the Western Australian public. The issue will be underwritten by the Perth sharebroker, D. J. Carmichael, and Mr. Holmes à Court said it was a condition of the underwriting agreement that the shares were placed with at least 5,000 Western Australians.

Mr. Holmes à Court will have a strong interest in Western Mail through Bell Group, which he controls, and the television group, TVW, in which he recently acquired a stake and board representation. Bell Group and TVW will each own 30 per cent of Western Mail after the construction. The new company will publish a weekly newspaper to be called Western Mail.

Mr. Holmes à Court said that stock exchange listing would be sought for the company which was expected to be profitable in its first full year of operations despite the start up costs associated with the new newspaper.

The directors expected to pay a dividend of 2.5 cents a share on the enlarged capital, which is equivalent to 15 cents a share on the present capital. Mr. Holmes à Court, through Bell Group, recently made an unsuccessful partial takeover bid for Rolls-Royce Motors.

## Sharp rise at Carlsberg Malaysia

By Wong Sulong in Kuala Lumpur

FIRST HALF profits for Carlsberg Brewery Malaysia rose by 33 per cent to 5.8m ringgit (\$2.5m) before tax, reflecting the healthy performance of the beer and stout industry in Malaysia and Singapore.

Turnover rose by 25 per cent to 47.7m ringgit. After tax profit was 30 per cent higher at 4.2m ringgit.

Carlsberg is now concentrating fully on the beer market after abandoning its efforts to break into the stout market, which is dominated by Guinness Malaysia Berhad.

It launched a new canned beer in July. Reception has been "excellent" although this line is not expected to contribute significantly to this year's earnings.

The directors expect the second half to be equally buoyant, and the interim dividend is maintained at 10 per cent.

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**Quarterly Dividend**  
The Board of Directors of Houston Natural Gas Corporation has declared the following quarterly dividends, all payable Oct. 1, 1980 to holders of record Sept. 22, 1980: \$1.18 1/4 per share on the 4.65% Cumulative Preferred Stock, 1984 Series (\$100 Par), and 32 1/4¢ per share on the Common Stock (\$1 Par).

Clifford Campbell  
Vice President and Secretary  
September 12, 1980

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August, 1980.

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September 17, 1980

GTE

## General Telephone & Electronics Corporation

has sold its wholly-owned European consumer electronics subsidiaries

SABA GmbH and Videon S.A.

to

Thomson-Brandt S.A.

We acted as financial adviser to General Telephone &amp; Electronics Corporation in these negotiations.

S.G. Warburg &amp; Co. Ltd.

London

August, 1980

# How The Morgan Bank can help your company in the U.S. market



Some of Morgan's New York-based officers who aid international companies in the U.S. market. From left: Charles Werner; Thomas Kuhnke; Alessandro Fusina, head of the department; Till Guldmann; Claes Larsson; Roland Wojewodzki.

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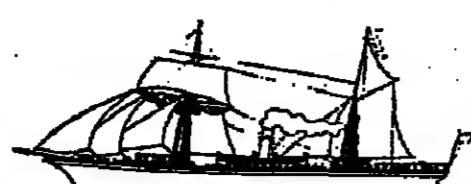
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**THE CHASE MANHATTAN BANK, N.A.**Companies  
and Markets

## INTL. COMPANIES & FINANCE

### BANQUE BRUXELLES LAMBERT

## Facing a crisis of confidence

BY GILES MERRITT IN BRUSSELS

THE CAREFULLY WORDED statement released last week by Belgium's second largest bank, the Banque Bruxelles Lambert (BBL), immediately triggered a flurry of selling in BBL shares and no less urgent calculations assessing the bank's position by other financial institutions in Brussels.

For the bank had announced that when its financial year ends on September 30 there will be a "marked reduction" in profits, and had also made it known that it does not propose to pay a dividend.

Mirroring this bad news, which reverses the positive trend achieved by BBL since it was formed in 1975 by the merger of Banque de Bruxelles with Banque Lambert, the bank unveiled a determined cost-cutting drive involving across-the-board reductions in employees' pay.

If confidence is to be had what petrolium is to the internal combustion engine, Banque Bruxelles Lambert appeared in Belgian eyes to have selected almost the worst possible way of announcing that it has been going through a difficult period.

The banking sector in Belgium is well aware that there

are attenuating reasons for BBL's poor 1978-80 results, and most are now calculating with probable accuracy that net profits will be about half of the 1976-79 figure of BFr 705m (\$24.6m). But to outsiders, the situation appears grim and the bank's inability to disclose the extent of its profits drop was a major factor.

The key to BBL's actions,

|  | Balance sheet |         |
|--|---------------|---------|
|  | Net profit    | Total   |
|  | BFr (m)       | BFr (m) |
| 1976   | 265           | 381     |
| 1977   | 594           | 429     |
| 1978*  | 702           | 493     |
| 1979   | 431           | 526     |
| * 5 months ended Sept.<br>† year ended March | 705           | 612     |

however, is that it is arguably less concerned at present with external reactions than the internal consumption of the 55 per cent of its staff that is not unionised. And that says as much about the current state of Belgian banking as it does about Banque Bruxelles Lambert.

BBL is overmanned, and has

been since the day of its creation as a major new banking group. The payroll then was 12,800, and although the management reckoned this to be about 1,000 people too many, times were good and only about 300 jobs have since been shed.

But Belgium is also overbanked as a country, and now, with recession, BBL's objectives are to cut back hard on unnecessary wage and running costs. Combined with salary cuts that will in effect really just eat back on index-linked wage rises, the bank is pushing for early refinements and part-time working by women that will lose "several hundred" more jobs off the payroll.

The decision to pay no dividend and to risk speculation over BBL's present health arose from the need to impress the Belgian trade unions. Profits have apparently been picking up at BBL since early summer, but the damage for the current year was wrought in the last quarter of 1979 and the first quarter of 1980 by the outflow of smaller deposits to neighbouring Holland. During a six-to-seven-month period, before interest rates between the two neighbouring countries became equalised, all Belgian banks lost sight deposits and savings to Dutch competitors which could offer interest rates

of around 13 per cent as against the Belgian equivalent of about 7 per cent.

BBL, with its financial year neatly bracketing that problem period, has been unable to spread that damage over two accounting periods in the way that Belgium's largest and third largest banks, Societe Generale de Banque and Kredietbank, respectively, have.

BBL's stature as a major Belgian banking institution remains unimpaired by a year of poor profit performance. The group, after all, has a solid 22 per cent of all banking business in Belgium, and figures among the world's top ten banks in terms of volume of Eurobonds for which it is lead or co-lead manager.

The likely financial result for 1980, in terms of profits and possibly of the total balance sheet, will nevertheless jar the earnings progress of recent years.

Banque Bruxelles Lambert's efforts to recover the former trend are expected to put a growing emphasis on its international operations, the latest of which has been the opening of a sizeable Milan operation as part of a policy of serving Belgium's EEC-based export trade.

## Icelandair looks for Luxair link

By Jon Magnussen in Reykjavik  
ICELAND'S small transatlantic carrier, Icelandair, is fighting hard for its existence and is hoping to find a new way or a new partner to revitalise its once-lucrative Luxembourg-to-New York route.

The Minister of Transport, Mr. Steingrimur Hermannsson, leaves for Luxembourg today to talk to the Luxembourg Government about the possibility of forming a new joint transatlantic airline company, based on Icelandair and tiny Luxair.

Icelandair, which in its heyday flew more than 240,000 passengers a year and offered 23 flights a week between Europe and North America, has only two flights a week scheduled to New York this winter.

The company is both selling and leasing a number of jets, and it is making more than 400 of its staff redundant.

The company has asked the Icelandic Government for aid. "It is my belief that the Government should support the transatlantic flights for a trial period," said Mr. Hermannsson. He urges the Government not to take over the operation of Icelandair, but to increase the Government's shareholding. It now owns 6 per cent of the total stock.

The Communist-influenced Peoples Alliance, which takes part in Iceland's left-of-centre coalition Government, has turned the Icelandair problem into a serious internal political issue by claiming that the Government should control the daily operation of the airline or form a new state-owned and operated international airline company.

Mr. Guðravur Gestsson, Minister of Health and Welfare and a leading member of the Peoples Alliance, has said in Reykjavik: "If the Government takes part in helping the company, then it should have a hand in its daily operation, but we have not discussed this in the Cabinet."

The management of Icelandair is fighting hard to save the airline in one form or another. Mr. Sigurdur Helgason, the airline's director, says: "We will be very glad if it is possible to find a new way to continue the flight operation, but we ourselves do not have any new ideas or financial resources to support it."

The difficulties of Iceland's only scheduled airline carrier and one of the largest private companies in the country has shocked the Icelandic public, which looks upon the company as a very vital part of Iceland's independence.

## Nestle cautious on earnings

BY JOHN WICKS IN ZURICH

NESTLE partially recovered in 1979, profits at Nestle, the Swiss foods group, may prove "less satisfactory" in the current year.

The warning comes in a letter to shareholders. Last year net earnings recovered to SwFr 816m (\$500m), compared with SwFr 739m in 1978 and a peak of SwFr 872m back in 1976.

In the first seven months of 1980 group turnover reached SwFr 13.4bn. This is higher by 10.7 per cent than sales for January-July 1979, or by 9.6 per cent if companies acquired in the second half of last year are omitted (including the Swiss Roco concern and the American companies, Beech-Nut and Burton Parsons).

Although good increase rates were booked for such markets as Africa, the Middle East and Latin America, growth elsewhere is said to have been modest or non-existent. With economic conditions remaining difficult in numerous countries,

Nestle does not expect much change during the second half.

Georg Fischer, the Swiss Engineering concern, will this year show higher sales, order value and profits than in 1979, according to a letter to shareholders. In the last calendar year group turnover showed a marked rise to SwFr 1.55bn (\$944m) from SwFr 1.28bn in 1978, with group cash-flow up 28.5 per cent to SwFr 72m.

For the first seven months of 1980, orders received remained at "the same gratifying level" as in the corresponding period of last year, with the value of orders on hand up by nearly 15 per cent. Actual turnover increased 11 per cent to SwFr 926m.

## Norway bond issue swamped

BY PAUL GLESTER IN OSLO

CIT ALCATEL, the electronics and telecommunications subsidiary of the French CGE group, has taken a 25 per cent shareholding in a specialised U.S. micro-circuit company, Semi Process Incorporated, in a deal which includes the setting up of a joint manufacturing venture in France.

The U.S. company, which is based in California's Silicon Valley, will have a 20 per cent stake in the plant, which will use its technology.

An announcement of the deal came just after the CGE group

had revealed ambitious plans in computer-related fields, including office equipment.

The agreement marks the first time a French company has taken a direct shareholding in a U.S. components group.

The deal forms part of Cit Alcatel's strategy of reinforcing its share of specialised electronics markets. In total, some FF 6.3bn (\$1.5bn) is earmarked for acquisitions, industrial investment and research and development in fields outside public telecommunications between 1980 and 1983.

## Huls enters plastics bid

BY KEVIN DONE IN FRANKFURT

CHEMISCHE WERKE HULS, one of the leading West German chemicals companies, has entered the competition for the takeover of the plastics division of Firestone Tire and Rubber, a U.S. tyre maker.

Its main rival in the bidding is Occidental Petroleum, the U.S. oil company, which already has a sizeable U.S. chemicals subsidiary in Hooker Chemicals and Plastics.

Firestone has plunged into heavy losses in the last year and as a result has been forced to consider the sale of its profitable plastics division, which has sales of around \$700m. This operation includes five plants around the U.S. making PVC resins—with a capacity of 600m lb a year—together with vinyl film and plastic.

Hulls, which is owned 87 per cent by Veba, West Germany's largest industrial concern, has been much slower than its exports from West Germany.

The successful re-structuring of the Veba group in the past two years, however, has opened the way for a renewed attempt by Hulls to enter the U.S. market.

Last year the Hulls group had sales of DM 5.5bn, while the parent company showed after-tax profits of DM 841m on a turnover of DM 4.6bn.

Hulls' most important products are plastics including PVC, industrial chemicals and nitrogen, and agricultural chemicals.

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Vereins- und Westbank  
Aktiengesellschaft

## Earnings slowdown at Levi Strauss

By Terry Byland

LEVI STRAUSS, the jeans manufacturer, disclosed yesterday that the recession was putting pressure on earnings and sales. Profits for the third quarter of the year were additionally affected by the settlement of an anti-trust litigation in California and the board says that orders for the final quarter were slower than normal.

At the nine-month stage, Levi, which has been moving to change its traditional dependence on the western-style jeans towards a more broadly-based clothing range, is showing a gain of 19.7 per cent to \$163.4m or \$3.30 a share in earnings, and 33 per cent in sales of \$2.03bn.

But the third quarter suffered a significant check, to record earnings 12 per cent up at \$61.8m or \$1.45 a share on sales 30 per cent ahead at \$75.1m.

At the beginning of the year, analysts on Wall Street were looking for a 20 per cent gain in sales at the year end, with earnings rising from the \$4.55 a share of 1979 to between \$5.15 and \$5.25. These forecasts were based on the expectation of strong sales from the newly formed women's clothing division and also from the international division, which traditionally turns in more than one third of group sales.

In the first half, the group pushed sales ahead by 45 per cent with the U.S. providing the major boost and earnings were 17 per cent up.

But by June, Levi was announcing several brief plant closings in Europe — 18 per cent of group sales — in a move to reduce inventories which had stretched from 151 days to 171 days.

### McCormick ahead

McCormick, the U.S. spice company for which Sandoz of Switzerland recently withdrew its \$420m bid, lifted earnings from \$37.7m or 76 cents a share to \$39.6m or 84 cents in the first nine months of this year on sales of \$370.6m, against \$304.9m, writes Our Financial Staff. In the third quarter, McCormick earned \$25m or 25 cents, against \$2.6m or 22 cents, with sales at \$129.3m, compared with \$107.8m.

## AMC close to accepting union leader as director

By IAN HARGREAVES IN NEW YORK

AMERICAN Motors Corporation, the small U.S. motor company partially owned by Renault of France, yesterday appeared to be on the threshold of following the example of Chrysler by admitting a union leader to its board of directors.

Reports from pay talks being held in Milwaukee said that AMC had finally caved into the board representation demand. AMC said later that the offer of board representation was contingent upon numerous conditions, as yet unmet.

A 48-hour negotiating session had, according to both sides, made good progress but did not produce a definitive settlement by the midnight deadline. As a result, many workers failed to show up at AMC's main Kenosha, Wisconsin, plant,

which was shut down yesterday as a result.

The United Autoworkers said the two sides were still some way apart on the money side of a new contract, with AMC insisting that it get a cheaper deal than the contracts signed last year between the union and Ford and General Motors.

Meanwhile, in New York, AMC was unveiling its 1981 model year line-up.

Mr. Dale Dowkins, a company vice-president, said that AMC had come through a terrible year for the industry with enhanced market share — 2.75 per cent of domestic cars sold for this year against 1.82 per cent in the last year and 4.75 per cent of truck sales.

From October, in addition to the Renault RS, AMC will also

be marketing the Renault R14. According to Mr. Dowkins, AMC was offering Renault's largest dealer chain of any of the imports to the U.S. market.

He forecast a resurgence in the next year in sales of large cars, which AMC is well placed to capitalise on with its Jeep and other four-wheel drive models.

AMC, in spite of its relative success in market share terms, has sunk into record losses this year and is expected to post a \$150m deficit in its full fiscal year.

The company's banks have suspended its credit lines because of these losses, but the company says it is hopeful that new lines will be in place by the end of October. Renault has

extended a \$90m loan to AMC.

## Massey can survive, says Black

By OUR MONTREAL CORRESPONDENT

THE TROUBLED Massey-Ferguson farm equipment manufacturer can survive its present financial crisis though perhaps not in its present form, according to Mr. Conrad Black, chairman of Argus Corporation which holds the largest single interest in the company.

Mr. Black told the Toronto Globe and Mail that the first steps should be taken by the Federal and Ontario Governments to make "some sort of positive noises" to reassure holders of Massey's C\$2bn (\$1.72bn) of long-term debt.

Mr. Black said that after reorganisation of this debt Massey could undertake the job of refinancing. Mr. Black also said that Mr. Victor Rice, the Massey president, was showing "irrepressible optimism" when he said the company had six or even alternatives for extricating itself from its financial crisis.

"I myself do not see that many alternatives, but he is running the company," said Mr. Black. However he agrees with Mr. Rice that there is a need for "some public sector stepping up" if the \$600m refinancing

package is to succeed. He felt the private sector could come up with a maximum of three-quarters of the \$600m required.

He said the financial re-

organisation of Massey "could be a short and relatively painless transaction, but lenders, including many banks, would need new incentives."

He said reorganising the debt should precede refinancing, and "I am violently opposed to any scenario that envisions raising a great deal of capital in this country to hole out a bunch of foreign lenders."

## Schering-Plough interferon gain

By OUR FINANCIAL STAFF

SCHERING-PLough Corporation yesterday disclosed that Biogen S.A., the research company in which it is a minority shareholder, has successfully produced a fibroblast interferon through recombinant DNA techniques.

Mr. Robert Luciano, president and chief operating officer elect of Schering-Plough, said that fibroblast interferon, which was normally manufactured from connective tissue by cell culture, might be useful alone or in conjunction with leukocyte interferon in treating a variety of

diseases. Schering-Plough holds exclusive world rights to both these Biogen developments.

Striking a cautionary note, Mr. Luciano said that "although leukocyte interferon offers great promise for new therapeutic approaches to the treatment of certain cancers and viral diseases, we won't know what can actually be expected until we succeed with our production and purification development programme and our testing programme in animals and eventually humans is underway."

Best known of these acquisitions was School, the foot care company.

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Best known of these acquisitions was School, the foot care company.

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## Trustco injunction application turned down

By Robert Gibbons in Montreal

THE ONTARIO Supreme Court has denied applications by Royal Trustco for injunctions restraining Campeau Corporation from going ahead with its C\$418m (\$355m) takeover bid.

Campeau, a major real estate development group controlled by Mr. Robert Campeau, made its bid for all the shares of Trustco on August 27. Trustco is Canada's largest trust company with assets of C\$7bn and further assets under administration of C\$15bn. It has branch operations in the UK and Europe as well as seven banking operations in Florida.

In a protracted battle since the bid was made Royal Trustco asked the Ontario Supreme Court to declare the Campeau bid invalid, deficient in information and not in accordance with full legal requirements. It sought a court order restraining Campeau from proceeding with the bid, from taking up any Royal Trustco shares tendered or extending the expiry date beyond this Friday.

Royal Trustco also argued that success of the Campeau bid would mean the forced divestiture of Royal Trustco's seven Florida banking units

Under the plan the Government has agreed to provide subsidies to cover Es 1.5bn (\$30m) of debts incurred from TAP's past operations in Angola and Mozambique where it ran up heavy losses in the period surrounding decolonisation in 1976. In addition TAP will be making an Es 1.8bn local bond issue to cover domestic debts incurred prior to January this year.

TAP has also been authorised to raise its capital over the next two years from Es 2.1bn to Es 4.5bn; the increase will be of Es 1.4bn in 1980 and Es 1.6bn in 1981. The Government will

## Varta offsets decline in demand for car batteries

By KEVIN DONE IN FRANKFURT

VARTA, one of the leading European battery manufacturers, increased its sales in the first six months of the year by 10 per cent to DM 830m (\$381m).

The weakening demand for car batteries caused by the sharp decline in European motor car markets has been compensated for by stronger growth in the group's major divisions, industrial and consumer batteries.

Varta, which is owned by the family-controlled Quantz group, had total sales worldwide last year of DM 1.85bn, an increase of 14.5 per cent compared with 1978. The company, which has 1878 consolidated accounts for the first time, also boosted its after-tax profits last year by 22 per cent to DM 27.5m.

About 56 per cent of the Varta group's turnover in the first six months was achieved in foreign markets and its foreign-based subsidiaries increased their sales by 13 per cent to DM 327m. Exports from West Germany rose by 10 per cent to DM 133m, while domestic turnover grew more slowly by a little under 5 per cent to DM 426m.

Varta is one of the world's three largest battery producers with a particularly strong presence in the market for industrial batteries.

Around 80 per cent of the group's sales are derived from European markets, but Varta is also trying to expand its interests overseas.

With effect from the beginning of next year it will complete the takeover of Barrett DM 155m.

## TAP recovery plan approved

By JIMMY BURNS IN LISBON

THE PORTUGUESE Government yesterday approved a four-year financial recovery plan for Air Portugal (TAP) in its boldest attempt so far to save the troubled State-owned national airline from threatened bankruptcy.

Under the plan the Government has agreed to provide subsidies to cover Es 1.5bn (\$30m) of debts incurred from TAP's past operations in Angola and Mozambique where it ran up heavy losses in the period surrounding decolonisation in 1976. In addition TAP will be making an Es 1.8bn local bond issue to cover domestic debts incurred prior to January this year.

TAP has also been authorised to raise its capital over the next two years from Es 2.1bn to Es 4.5bn; the increase will be of Es 1.4bn in 1980 and Es 1.6bn in 1981. The Government will

said yesterday that the success of the plan depended on the airline's increased efficiency and productivity in the short term. A three week strike in July cost TAP an estimated Es 1.4bn in lost revenue at a time when losses from operations were mounting. In the first quarter of 1980 the company reported losses of Es 1.2bn compared with a deficit of Es 2.2bn in 1979.

The plan authorises TAP to push ahead with an overhaul of its international fleet. Negotiations on an estimated \$300m agreement covering the purchase of three Lockheed TriStars and an option on two more were temporarily shelved earlier this year because of TAP's weak financial situation. But the plan predicts that the airline will go into the black next year to record profits of Es 2.2bn and that this will increase to Es 4bn by

1984.

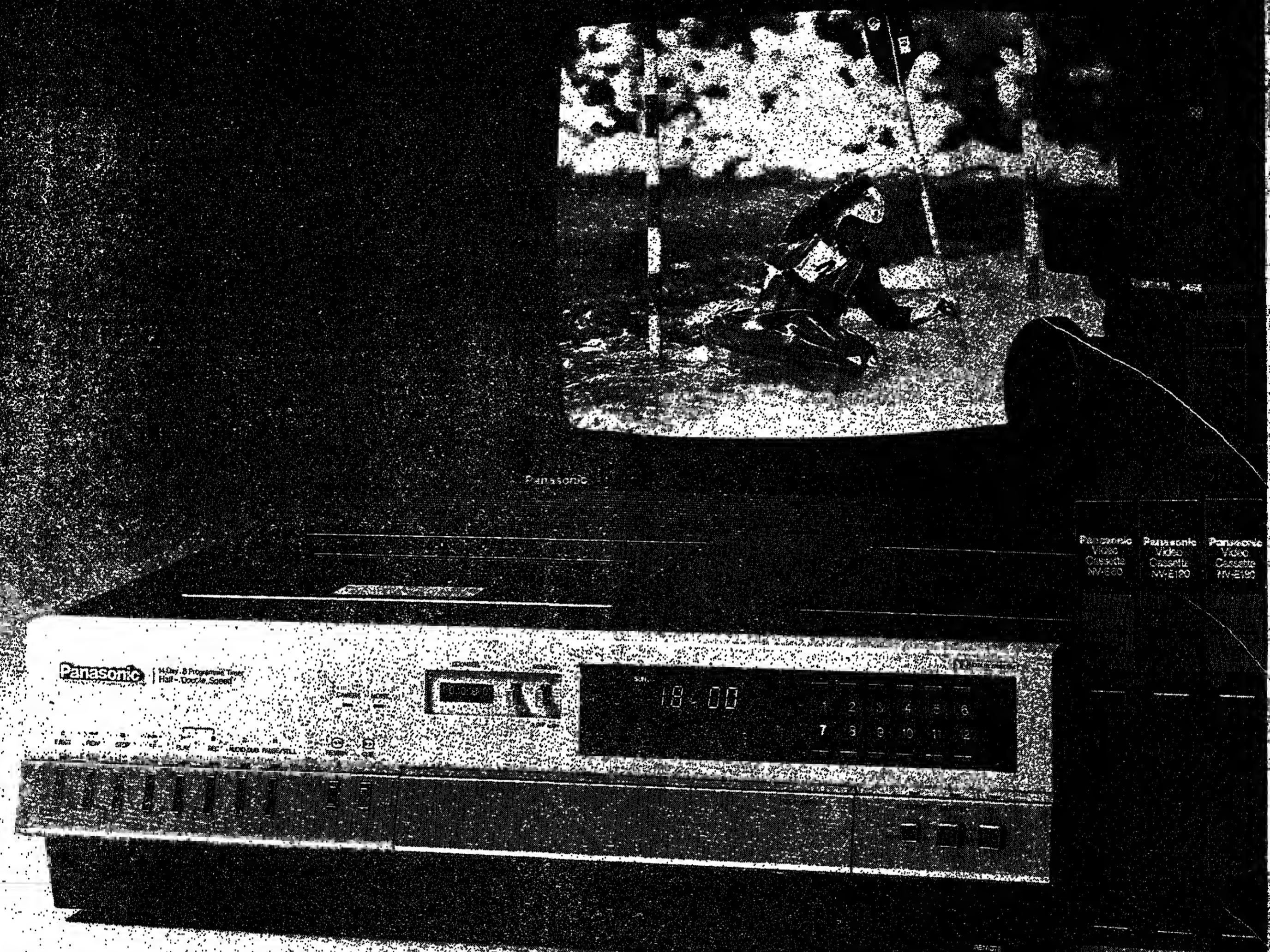
## FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

Closing prices on September 16

| U.S. DOLLAR      | Issued | Bid    | Offer | day | week  | Yield | Change on |
|------------------|--------|--------|-------|-----|-------|-------|-----------|
| STRAIGHTS        |        |        |       |     |       |       |           |
| Sri Lanka 10% F. | 104.50 | 104.50 | —     | —   | 12.77 | 12.77 | —         |
| CECA 11% F.      | 100    | 94.50  | 95.00 | —   | 12.57 | 12.57 | —         |
| Cuba 10% F.      | 100    | 90.50  | 90.50 | —   | 12.37 | 12.37 | —         |
| Denmark 10% F.   | 100    | 88.50  | 88.50 | —   | 12.15 | 12.15 | —         |
| Norway 10% F.    | 100    | 87.50  | 87.50 | —   | 12.01 | 12.01 | —         |
| Denmark 11% F.   | 100    | 86.50  | 86.50 | —   | 11.87 | 11.87 | —         |
| Finland 11% F.   | 100    | 85.50  | 85.50 | —   | 11.73 | 11.73 | —         |
| Ecuador 11% F.   | 100    | 84.50  | 84.50 | —   | 11.59 | 11.59 | —         |
| Ecuador 11% F.   | 100    | 83.50  | 83.50 | —   | 11.45 | 11.45 | —         |
| Ecuador 11% F.   | 100    | 82.50  | 82.50 | —   | 11.31 | 11.31 | —         |
| Ecuador 11% F.   | 100    | 81.50  | 81.50 | —   | 11.17 | 11.17 | —         |
| Ecuador 11% F.   | 100    | 80.50  | 80.50 | —   | 11.03 | 11.03 | —         |
| Ecuador 11% F.   | 100    | 79.50  | 79.50 | —   | 10.89 | 10.89 | —         |
| Ecuador 11% F.   | 100    | 78.50  | 78.50 | —   | 10.75 | 10.75 | —         |
| Ecuador 11% F.   | 100    | 77.50  | 77.50 | —   | 10.61 | 10.61 | —         |
| Ecuador 11% F.   | 100    | 76.50  | 76.50 | —   | 10.47 | 10.47 | —         |
| Ecuador 11% F.   | 100    | 75.50  | 75.50 | —   | 10.33 | 10.33 | —         |
| Ecuador 11% F.   | 100    | 74.50  | 74.50 | —   | 10.19 | 10.19 | —         |
| Ecuador 11% F.   | 100    | 73.50  | 73.50 | —   | 10.05 | 10.05 | —         |
| Ecuador 11% F.   | 100    | 72.50  | 72.50 | —   | 9.91  | 9.91  | —         |
| Ecuador 11% F.   | 100    | 71.50  | 71.50 | —   | 9.77  | 9.77  | —         |
| Ecuador 11% F.   | 100    | 70.50  | 70.50 | —   | 9.63  | 9.63  | —         |
| Ecuador 11       |        |        |       |     |       |       |           |

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# FINANCIAL TIMES SURVEY

Wednesday September 17 1980

# Manchester International Airport

## Vital role in civil aviation

By Michael Donne

Aerospace Correspondent

MANCHESTER: International Airport has played a vital role in the development of Britain's civil aviation since well before World War Two, and its significance is bound to increase in the years immediately ahead, as air travel itself expands.

The first civil airliner to use Ringway was a KLM DC-2 operating a new Amsterdam-Hull-Manchester service. Domestic operations grew steadily through the 1930s, but, in February 1939, Ringway was scheduled as one of 37 new air stations in a Government White Paper on Defence.

Manchester City Council at that time, however, did not agree to its airport being taken over, and this had some influence on later developments. Nevertheless, the airfield was used extensively during the war, especially for the test flying of large bomber aircraft built nearby. It was at that time that part of what is now the air-

port's single main runway was laid.

In the post-war period, following the resumption of air services in 1946, the expansion of civil aviation activities at Ringway was rapid. By 1955 the number of aircraft movements had already risen to 34,300 a year, and the number of passengers to 333,702, but in the ensuing years the growth was even more dramatic, so that by 1979, the number of passengers had reached over 3.5m, while freight amounted to over 22,500 tonnes.

For the longer-term, through the 1980s, the Manchester International Airport Authority is planning a massive expansion of its facilities for passengers, mail and cargo that will enable it to handle up to 16m passengers a year and about 4m tonnes of cargo a year by the mid-1990s, against the present maximum passenger capacity of 8m a year.

The cost of this expansion programme is expected to be not less than about £150m (in 1980 values). This cash is expected to be generated internally by the Manchester Airport Authority itself, with the exception of some cash in the form of development grants from the EEC, which have already been apportioned.

The expansion plans are designed to ensure that the airport can sustain a dual role through the 1980s and beyond. First, it must continue to be the major airport for the North of England itself, one of the country's major industrial and commercial regions, while secondly helping to some extent to take the strain off engineering by Wimpey Asphalt, the major contractor involved.

Wimpey Asphalt undertook the entire task during the night hours from 11 pm to 7 am, when the airport was closed to air traffic. As a result, the task was completed without the airport ever needing to be closed to aircraft during daylight hours—a factor of vital importance for an airport with a turnover of £3m a day.

This unique achievement has already brought a substantial number of inquiries to both the MIA and Wimpey Asphalt, from UK and overseas owners and operators of single-runway airports anxious to improve their own facilities without loss of operational capability.

The next stage in the development of the runway will be to lengthen it by 800 feet to a total of 10,000 feet, which will involve building the runway out over the valley of the River Bollin at the south-western end. A more detailed account of this runway improvement operation is contained elsewhere in this survey, but the completion of the improvements has represented a major triumph of civil engineering by Wimpey Asphalt.

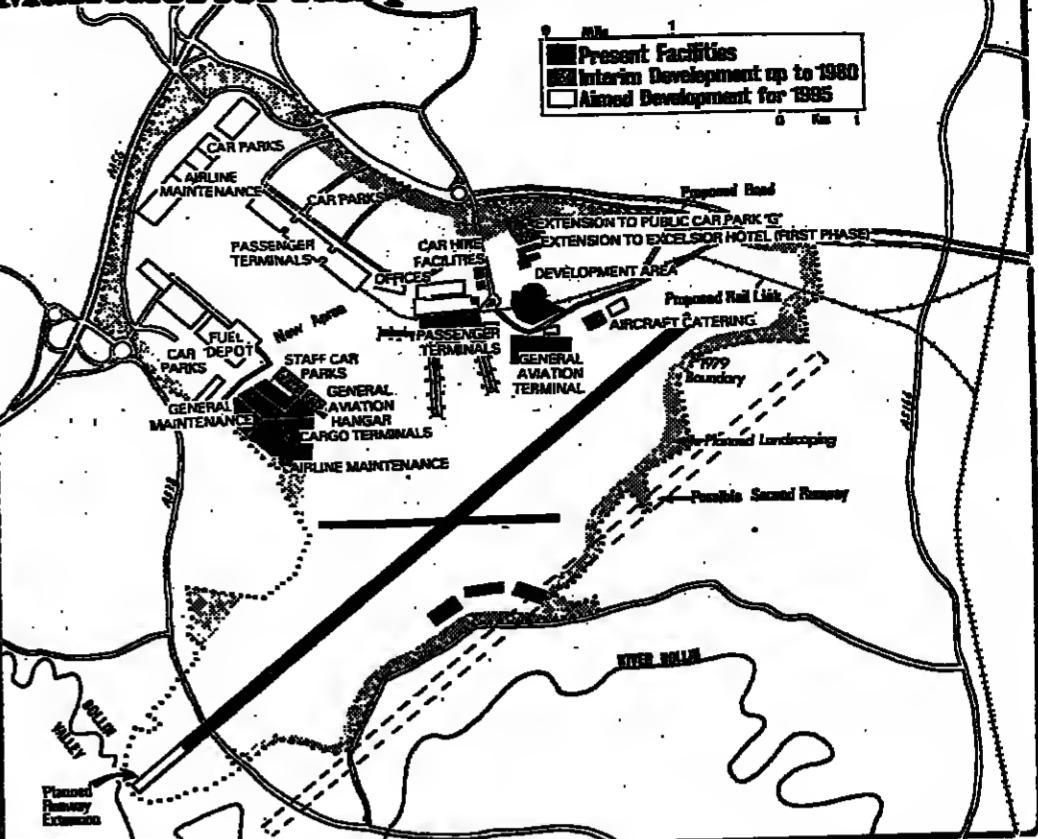
The aim has been to ensure that the single runway will be capable of meeting all foreseeable developments in aircraft design over the next 20 years. A more detailed account of this runway improvement operation is contained elsewhere in this survey, but the completion of the improvements has represented a major triumph of civil engineering by Wimpey Asphalt.

Manchester International Airport, the third busiest in the UK after Heathrow and Gatwick, has embarked on a major £150m expansion programme, designed progressively to raise capacity to 16m passengers and 4m tonnes of cargo a year by the mid-1990s. Runway improvements have been completed, and the next step is to lengthen it, thereby widening the airport's scope for long-distance travel.

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## Manchester Airport Development Plan



this year, the Government has now approved this plan, and specifications for the contract will go to tender this autumn, and it is hoped that work will start next spring. It will take about two years to complete, so that by early 1983 it is hoped the extension will be ready for use.

### Fuel load

The value of this extension will be that it will enable aircraft to make longer take-off runs, especially with heavier wide-bodied jets. This in turn will enable the aircraft to have bigger maximum take-off weights which can be used either in the form of bigger fuel loads, to give more range, or as bigger payloads to enable more passengers and cargo to be carried over specific distances.

It has been estimated, for example, that Northwest Orient Airlines, which operates a regular Boeing 747 Jumbo Jet freighter from Manchester to New York, could carry a 13,000 lbs bigger load between those two points, or an 11,000

lbs bigger load between Manchester and Seattle, non-stop. Laker Airways, which is seeking rights for low-fare Skytrain flights from Manchester to New York and other US cities, believes the runway extension will allow full aircraft to fly non-stop to New York without an additional fuel stop en route, using Series 10 DC-10s, while by using the longer-range DC-10 Series 30 aircraft, Laker could make non-stop Manchester-Los Angeles flights with full pay loads.

These are only two examples of the greater radius of action that would become available once the extension is completed, and shows why it is regarded as a fundamental development to the airport's future as a major element in the overall UK civil aviation expansion plan.

Beyond the runway extension, however, lie some further substantial developments at the airport. Among the most significant of these are further extensions to the passenger terminal facilities, which are expected to be completed by

CONTINUED ON PAGE III

# Stop lounging about on your way to business in Toronto.



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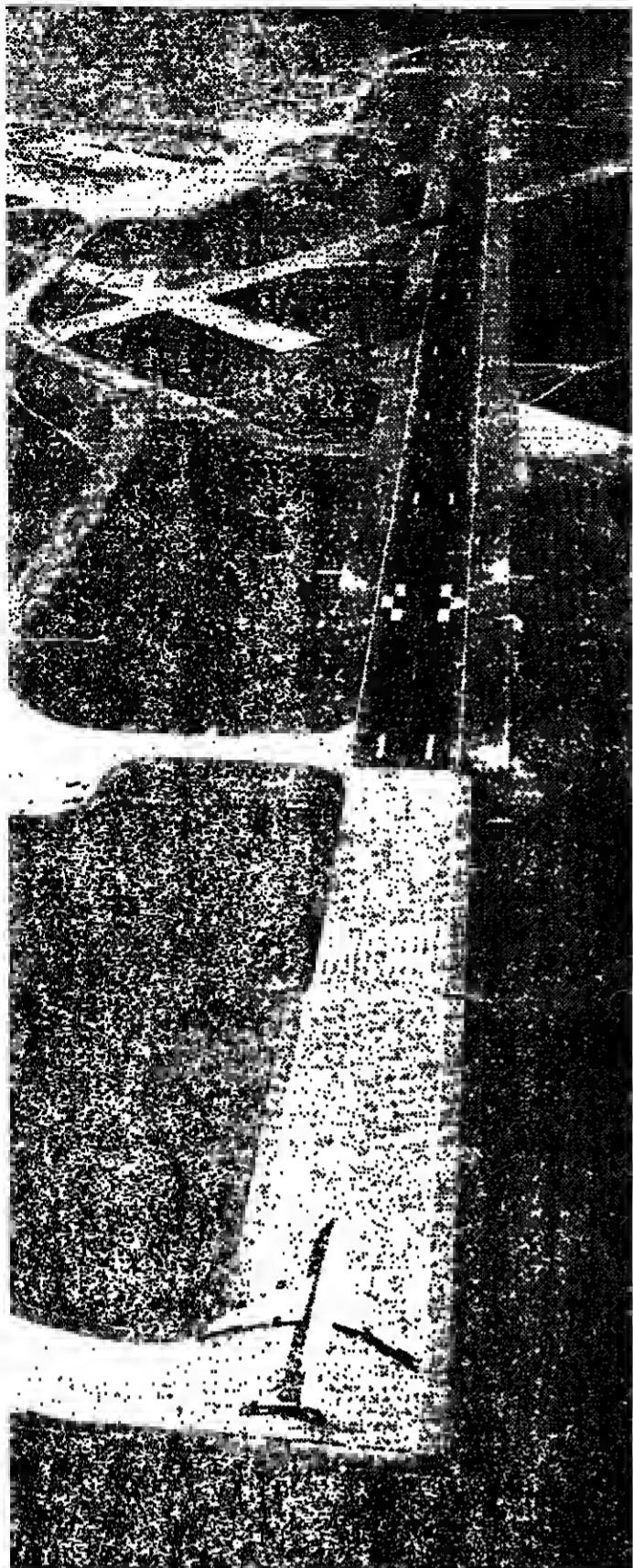
Manchester International Airport is just down the M62 (Leeds 60 minutes, Liverpool 45 minutes). You walk straight from the car park to the non-stop transatlantic jet. And you're on your way while your competitors are still lounging about on the ground.

BRITISH AIRWAYS fly to Toronto direct from Manchester International Airport every Thursday and Saturday at 12.30 p.m., arriving 4.15 p.m. (local time). Other direct transatlantic flights from Manchester International Airport to New York.

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## NIGHT OPERATIONS SAFELY ACCOMPLISHED AHEAD OF SCHEDULE

### The job:

Balfour Beatty's contract included the civil engineering works for widening 5,000 metres of runway at Manchester International Airport, together with runway lighting, drainage, and over 100,000 sq.m. of land reinstatement.

### The problem:

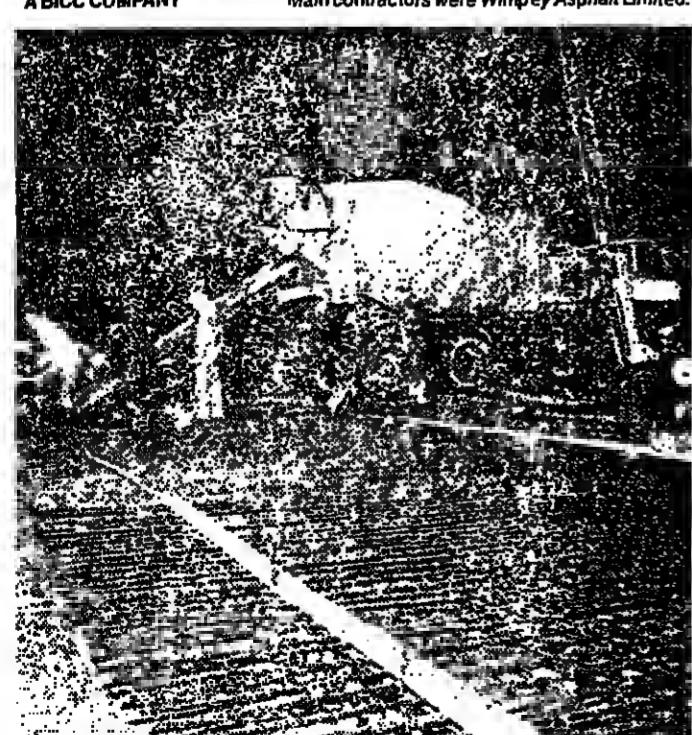
Air traffic could not be disrupted. This meant nightwork between 23.00 hours and 07.00 hours and demanded total clearance of labour, plant and materials each morning, with the additional hazard of inclement weather with overnight temperatures falling as low as minus 20°C.

### The result:

Work was completed ahead of schedule and the 3 Km runway is now fully operational thanks to a combination of careful planning and resourceful teamwork.



Main contractors were Wimpey Asphalt Limited.



## Balfour Beatty Construction

Balfour Beatty Construction Limited

7 Mayday Road Thornton Heath Surrey CR4 7XA England.  
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# Wide range of passenger flights

**MANCHESTER** International Airport has more than earned its wings in the 24 years since it was designated by the Government as a "gateway international airport."

These gateway airports—dominated by Heathrow and Gatwick in the south east of England—were expected to support, over a period, a "wide range and frequency of international services, including inter-continental services and a full range of domestic services," according to an airports policy White Paper in February 1978.

In fact, Manchester's airport was already well on the way to meeting these criteria when it was still known as Ringway.

Since then, international flights in particular have flourished, with a rising tide of passengers travelling to and from New York, Nice, Montreal, Milan, Cork, Cyprus, Paris and Dusseldorf, not to mention Berlin, Brussels, Rome and Warsaw and many other centres.

### Established

The immediate conurbation served by the airport, Greater Manchester, embraces Manchester city, Bolton, Bury, Oldham, Rochdale, Salford, Stockport, and Wigan—a total population of more than 2.66m people.

However, the air planners, who foresee a bright and expanding future for passenger travel to and from Manchester International Airport, have much of their optimism on the estimated market of 20m people who live up to three hours' drive away.

For these people, no other regional airport comes close to Manchester in terms of existing and planned passenger capacity and range of international and domestic services. Manchester, for many, has come to be regarded as the obvious base for air links with major UK and world centres.

It is now firmly established as the "Heathrow of the North," and describes itself as "the first step to the rest of the world," a high-minded label, but no less true for that, as the 3.52m passengers, including 78,700 transit passengers, who used the airport last year could testify.

Just under 2.2m of these passengers were on international flights, a record for the

airport. Similarly, the number of passengers using the airport for UK domestic internal flights was another record, just short of the 1m mark at 942,490 passengers last year.

However, travel to Eire was down slightly last year, with 165,885 Eire passengers using the airport compared with 167,940 passengers in 1978.

Charter and private air traffic also increased, from 150,215 passengers in 1978 to 153,320 passengers last year.

The passenger volume figures for last year, however, were affected by a number of factors, including the closure of the runway at night between March and October when major repairs were carried out from 11 pm to 7 am.

Management at Manchester International Airport have suggested that the total passenger volume would have been closer to 3.8m had it not been for the runway's closure at night over the summer period.

Some of the passenger flights were diverted to Liverpool Airport and officials at Manchester believe that much of the loss to MIA was probably on inclusive tour flights.

But other, positive factors, also affected the passenger business into and out of Manchester last year. British Airways introduced its Shuttle service to Manchester late in the year, with an immediate sharp increase in passenger numbers in November and December. The full impact of the Shuttle is expected to be felt this year.

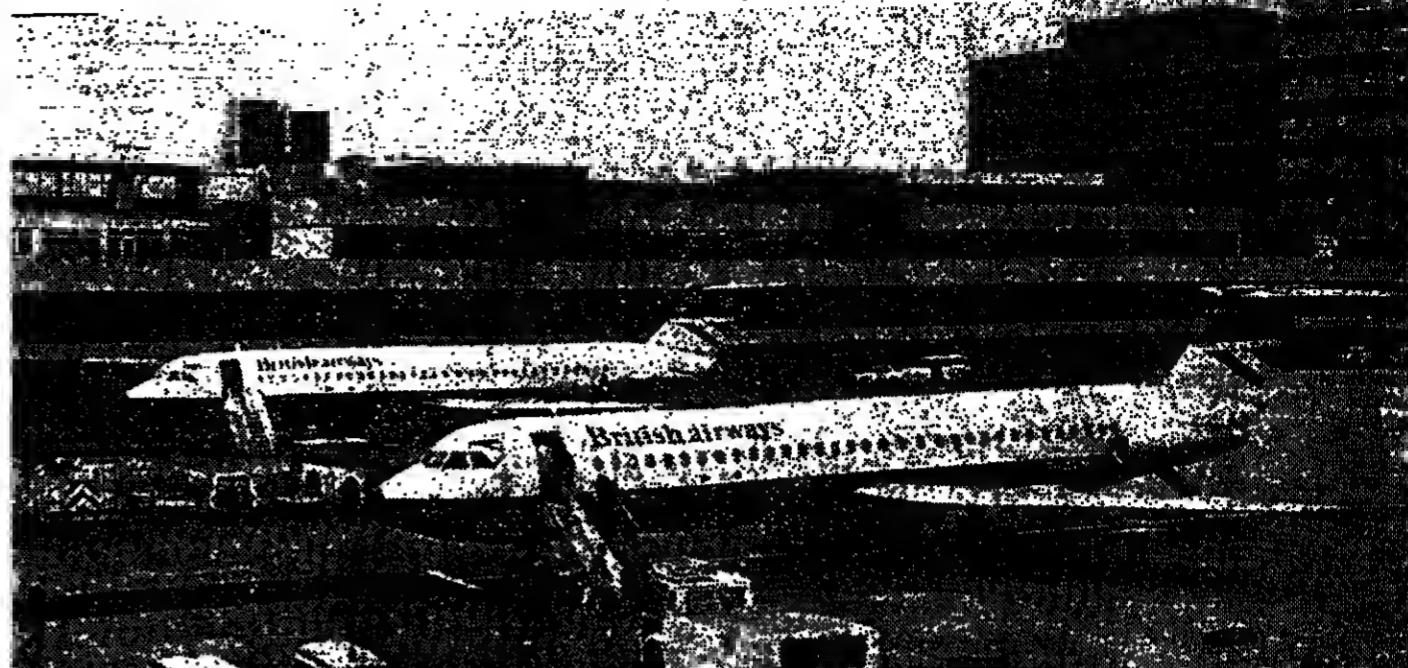
British Caledonian Airways also succeeded in increasing the number of passengers it carried between Gatwick and Manchester.

Although it kept the same frequency of flights.

These domestic flights are used mainly by business travellers and the market this year is expected to reflect the general recession in the economy. But with international passenger flights for leisure as well as business providing the bulk of passenger volume at Manchester, the airport is assured of continued demand as people continue to regard holidays as an "immoveable feast," even in times of general recession.

For the local business traveller, too, contact with potential customers and overseas sales offices has to be kept up.

The exact impact of this



Passengers board a BAC One-Eleven at the terminal. Domestic flights are used mainly by business travellers but many international flights are used by passengers going on holiday

year's downturn in trade will not be clear until all the statistics are in.

However, figures for the first five months of this year suggest that Manchester International Airport has not yet felt the full impact of the recession.

Total passenger traffic rose by 18 per cent over the period to 1.39m passengers, with the greatest growth, 47 per cent, taking place in the charter market, compared with 15 per cent growth in the scheduled air services sector and 20 per cent in the inclusive tour market.

### Recession

In May came the first evidence that the recession may have started to take its toll of the volume of passenger traffic. The overall growth rate of 18 per cent for the first five months dropped to 10 per cent for the month of May, largely because of a 4 per cent fall in the number of passengers using Manchester on scheduled services.

Demand for inclusive tour services also fell back marginally to an 18 per cent growth

rate. But again, charter traffic held up with a substantial rise of 67 per cent in passenger numbers.

Air Europe, Britain's latest holiday charter airline, which has flown from Manchester since last November, is confident that high growth in its sector will continue. The airline plans to base a third Boeing 737 at Manchester next year to cater for its plans to increase its flights from the airport to 46 a week. More staff are expected to be recruited in the Manchester area to help meet the rising demand.

### Direct flights

The plans to extend the runway to a total of 10,000 ft by 1983 are a part of the airport's intention to maintain its dominance in the North of England.

The extension would enable airlines to fly direct and non-stop from Manchester to the west coast of Canada or the Middle East for example, or the airliners could carry more passengers.

It would also allow one-stop services from Manchester to the Far East, South-East Asia and Australasia.

The need for such an extension is implicit in the forecast passenger figures for this year, which show that an estimated 4.2m may use the airport. This would be about half of last year's passenger total at Gatwick.

If this growth continues, as is widely expected, then the extra capacity provided by the longer runway will be essential to cater for heavier and higher-speed aircraft likely to be demanded by airlines.

Manchester Airport's plans to build a new passenger terminal, new car park, new airline offices and other facilities, if approved, would allow the 22 existing airlines to expand their operations and encourage more to operate from Manchester. This would provide an even greater range of services for business and holiday air travellers.

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The addition of this Learjet to Manchester's air taxi fleet is an indication of the airport's value to operators

Rhys David

## MANCHESTER AIRPORT III

## Heathrow scooping much of the cargo traffic

CONTRARY TO expectations, despite Manchester's obvious advantages as the major international airport serving the North of England and much of the Midlands, the flow of cargo in and out of the airport has proved elusive — and, to the airport authority, disappointing.

Apart from occasional peaks caused by dock strikes and the like, which always tend to divert more trade into the air, cargo moved on scheduled and charter flights in and out of the airport during the last 10 years has fallen from 40,700 tonnes in 1969 to 22,880 tonnes last year.

The first six months of this year, have shown a slight increase over the same period last year, but this is no more than 2 per cent, represented by 12,980 tonnes, and even if the upsurge is maintained for the rest of the year the annual tonnage will fall far short of the airport's peak of 45,747 tonnes which was attained in 1970.

This decline in cargo traffic and the revenue it produces is exactly the opposite to the situation which the airport authority was led to believe would have developed by the end of this year if forecasts made in a report—(Air Cargo development of Manchester Airport for the 1980s), which it commissioned from the P-E Consulting Group in 1971—had been fulfilled.

**Assumption**

The report estimated an average annual growth rate between 1970 and 1980 of 15 per cent, equivalent to 293,450 tonnes passing through the airport during this year alone and 402,650 tonnes by 1985.

These forecasts, of course, like so many in the air transport industry, have proved to be over-optimistic. But, in fairness, it should be said that in the case of Manchester, they were based to a large extent on the assumption that the far-from adequate facilities for the reception and handling of cargo existing at the time would be replaced by a modern cargo terminal designed and equipped on similar lines to that at Heathrow.

This, the P-E Consulting Group recommended, should be in operation by 1975 with an additional stage completed by 1985 at a total cost of about £2m.

The airport authority decided to put on ice P-E's recommendation to build a terminal; there the idea has remained for the past nine years and, in the view of the airlines, air forwarders and agents who operate at Manchester, this has been responsible for the progressive decline in the airport's cargo traffic during that time. They — and the forwarders in particular — remain that until the facilities they require are provided, Manchester will continue to hold little attraction for them.

Mr. Gordon Sweetapple, the airport's director, takes the view that it would be difficult to justify the huge investment which the construction of a cargo terminal will require if the traffic for which it is intended barely exists. Notwithstanding this, and looking ahead to the long-term effects of de-regulation which is taking place in the airline industry — coupled with the prospect of more American and foreign carriers being attracted to the airport, which has embarked on an intensive overseas marketing campaign to promote its services — Mr. Sweetapple has recently set up a sub-committee to draw up plans to meet the immediate requirements for improvements in the cargo handling facilities. This could be the first step towards the development of permanent terminal systems advocated by the P-E Consulting Group.

This move would go a long way to making the airport more attractive to the forwarders and ought certainly to arrest the prevailing decline in tonnage — although it is highly doubtful whether, in the foreseeable future, the forecasted throughput of cargo at the airport would ever be attained when it is considered that the 492,750 tonnes P-E considered would be reached by 1985 has not even been attained at Heathrow. The value of cargo currently handled there exceeds that at any of the UK's seaports.

The amount of cargo flowing through Manchester will always be determined by the air forwarders. They provide between 80 and 90 per cent of all cargo carried by the airlines and therefore they all but control the market. With few exceptions, it is the forwarders who decide on which airlines' consignments will be carried and on which flights.

The bulk of the traffic they handle is made up into consolidated loads, handed to the airlines as a single shipment, usually on a pallet or in a container, and wherever possible of maximum permitted tonnage and density. The advantage of consolidating in this way is that the forwarder is able to buy space in bulk from the airlines at the lowest rates and pass on to the shipper some — but not all — of the savings gained against the rates applicable to individual smaller consignments.

**Imports**

Mr. Sweetapple estimates that the Manchester forwarders sent between 17,000 and 18,000 tonnes of cargo to Heathrow during last year, of which about 75 per cent would have been export shipments and the remainder imports flown into Manchester. A high percentage of the export element of this he maintains, could and should have been flown on airline services out of Manchester even though some of it would be destined for countries not directly served on airline flights from the airport.

Until recently, the only bonded warehouse on the airport was operated by British Airways, and it formed part of the airline's own cargo warehouse. A few months ago the airport authority, with the approval of Customs and under pressure from a group of forwarders, gave permission for a second bonded warehouse to be operated by Servisair, one of the handling agents on the airport.

**Embargo**

The need for this was long overdue, not least to provide an alternative bond for imports to be processed at times when British Airways was forced to place an embargo on acceptance of consignment because they simply did not have the capacity to handle them, or because of industrial action halting operations.

While this additional bonded facility — limited in accommodation though it is — has been welcomed, it is unlikely to make any significant difference to cargo throughput at the airport. This is due almost entirely to the persistence of the forwarders — and there are few exceptions — in sending cargo by road from Manchester to Heathrow, either in consolidations they have made up in their

Manchester premises or in individual items for consolidation at Heathrow.

Interestingly, also, British Airways and other airlines serving Manchester operate regular night truck services with cargo down to Heathrow for shipment on their services out of the airport. The average cost of doing so is between 2p and 4p a kilo, and although the forwarders do not make a separate charge to their shipper customers for this, it is wrapped up in the shipping charge payable for airline carriage of their consignments.



A new scissors-lift vehicle for loading catering supplies undergoes evaluation tests at Manchester. For the first time, the maker says, all sizes of commercial aircraft can be loaded from the same vehicle

## Vital role

**CONTINUED FROM PAGE ONE**

before they can be implemented.

It is hoped, however, that work on the new passenger terminal can begin in 1982, and that on the new cargo terminal in 1983-84. The new apron which will be between the sites for both these major developments is itself likely to cost about £5m, with work beginning October this year. Two aircraft stands will become available by June 1981, and the entire new apron — with another four stands — all for wide-bodied aircraft — will be ready for use in October next year.

Among other major developments that are part of the overall long-term plan are a new catering commissary, costing perhaps £3m, on which it is hoped work will start next year; additional surface car parks, to provide up to 1,000 spaces by next spring, with another multi-storey car park for 2,000 spaces planned to

become operational in 1983-84. Other projects include an extension to the existing fuel farm to provide up to 2m gallons of aviation fuel a year (with ultimately the possibility of a new fuel pipeline from Stanlow or Carrington also being considered); a new general aviation hangar; new offices for the airlines; an extension to the existing Excelsior Hotel; and new maintenance hangars, perhaps as many as five, a development in which some of the airlines using the airport are already showing considerable interest, although no firm decisions to build these have yet been taken.

Outside the MIA's own £150m expansion programme, there are other major developments for the airport which have been mooted, although no decisions have so far been taken on them. These include the possibility of a rail link directly into the airport, with another four stands for wide-bodied aircraft — will be ready for use in October next year.

The MIA does not believe that other airports such as Gatwick can be expanded to 25m passengers a year on one runway, but is convinced that between 12m and 16m can be handled before a second runway becomes necessary.

The longer-term possibility of any second runway must depend entirely upon the development of air traffic into the 1990s and even into the next century. At this stage, it is impossible for anyone associated with the airport — or indeed with civil aviation in this country — to say whether or not a second runway will ever be needed at Manchester. But prudent management must always be concerned with longer-term eventualities, and this is why in the development plans, provision is made for such a runway, running parallel with the existing runway, but to the south-east of it, and of much shorter length.

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TWO NEW SMALL jets, a Lear 35A and an HS-125, have recently joined the fleet of aircraft based at Manchester, the latest additions to the airport's growing number of air taxis.

At Manchester, as elsewhere in the general aviation sector including private flying has been growing rapidly, with the air taxi business recording - until the present recession - at any rate - an annual growth rate of around 10 per cent.

Three air taxi companies are based on the south side of the airport, operating altogether around 16 aircraft. The biggest, Northern Executive Aviation, has been at Manchester since 1962 and operates a mixed fleet of aircraft from the twin-engine Commando to the 500 mph Lear jet.

It has been joined by Air Kilo, with a fleet of Piper piston-engine aircraft. The airport too is the home base for about 80 private aircraft and for the Manchester Flying School.

Not surprisingly, the pattern of business which comes the way of the air taxi companies is varied, with about 80-90 per cent, according to one of the companies, being booked two to five days in advance, and possibly 10 per cent being taken on the day.

### Connections

For example, Northern Executive Aviation has taken an American professor from Manchester to North Wales in time for a degree ceremony after he had missed his connections, and has delivered engineering spare parts to a remote Arctic airport where a fishing vessel was stranded because of generator trouble.

About 75 per cent of the company's piston-engine work, however, is in the UK and involves ferrying parties of businessmen in sea factories or to attend conferences. It was recently called upon to take a group from a big car manufacturer on a Manchester-Belfast-Dundee round trip after the company's travel department had decided that the logistics of doing this by scheduled

services were too difficult.

North Sea oil work has also been an important source of business over recent years, though this has fallen off as the number of destinations in, and their services to, the North of Scotland. But oil rig spaces still have to be flown out occasionally by air taxi, though for Northern Executive Aviation freight amounts to not much more than 5-10 per cent of overall business.

The addition of jets could lead to significant changes in the pattern of business, opening a whole new range of destinations, as Captain David Antrobus, managing director of Northern Executive Aviation, points out. "The Learjet can fly at 45,000 ft and with its range of 2,000 miles gives us the potential to extend to West Africa, the Middle East and Eastern Europe," he says. All of the work carried out by the Learjet is already overseas.

It is hoped that the new business which the Learjet can attract will also help to counter the effects of recession which has already led to a decline in business of 10-15 per cent this year. According to Capt. Antrobus, this is the first downturn Northern Executive Aviation has experienced since starting at Manchester.

Business is being lost partly as a result of the closure of companies in the North West and also as a result of the universal belt-tightening by industry throughout the area. Yet, as the air taxi companies like to point out, the hire of aircraft can very often be more economic than scheduled travel - usually when a full load is being carried - and can ensure that executives' time is more effectively spent.

The air taxi companies believe they may be able to pick up other business, too, as a result of the problems which the scheduled airlines are now beginning to experience. In the U.S. Captain Antrobus points out, high fuel costs has led to cuts in services to smaller airports by scheduled operators and progressively extended and improved its network of routes.

THE same could happen in Europe.

For the airport authority in Manchester, the growth of air taxi operations has provided a valuable additional service which can be marketed to potential customers. As well as giving an element of emergency cover for businessmen and others who miss vital connections, the air taxis make it possible to change at Manchester to fly on to a range of smaller airfields and, in some circumstances, it is possible to make an onward booking by air taxi when the original ticket is bought.

### Decision

The importance of the sector to the airport is reflected in the authority's decision to build a new general aviation hangar by 1983 as part of the airport

development plan.

With fewer than 20 aircraft and only a limited number of movements each day the air taxi companies have also found it reasonably easy to fit in their aircraft operationally on the runways with their bigger brothers such as the Boeing 747s. A more difficult situation has arisen in relation to private flying and the airport authority has indicated some restraints may have to be put on light aircraft used for pleasure flying.

The authority has hinted that restrictions in peak periods in the morning and evening, when commercial jets are making most use of the runway, may be introduced. And in the longer term it would clearly like to see growth in this sector being transferred to neighbouring airfields.

Rhys David



Fly-past by a Piper Twin Commando belonging to one of the airport's three air taxi companies.

## Improved runway the key to future development

and the right types of labour, every night, so that not so much as one minute of those invaluable eight hours might be lost.

Before 11 pm every night, prior to the cessation of the day's flying, Wimpey Asphalt lined up its machinery and men in its compound at the edge of the airport, and on the dot, in strict battle order, they rolled out to the runway as soon as the last aircraft had either landed or departed.

Initially, the runway was widened along its whole length, including the provision of new drainage and lighting systems. Second, there was the task of laying successive thicknesses of Marshall asphalt — an especially quick-drying tough material — over most of the runway but especially over the area of the "bump" to smooth it out and give as flat a profile as possible to the runway surface.

Over the more recent past, the airport authority became aware of an increasing problem with the profile of the runway — the emergence, simply of a "hump" that was a legacy of both hasty wartime constructions, and the subsequent heavy use which the runway has been given.

While in the era of piston-engined and turbo-propeller aircraft this was not a serious problem, although perhaps sometimes an inconvenience, the increasing use in the more recent past of bigger, heavier jet airliners up to the size of the Boeing 747 Jumbo jets has emphasised the need substantially to modernise the runway.

But the heavy cost and the environmental problems entailed in any second runway effectively ruled this possible solution out entirely for the immediate future, and left the Manchester Airport Authority with the problem of repairing and improving the existing runway while still continuing to use the airport for passenger and cargo traffic.

While the long-term development plans for the airport provision is being retained for a possible second runway should traffic demand ever build up to the point where it would be needed, for the immediate future all the airports plans are based on the single runway concept. This, it is believed, will be adequate certainly to carry the airport's capacity from the current 8m passengers a year at least to 10m to 12m by the mid-1980s and probably even beyond that level.

The first part of the overall plan for the runway — improving it by both strengthening it, ironing out the "hump" and widening it, as well as installing a new high-speed turn-off and improving associated taxi-tracks, has now been completed.

At one stage, the possibility of building a second runway at the airport was seriously considered. This would have enabled the existing runway to be relegated, temporarily at least, while repairs were conducted on it in a more leisurely fashion.

But the heavy cost and the environmental problems entailed in any second runway effectively ruled this possible solution out entirely for the immediate future, and left the Manchester Airport Authority with the problem of repairing and improving the existing runway while still continuing to use the airport for passenger and cargo traffic.

While the long-term development plans for the airport provision is being retained for a possible second runway should traffic demand ever build up to the point where it would be needed, for the immediate future all the airports plans are based on the single runway concept. This, it is believed, will be adequate certainly to carry the airport's capacity from the current 8m passengers a year at least to 10m to 12m by the mid-1980s and probably even beyond that level.

The first part of the overall plan for the runway — improving it by both strengthening it, ironing out the "hump" and widening it, as well as installing a new high-speed turn-off and improving associated taxi-tracks, has now been completed.

### Unique

This has proved to be a unique civil engineering task, completed entirely during the night hours from 11 pm to 7 am six days a week while the airport has been closed to traffic. As a result, the airport has been able to remain operational during the remaining hours, and at no time have any of the engineering works caused serious delays to normal air traffic activity.

The civil engineering work was carried out by Wimpey Asphalt. It was conducted virtually like a military operation — indeed, it had to be, so meticulous was the planning required to ensure that every specific day's task was completed on schedule, with no over-runs either because of weather or other factors. It was essential to get the correct sequence of activities involving the correct plant and machinery

and level, a joy indeed, to behold and to ride upon, and passengers may well feel that it is considerably more comfortable than those found at many other airports throughout Western Europe and the U.S.

But long before then, the airport management will be canvassing the world's major airlines, to stimulate their interest in Manchester's expansion. So much so, that both Wimpey Asphalt and the Manchester International Airport Authority have received many inquiries from overseas governments and airports authorities, anxious to renovate their own small runways without loss of operational capability.

**Payloads**

The next major step is for the runway to be lengthened by 800 feet to 10,000 feet, which will ensure longer take-off runs for the heavier wide-bodied jets, in turn giving either increased fuel loads or passenger and cargo payloads.

A 10,000-foot runway will enable the authority to offer prospective airlines a better radius of action, and it may well encourage many long-haul operators who do not already use the airport to consider doing so. One such operator is Qantas of Australia, whose 747 Jumbo jets could fly from the longer runway on one-stop operations to Australia, while other airlines, such as Laker, could make non-stop flights with full payloads to the U.S. West Coast.

The public inquiry into the planning application for the runway extension was held earlier this year, and the government has now approved the plan.

Tenders for the work, which will cost some £5m, will be invited this autumn with contractor selection likely before next spring. The aim will be to

Michael Donne

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|-------------------|----------|----------|-----------------|----------|----------|-------------------|----------|----------|------------------|----------|----------|-------------------|----------|----------|----------------|----------|----------|
| ACF Industries    | 331      | 321      | Columbia Gas    | 381      | 369      | Ct. At. Pac. Tel. | 614      | 614      | Schultz Brew J.  | 83       | 25       | Schlitz Brew J.   | 671      | 671      | Schlumberger   | 1451     | 1471     |
| AMF               | 212      | 212      | Columbia Pict.  | 26       | 2514     | Ct. Basin Pei.    | 148      | 148      | SCM              | 203      | 29       | SCM               | 921      | 92       | SECM           | 1281     | 1281     |
| AM Int'l          | 244      | 254      | Combust. Eng.   | 823      | 84       | GL West Financ.   | 811      | 81       | Miltos Bradley   | 33       | 82       | Scott Paper       | 1282     | 1281     | Scudder Ovo V. | 1283     | 1281     |
| ARA               | 261      | 25       | Combust. Equip. | 84       | 81       | Greyhound         | 242      | 24       | Miners Corp. WM  | 104      | 104      | Sequoia Corp      | 1284     | 1281     | Sequoia Corp   | 1285     | 1281     |
| ASA               | 734      | 773      | Comm. Satellite | 247      | 24       | Gulf & Western    | 20       | 20       | Mobil            | 68       | 68       | Seabord Coast L.  | 471      | 471      | Seagram        | 601      | 601      |
| AVX Corp.         | 518      | 525      | CIG             | 14       | 14       | Gulf Oil          | 140      | 15       | Modem Morchi     | 141      | 15       | Sealed Power      | 24       | 24       | Searle G O     | 142      | 142      |
| Aztec Corp.       | 314      | 314      | Comp. Science   | 283      | 274      | Halliburton       | 131      | 131      | Mosoco           | 85       | 93       | Seario Corp       | 244      | 244      | Sears Farnick  | 142      | 142      |
| Acme Clever       | 514      | 514      | Comp. Mills     | 407      | 403      | Hammill Mfr.      | 291      | 291      | Monarch Mkt      | 244      | 244      | Security Pac      | 1285     | 1281     | Sequoia Corp   | 1286     | 1281     |
| Adobo Oil & Gas   | 504      | 50       | Comin. Gen.     | 587      | 451      | Hanleyman         | 281      | 281      | Monsanto         | 124      | 124      | Sequoia Corp      | 1287     | 1281     | Shawmut        | 1288     | 1281     |
| Astros Life & Gas | 376      | 376      | Comco           | 591      | 683      | Harcourt Brads.   | 17       | 17       | Morgan (IP)      | 451      | 466      | Shell Oil         | 173      | 128      | Shearson       | 1289     | 1281     |
| Ahmanson (Amf.)   | 23       | 23       | Comco Foods     | 254      | 261      | Harmischegor      | 17       | 17       | Motora           | 591      | 581      | Shell Trans.      | 348      | 348      | Shawmut Trans. | 1281     | 1281     |
| Alcoa             | 114      | 114      | Com Ed.         | 594      | 594      | Harris Banc.      | 157      | 157      | Munisingwear     | 173      | 128      | Shawmut Trans.    | 348      | 348      | Shawmut Trans. | 1281     | 1281     |
| Albany Int'l      | 10       | 10       | Com Freight     | 288      | 291      | Harris Corp.      | 431      | 431      | Murphy (Co.)     | 124      | 124      | Signet            | 45       | 42       | Shawmut Trans. | 348      | 348      |
| Alberto-Culv.     | 16       | 16       | Com Nat Gas     | 454      | 456      | Harris Corp.      | 431      | 431      | National Ind.    | 24       | 24       | Silicon           | 45       | 42       | Shawmut Trans. | 348      | 348      |
| Albertson's       | 204      | 204      | Conti Air Lines | 215      | 214      | Haus Milag.       | 421      | 421      | Nation Oshm.     | 481      | 468      | Sigmas            | 401      | 401      | Shawmut Trans. | 348      | 348      |
| Alcan Aluminum    | 34       | 34       | Conti Corp.     | 281      | 281      | Heinz HUJ         | 451      | 451      | Nease            | 21       | 21       | Singularity Gatt. | 121      | 10       | Singer         | 101      | 10       |
| Allied Stores     | 514      | 455      | Hercules        | 211      | 211      | Hess              | 211      | 211      | Net. Ostret.     | 239      | 234      | Skyline           | 131      | 134      | Sister         | 101      | 101      |
| Allis-Chalmers    | 514      | 514      | Hewitt Pak      | 141      | 141      | Hibbeler          | 628      | 628      | Net. Medica      | 481      | 514      | Smith Int'l.      | 611      | 514      | Sister         | 101      | 101      |
| Alpha Porta       | 161      | 161      | Hewitt Pak      | 141      | 141      | Hiltom Hotels     | 471      | 471      | Net. Semiduct    | 571      | 581      | Smith Kline       | 201      | 201      | Sister         | 101      | 101      |
| Alcos             | 524      | 68       | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | Net. Servicelnd. | 121      | 121      | Sony              | 141      | 141      | Sister         | 101      | 101      |
| Alm. Sugar        | 501      | 501      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Bank       | 171      | 173      | Southeast Bank    | 171      | 173      | Sister         | 101      | 101      |
| Almerida Hoses    | 521      | 321      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North East       | 271      | 271      | Stk. Cal. Edition | 121      | 121      | Sister         | 101      | 101      |
| Am. Airlines      | 81       | 81       | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Brands        | 81       | 81       | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Can.          | 171      | 171      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Cyanamid      | 871      | 275      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Elect. Pow.   | 176      | 176      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Gte. Ins.     | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
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| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
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| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
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| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int'l.       | 151      | 151      | Sister         | 101      | 101      |
| Am. Gas Indust.   | 204      | 204      | Hicks           | 211      | 211      | Holiday Inn       | 131      | 131      | North Est.       | 271      | 271      | Stk. Int          |          |          |                |          |          |

## COMMODITIES AND AGRICULTURE

## UK harvest boosts trading

By JOHN EDWARDS, COMMODITIES EDITOR

A FORECAST from the Home Grown Cereals Authority that the UK cereal harvest this year will be a record brought heavy trading on the London grain futures market yesterday. Turnover jumped to 1,178 lots of 100 tonnes each—double the normal daily average.

Prices, however, closed marginally higher after being under heavy selling pressure in the morning, reduced values to new contract lows. Dealers said that turnover was boosted

by "switch" trades as a result of two opposing influences. The prospect of bumper supplies, poor demand and the threat of the docks strike bolding up sizeable grain exports all encouraged selling, particularly of nearby positions.

The latest assessment by the Home Grown Cereals Authority is that the crop will reach 18.2m tonnes—9.9m tonnes of barley; 7.6m tonnes of wheat and 0.7m tonnes of other grains. However it is felt that when the Ministry of Agriculture gives its first yield estimates shortly the total production forecast could be raised nearer to 20m tonnes.

It is generally agreed that yields this year have been high

on average, and much better than expected. Allied to increased wheat plantings this year there is a substantially higher production. The main question now is just how big the crop will turn out.

A great deal of this surplus grain is going into intervention.

It is estimated that some 400,000 tonnes of grain—120,000 of bread-making quality wheat and 330,000 tonnes of barley.

A docks strike, preventing exports at a time when Britain is flush with harvest supplies, might be disastrous, even though it would prevent imports of hard wheat and maize from North America.

## Coffee rallies from new lows

By Our Commodities Staff

LONDON coffee futures fell to a new life-of-contract low yesterday before rallying to close slightly higher. The November position declined to \$1,068 at one point closing at \$1,090.40 a tonne, 25 up on the previous day.

The market was reacting cautiously, awaiting any decision from the current bills in London, aimed at rejuvenating the International Coffee Agreement. Producers and consumers held separate meetings yesterday to decide on their negotiating positions.

Dealers pointed out that if values fell below \$1,000 it would be uneconomic for some producing countries to grow coffee.

Commenting on ICO estimates of world exportable coffee for 1980/81 in the year beginning October 1, dealers said the estimate of 63.07m bags might be a little high. Consumption, they said, was likely to be about 55m bags.

## Congress backs higher grain support price programme

By NANCY DUNNE IN WASHINGTON

LEGISLATION PROVIDING for an expanded price support loan programme for U.S. farmers was approved by a House-Senate conference committee here and is being put ready for final passage before Congress adjourns in early October.

The legislation, introduced as an amendment to a Child Nutrition Bill, would raise loan rates to a total of not less than \$3.30 a bushel for wheat and \$2.40 a bushel for maize (corn).

The Bill has widespread Congressional and Administration support in this election year when farmers have already expressed deep anger about President Carter's limited ban

on grain sales to the Soviet Union.

With the release of an Agriculture Department report in July showing large increases in wheat production costs, the Administration moved to raise loan rates to \$3 for wheat and \$2.25 for maize, but further legislative action was needed to raise them still higher.

The programme being expanded provides loans for farmers who agree to keep their wheat in the three-year farmer-owned reserve, which is designed to stabilise the market. The reserve, supposed to hold between 300m and 700m bushels

of grain, is now understrength at about 225m bushels because farmers have not found it profitable to hold grain off the market. The price of grain here is now almost \$4.

Rigid conditions have been specified for release of wheat from the reserve which provide that it can be used only in case of famine and other extraordinary overseas needs, not for routine food assistance.

It was further specified that USDA must report to the House and Senate Agriculture Committees whenever it plans to replenish the reserve by open market purchases in an amount over 500,000 tonnes.

## More Soviet sugar buying reports

By OUR COMMODITIES STAFF

EVIDENCE is growing that the Soviet Union has bought more than 1m tonnes of sugar in the past week because of fears that its own crop will be poor. Market traders said the amount of Soviet buying was only an estimate because of the secretive USSR commercial dealings, but dealers may have reached 1.65m.

The trade also claimed that the Russians were still looking for sugar. Reports suggested that orders for 750,000 tonnes had been placed with a British house and 600,000 tonnes with French sugar dealer. The remaining 300,000 tonnes could

have come from companies in Britain and West Germany.

On the London terminal market yesterday prices initially fell on scattered sell-best orders. Later, support came on reports of Polish buying of up to 100,000 tonnes of sugar for nearby delivery and estimates of a lower South African crop. March futures reached a high for the day of £397 a tonne, but later fell back to close at £388.20 a tonne; more than £8 down on Monday's closing level.

Dealers said that the market had already risen in Soviet buying of up to 2m tonnes of

sugar, though it is unusual that Moscow is buying ahead of the harvesting of its own crop. This suggests that Soviet sugar may be well below the 9.203m tonnes target. Deferring of the harvest until September 20, late spring plantings and excessive summer rains, plus reports that the crop is weedy and roots small in size, all suggest that the Soviet sugar harvest may be about 8m tonnes.

In addition, the poor Cuban crop, affected by rust, and reports of other countries anxious to buy may have helped to induce Moscow into the market early.

ACCRA—The civil war in Chad is hampering efforts to control the worst plague of locusts in Africa for 40 years, according to African experts tackling the problem.

They say the locust invasion currently extending over 400,000 square kms in Chad, Cameroun and Nigeria, could spread and have catastrophic effects on the agriculture of many sub-Saharan countries. Reuter

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is currently extending over 400,000 square kms in Chad, Cameroun and Nigeria. The contract will end in October 1982.

The review of the contract will probably mean more shipping companies and smaller

## NZ wool shipping change

By DAI HAYWARD IN WELLINGTON

THE NEW ZEALAND Wool Board is to terminate the contract with the European Shipping Conference to carry New Zealand wool. The contract will end in October 1982.

The European Conference Line, which includes British German and other European lines, carries 70 per cent of New Zealand's wool, but New Zealand farmers think the Conference has been too exclusive and this has not been in the interests of the New Zealand wool industry.

Pressure from the Belgian ABC Container Line, which offered NZ farmers a cut in wool freight rates, has helped precipitate the Wool Board's decision.

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## Companies and Markets

## LONDON STOCK EXCHANGE

# Sentiment again undermined by dock strike threat but Gilt-edged and equities close above lowest

## Account Dealing Dates

**Option**  
First Declara- Last Account Dealings times Dealings Day Sept. 1 Sept. 11 Sept. 12 Sept. 22 Sept. 15 Sept. 26 Oct. 6 Sept. 29 Oct. 9 Oct. 10 Oct. 20  
"Now time" dealings may take place from 9 am two business days earlier.

Investment confidence in London stock markets was undermined again yesterday by the possibility of the first national dock strike in eight years — and the threat it poses to industry already experiencing deep recession. Government stocks and leading shares both opened lower and, in the continued absence of institutional buyers, slipped further. Sentiment in Gilt-edged was also sensitive to Sir Kellie Joseph's views about the lack of scope for an early reduction in Minimum Lending Rate.

Following the initial mark-down Gilt-edged backed away from occasional nervous offerings and both long and short maturities were soon showing falls of between 1 and a full point. Later news of the adjournment in the dockers' talks revived faint hopes of a settlement of the dispute. Bear-covering then reduced the losses in the long to around 1, although one or two stocks displayed larger falls, while shorter-dated issues closed with losses ranging to about 1, after 4.

Despite the dock strike worries, leading shares encountered little selling of any size. Distillers, however, were actively sold but the stock was eventually absorbed and the loss limited to only a few pence. Jumping on the other hand, benefited from speculative London demand following this week's disclosure of Far Eastern share stake building. Electricals, in places, regained composure in the absence of any repetition of Monday's pressure, with GEC and Thorn EMI managing to close higher after sustaining further falls. Other leaders were unable to recover to the same extent as reflected in the FT Industrial Ordinary share index which, after falling 4.8 down at 3.00 pm, closed a net 2.4 off at 493.3.

Lorrio again attracted an active traded options business, contributing 248 deals to a total of 1,088. Also in demand were Imps, 143 trades, and Courtaulds, 176.

## Willis Faber pleases

Oil Rig Exploration staged a bright market debut; from an opening level of 32p, the shares attracted good buying and closed

at 105p compared with the results tomorrow, shed a penny to 344p.

Willis Faber highlighted insurances with a rise of 15 to 248p, after 235p, in response to the much-better-than-expected, 18 per cent, profit in first-half profits. Other Lloyd's brokers rose in sympathy with Stewart Wrightson closing 8 up at 230p and C. E. Heath, 207p, and Sedgwick Forbes, 127p, rose 7p. Hegg Robinson appreciated 6 to 138p and Alexander Bowden put on 2 to 101p. Elsewhere, Life issues reacted on profit-taking. Hamm Life lost 7 to 295p, Equity and Law qualified 6 to 32p and Pearl 4 to 22p. Legal and General added 3 to 241p, awaiting today's annual results. Commodity moved similarly and closed with falls ranging to 7. Royals declined that much to 488p, while Commercial Union gave up 5 to 175p.

Hire Purchases drifted lower on fading hopes of an early cut in Minimum Lending Rate. Wages Finance gave up 3 to 40p as did Provident Financial, to 140p, while Sterling Credit relinquished 24 to 11p and FNFC dipped 24 to 26p. Merchant banks gave ground in places on profit-taking. Rea Bros. receded 6 to 92p and Brown Shipley 5 to 410p. The major clearers closed with small losses after a small trade.

Technical influences prompted a particularly good two-way business in Distillers, which ended 3 down at 224p. Elsewhere in the drinks sector, Allied dipped to 83p, before good support at the lower levels left the close only a fraction down on balance at 84p.

## Executex stand out

Trading statements helped Buildings in places. The increased interim profits prompted a gain of 10 to 142p in Watts Blake Seare, while Blockleys responded to the good half-yearly results with a rise of 6 to a 1980 peak of 90p. Richards and Wallington, which on Monday held at 45p following lower mid-term profits and deferment of an interim dividend, gained 4 to 46p on recovery hopes.

Other issues tended lower on scrappy selling and lack of interest. Redland losing 5 to 172p and Ready Mixed Concrete 4 to 199p, while Brown and Jackson closed 6 cheaper at 120p.

After touching 336p in early dealing, RTZ slipped to 359p before reverting to the overnight level of 354p. Among other Chemicals, small selling slipped 4 from 184, 144p, and Stewart Plastics, 92p. Croda, half-yearly

increased speculation about a bid from British Land listed J. Hepworth to 96p, but a denial from the former prompted a gain of 10 to 142p in Watts Blake Seare, while Blockleys responded to the good half-yearly results with a rise of 6 to a 1980 peak of 90p. Richards and Wallington, which on Monday held at 45p following lower mid-term profits and deferment of an interim dividend, gained 4 to 46p on recovery hopes. Other issues tended lower on scrappy selling and lack of interest. Redland losing 5 to 172p and Ready Mixed Concrete 4 to 199p, while Brown and Jackson closed 6 cheaper at 120p.

Leading Electricals regained some composure in places after the previous day's setback which followed adverse comment and a broker's bearish circular. Thorn EMI, down 24 at 45p following lower mid-term profits and deferment of an interim dividend, gained 4 to 46p on recovery hopes. Other issues tended lower on scrappy selling and lack of interest. Redland losing 5 to 172p and Ready Mixed Concrete 4 to 199p, while Brown and Jackson closed 6 cheaper at 120p.

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## FT SHARE INFORMATION SERVICE

## BRITISH FUNDS

**"Shorts"** (Lives up to Five Years)

|                       | High | Low | Price | + or - | Yield | Yield |
|-----------------------|------|-----|-------|--------|-------|-------|
| 1980                  |      |     |       |        |       |       |
| Stock                 | 2    | 4   | 5     | +      | int.  | Ref.  |
| Public Board and Ind. |      |     |       |        |       |       |
| 602                   | 95   | 94  | 8.84  | -0.04  | 12.18 |       |
| 562                   | 562  | 552 | 14.63 | -0.05  | 15.60 |       |
| 832                   | 732  | 722 | 10.36 | -0.04  | 12.39 |       |
| 204                   | 204  | 194 | 9.87  | -0.01  | 14.00 |       |
| 104                   | 852  | 822 | 12.22 | -0.00  | 14.00 |       |

## BRITISH FUNDS

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|           | High | Low | Price | + or - | Yield | Yield |
|-----------|------|-----|-------|--------|-------|-------|
| 1980      |      |     |       |        |       |       |
| Stock     | 2    | 4   | 5     | +      | int.  | Ref.  |
| Financial |      |     |       |        |       |       |
| 971       | 962  | 952 | 13.18 | -0.16  | 14.35 |       |
| 972       | 971  | 962 | 13.06 | -0.06  | 14.25 |       |
| 973       | 972  | 962 | 12.95 | -0.06  | 14.25 |       |
| 974       | 973  | 962 | 12.85 | -0.06  | 14.25 |       |
| 975       | 974  | 962 | 12.75 | -0.06  | 14.25 |       |
| 976       | 975  | 962 | 12.65 | -0.06  | 14.25 |       |
| 977       | 976  | 962 | 12.55 | -0.06  | 14.25 |       |
| 978       | 977  | 962 | 12.45 | -0.06  | 14.25 |       |
| 979       | 978  | 962 | 12.35 | -0.06  | 14.25 |       |
| 980       | 979  | 962 | 12.25 | -0.06  | 14.25 |       |
| 981       | 980  | 962 | 12.15 | -0.06  | 14.25 |       |
| 982       | 981  | 962 | 12.05 | -0.06  | 14.25 |       |
| 983       | 982  | 962 | 11.95 | -0.06  | 14.25 |       |
| 984       | 983  | 962 | 11.85 | -0.06  | 14.25 |       |
| 985       | 984  | 962 | 11.75 | -0.06  | 14.25 |       |
| 986       | 985  | 962 | 11.65 | -0.06  | 14.25 |       |
| 987       | 986  | 962 | 11.55 | -0.06  | 14.25 |       |
| 988       | 987  | 962 | 11.45 | -0.06  | 14.25 |       |
| 989       | 988  | 962 | 11.35 | -0.06  | 14.25 |       |
| 990       | 989  | 962 | 11.25 | -0.06  | 14.25 |       |
| 991       | 990  | 962 | 11.15 | -0.06  | 14.25 |       |
| 992       | 991  | 962 | 11.05 | -0.06  | 14.25 |       |
| 993       | 992  | 962 | 10.95 | -0.06  | 14.25 |       |
| 994       | 993  | 962 | 10.85 | -0.06  | 14.25 |       |
| 995       | 994  | 962 | 10.75 | -0.06  | 14.25 |       |
| 996       | 995  | 962 | 10.65 | -0.06  | 14.25 |       |
| 997       | 996  | 962 | 10.55 | -0.06  | 14.25 |       |
| 998       | 997  | 962 | 10.45 | -0.06  | 14.25 |       |
| 999       | 998  | 962 | 10.35 | -0.06  | 14.25 |       |
| 1000      | 999  | 962 | 10.25 | -0.06  | 14.25 |       |
| 1001      | 1000 | 962 | 10.15 | -0.06  | 14.25 |       |
| 1002      | 1001 | 962 | 10.05 | -0.06  | 14.25 |       |
| 1003      | 1002 | 962 | 9.95  | -0.06  | 14.25 |       |
| 1004      | 1003 | 962 | 9.85  | -0.06  | 14.25 |       |
| 1005      | 1004 | 962 | 9.75  | -0.06  | 14.25 |       |
| 1006      | 1005 | 962 | 9.65  | -0.06  | 14.25 |       |
| 1007      | 1006 | 962 | 9.55  | -0.06  | 14.25 |       |
| 1008      | 1007 | 962 | 9.45  | -0.06  | 14.25 |       |
| 1009      | 1008 | 962 | 9.35  | -0.06  | 14.25 |       |
| 1010      | 1009 | 962 | 9.25  | -0.06  | 14.25 |       |
| 1011      | 1010 | 962 | 9.15  | -0.06  | 14.25 |       |
| 1012      | 1011 | 962 | 9.05  | -0.06  | 14.25 |       |
| 1013      | 1012 | 962 | 8.95  | -0.06  | 14.25 |       |
| 1014      | 1013 | 962 | 8.85  | -0.06  | 14.25 |       |
| 1015      | 1014 | 962 | 8.75  | -0.06  | 14.25 |       |
| 1016      | 1015 | 962 | 8.65  | -0.06  | 14.25 |       |
| 1017      | 1016 | 962 | 8.55  | -0.06  | 14.25 |       |
| 1018      | 1017 | 962 | 8.45  | -0.06  | 14.25 |       |
| 1019      | 1018 | 962 | 8.35  | -0.06  | 14.25 |       |
| 1020      | 1019 | 962 | 8.25  | -0.06  | 14.25 |       |
| 1021      | 1020 | 962 | 8.15  | -0.06  | 14.25 |       |
| 1022      | 1021 | 962 | 8.05  | -0.06  | 14.25 |       |
| 1023      | 1022 | 962 | 7.95  | -0.06  | 14.25 |       |
| 1024      | 1023 | 962 | 7.85  | -0.06  | 14.25 |       |
| 1025      | 1024 | 962 | 7.75  | -0.06  | 14.25 |       |
| 1026      | 1025 | 962 | 7.65  | -0.06  | 14.25 |       |
| 1027      | 1026 | 962 | 7.55  | -0.06  | 14.25 |       |
| 1028      | 1027 | 962 | 7.45  | -0.06  | 14.25 |       |
| 1029      | 1028 | 962 | 7.35  | -0.06  | 14.25 |       |
| 1030      | 1029 | 962 | 7.25  | -0.06  | 14.25 |       |
| 1031      | 1030 | 962 | 7.15  | -0.06  | 14.25 |       |
| 1032      | 1031 | 962 | 7.05  | -0.06  | 14.25 |       |
| 1033      | 1032 | 962 | 6.95  | -0.06  | 14.25 |       |
| 1034      | 1033 | 962 | 6.85  | -0.06  | 14.25 |       |
| 1035      | 1034 | 962 | 6.75  | -0.06  | 14.25 |       |
| 1036      | 1035 | 962 | 6.65  | -0.06  | 14.25 |       |
| 1037      | 1036 | 962 | 6.55  | -0.06  | 14.25 |       |
| 1038      | 1037 | 962 | 6.45  | -0.06  | 14.25 |       |
| 1039      | 1038 | 962 | 6.35  | -0.06  | 14.25 |       |
| 1040      | 1039 | 962 | 6.25  | -0.06  | 14.25 |       |
| 1041      | 1040 | 962 | 6.15  | -0.06  | 14.25 |       |
| 1042      | 1041 | 962 | 6.05  | -0.06  | 14.25 |       |
| 1043      | 1042 | 962 | 5.95  | -0.06  | 14.25 |       |
| 1044      | 1043 | 962 | 5.85  | -0.06  | 14.25 |       |
| 1045      | 1044 | 962 | 5.75  | -0.06  | 14.25 |       |
| 1046      | 1045 | 962 | 5.65  | -0.06  | 14.25 |       |
| 1047      | 1046 | 962 | 5.55  | -0.06  | 14.25 |       |
| 1048      | 1047 | 962 | 5.45  | -0.06  | 14.25 |       |
| 1049      | 1048 | 962 | 5.35  | -0.06  | 14.25 |       |
| 1050      | 1049 | 962 | 5.25  | -0.06  | 14.25 |       |
| 1051      | 1050 | 962 | 5.15  | -0.06  | 14.25 |       |
| 1052      | 1051 | 962 | 5.05  | -0.06  | 14.25 |       |
| 1053      | 1052 | 962 | 4.95  | -0.06  | 14.25 |       |
| 1054      | 1053 | 962 | 4.85  | -0.06  | 14.25 |       |
| 1055      | 1054 | 962 | 4.75  | -0.06  | 14.25 |       |
| 1056      | 1055 | 962 | 4.65  | -0.06  | 14.25 |       |
| 1057      | 1056 | 962 | 4.55  | -0.06  | 14.25 |       |
| 1058      | 1057 | 962 | 4.45  | -0.06  | 14.25 |       |
| 1059      | 1058 | 962 | 4.35  | -0.06  | 14.25 |       |
| 1060      | 1059 | 962 | 4.25  | -0.06  | 14.25 |       |
| 1061      | 1060 | 962 | 4.15  | -0.06  | 14.25 |       |
| 1062      | 1061 | 962 | 4.05  | -0.06  | 14.25 |       |
| 1063      | 1062 | 962 | 3.95  | -0.06  | 14.25 |       |
| 1064      | 1063 | 962 | 3.85  | -0.06  | 14.25 |       |
| 1065      | 1064 | 962 | 3.75  | -0.06  | 14.25 |       |
| 1066      | 1065 | 962 | 3.65  | -0.06  | 14.25 |       |
| 1067      | 1066 | 962 | 3.55  | -0.06  | 14.25 |       |
| 1068      | 1067 | 962 | 3.45  | -0.06  | 14.25 |       |
| 1069      | 1068 | 962 | 3.35  | -0.06  | 14.25 |       |
| 1070      | 1069 | 962 | 3.25  | -0.06  | 14.25 |       |
| 1071      | 1070 | 962 | 3.15  | -0.06  | 14.25 |       |
| 1072      | 1071 | 962 | 3.05  | -0.06  | 14.25 |       |



Wednesday September 17 1980

## Minister for high technology suggested

By John Elliott, Industrial Editor

A MAJOR reorganisation of Ministerial responsibilities for telecommunications and other associated forms of high technology is to be recommended in a Cabinet Office report to be published later this month.

The report will suggest that the Government's various interests in all forms of advanced communications, including satellites, should be grouped together under one Minister instead of being spread around about six Departments.

This could include restructuring the responsibilities for broadcasting exercised by the Home Office which might lose its control of airwave frequency allocations, including citizen band radio and car telephone systems.

Also involved would be responsibilities of the Department of Industry, Defence, Education and Science, and Transport in the area of what is known as "information technology."

The report has been written by the Cabinet Office's Advisory Council for Applied Research and Development at a time when the Government is about to prepare a co-ordinated approach to its various information technology activities, ranging from the Post Office to space satellites.

The report draws an experience of a co-ordinated policy operated in France and has been sent to the Prime Minister, who is thought to favour the re-organisation it proposes. But it is not clear whether this would involve grouping all the activities in one Government Department or appointing a Minister to co-ordinate the work.

The Department of Industry has already started reorganising its own activities and would consider itself to be a logical centre for any Government initiative.

It is changing its top civil servants' responsibilities so that its own information technology operations, including British Telecom and sponsorship of the electronics and telecommunications industries, are brought together in one division.

At a time when Sir Keith Joseph, Industry Secretary, is known to be keen to reduce the scope and influence of his Department so that it can eventually be merged with the Department of Trade, this is the only section facing the prospect of expansion.

An alternative suggestion being canvassed within the Labour Party is for a separate Ministry of Communications to be set up. This might also become responsible for the British Broadcasting Corporation and the Independent Broadcasting Authority.

## Thatcher demands tough line on excess spending

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

WHITEHALL Ministries, local authorities and nationalised industries have come under growing pressure in the past fortnight from the Prime Minister and the Treasury to eliminate excess spending and borrowing in the current financial year.

There have been a number of reports from within Whitehall that the Prime Minister has personally intervened to insist on a strong line following recent figures showing that monetary growth, public spending and borrowing have all been well above planned levels so far in this financial year.

Mrs Thatcher and her senior economic Ministers apparently feel that all these items need to be brought back on track if the credibility of the medium-term financial strategy is to be restored.

There have, however, been no emergency meetings, merely the usual end-of-holiday Cabinet committee.

Spending ministers have nonetheless been left in no doubt that action will be taken if a significant overshot on borrowing is indicated by the revised Treasury forecasts towards the end of next month.

Economic Ministers still hope

that any overshoot in borrowing will be small and that further action will not be necessary.

This confidence was reflected in last week's Treasury moves to reassure the City about the monetary outlook for the rest of 1980-81.

The Prime Minister's active intervention largely reflects her annoyance about the monetary and borrowing figures announced in the last month. After returning from her holiday in Switzerland, where she met Swiss bankers and economists, Mrs Thatcher is believed to have closely questioned her economic advisers and is known personally to have expressed her irritation to at least one clearing bank chairman.

The main result has been a determination not only to stick to present monetary policies but also a degree of caution in face of calls from industry for early large cuts in Minimum Lending Rate. The official preference is still to wait at least until the September monetary figures are available early next month.

The other outcome has been a renewed Ministerial interest in the debate about short-term monetary control on which a decision is likely to be taken in the second half of October.

More attention is being paid to ensuring that public sector costs, which have risen sharply in the last two years, are contained. This is being reflected in Treasury proposals for low public sector pay rises in 1980-81.

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## East-West arms talks planned

BY GILES MERRITT IN BRUSSELS

A NEW round of East-West arms limitation talks could begin next month. This would end the freeze on all arms control negotiations between Washington and Moscow since the invasion of Afghanistan.

At the end of two days of NATO talks in Brussels, October 15 last night emerged at this week's meeting of the alliance's Special Consultative Group (SCG), which was set up last December for consultation within NATO on arms control issues.

This is specifically concerned with the U.S. offer to open negotiations with the USSR which was made at the time of

United Nations in New York on September 25.

According to diplomats in Brussels, the Soviet Union has tentatively confirmed that October 15 should be suitable.

The U.S. has discussed the date with high-level officials of other NATO countries at this week's meeting of the alliance's Special Consultative Group (SCG), which was set up last December for consultation within NATO on arms control issues.

Informal indications by Moscow that it is prepared to take part in the new round of talks are being viewed inside NATO as a perceptible softening in the past couple of years.

Until now the USSR has insisted that it would not negotiate until the NATO alliance suspended its decision to introduce the new missiles.

## Midland Bank Continued from Page 1

of China to finance UK exports to the country. Last year, Britain sold goods worth £213m to China and imported £183m and International Banks

(MAIBL) associate arranged a \$175m loan for the country around the same time.

Mr. David Markham, who will become Midland's Peking representative next month, said most of the office's activities would concern the development of British exports and their finance.

But there would also be emphasis on joint ventures

between British and Chinese enterprises, following China's decision at the recent National People's Congress to set the relevant taxes at a level designed to encourage their establishment.

Mr. Markham, who is the bank's representative in Tehran, said Midland would decide later if it wanted to open offices in other cities in China.

## Petrol price discount for retailers

BY RAY DAFTER, ENERGY EDITOR

THE PETROL price war entered a new phase yesterday with Shell and Esso, two of the UK market leaders, giving a discount of up to 2p a gallon to selected retailers.

The move, expected to be followed by other big oil groups, is designed to bolster the profit margins of retailers in particularly competitive areas. In these regions petrol prices have fallen by several pence a gallon in the last two months, squeezing dealer margins.

However, at least some of the thousands of retailers which are to be helped are likely to pass on a proportion of the discount through lower pump prices, either as a defensive measure against price-cutting by independent retailers, or in an attempt to increase their market share.

The "temporary support" as it is being called, follows the "temporary sales allowance" price cuts introduced last month by the big petrol distributors. Petrol prices dropped by 2p a gallon cut in wholesale tariffs.

"It is meant to ease the

retailers' problems; it is not designed to be passed on to consumers," the company said. The discounts were being provided to all Esso retailers in designated areas, mainly conurbations.

Shell, which also has a 20 per cent market share, said it had been supporting more than 500 self-service sites with special rebates. The company would now discount the price of petrol delivered from selected terminals. This scheme would cover more petrol stations and be simpler to operate, Shell added.

British Petroleum, third in the marketplace, said it was considering pricing action. Mobil, another important petrol supplier, commented: "We are taking a close interest in the situation although we have immediate plans for following Esso."

Texaco, with 2,112 outlets, said it was already giving support to a number of retailers and it expected to extend this practice shortly.

It is meant to ease the

struggle of oil companies for market shares in one of the very few growth sectors in the oil products market. In spite of the high prices four-star petrol cost 80p a gallon at the beginning of last year—sales are expected to increase by 3 per cent this year. According to latest industry estimates, petrol sales in July were 4.3 per cent up on a year before.

• Lynton McLain writes: The volume of motor traffic on Britain's roads rose by 2.7 per cent in the second quarter of this year compared with April-June, despite last year's rise in fuel prices.

Provisional figures from the Transport Department yesterday show that motorway traffic rose even faster, with a 4 per cent rise on the same period last year.

However, the effects of the recession show up in the figures for light van traffic, up by only 1.1 per cent and in heavy goods traffic, down by 4.1 per cent over the period.

State role urged in microelectronics, Page 8

EL on short-time. Page 8

## OPEC seeks index system agreement

BY RICHARD JOHNS AND MARTIN DICKSON IN VIENNA

THE THREE members have pressed for a system guaranteeing higher oil prices than those envisaged in the draft of the report finalised by Sheikh Yamani last week.

Failure to agree could wreck the hope for agreement of the majority of members, particularly Iraq and Saudi Arabia, before the OPEC 20th anniversary summit, scheduled to take place in Baghdad early in November.

The normally optimistic Sr. Humberto Calderon Berti, Venezuelan Energy Minister, warned that President Luis Herrera Campins would not attend unless there are concrete decisions to be made and the growth of industrial countries.

He said: "The summit should not consist merely of solemn declarations which did not contain any substance."

Iran has already asserted that it will not attend. Its refusal has nothing to do with OPEC policies, and arises from its bitter hostility to Iraq, host of the summit.

The Tri-Ministerial Conference — grouping Finance, Foreign and Oil Ministers — must first approve some formula for indexation, if the strategy report is to be adopted.

At a full plenary session started last night, senior officials and experts had failed to devise a formula on indexation satisfied negotiations, with representatives of industrialised countries in a framework yet to be decided.

The strategy report is in-

tended to provide guidelines for a resumption of the north-south dialogue, in which oil producers would attempt to secure a better deal for other developing countries.

Dr. Mana Said al Otaiba, United Arab Emirates, Minister of Petroleum, said that broad consensus had been reached on a dual approach.

First, there should be a comprehensive discussion embracing all the world's economic problems under United Nations auspices.

Second, the oil producers should have separate, specialised negotiations, with representatives of industrialised countries in a framework yet to be decided.

The strategy report is in-

## Fork-lift company seeks deal in Japan

By Hazel Duffy, Industrial Correspondent

COVENTRY CLIMAX, the fork-lift truck subsidiary of BL is having talks this week in Japan with the NYK company about possible areas of co-operation. This would be the second time BL has turned to Japan in an attempt to hold on to falling markets—the first being the agreement with Honda on the development of the Boundarycar.

Mr. David Abell, managing director of Leyland Vehicles, to whom Coventry Climax reports, has given full approval for the current session of talks. They follow a visit earlier this year to Coventry Climax by a group of Japanese lift truck manufacturers, including NYK.

Discussions include the possibility that Coventry Climax should add NYK trucks to its range both in the UK and also in third markets. Some form of joint venture whereby the Japanese would invest in the UK is also believed to be a possibility.

Although Coventry Climax has undertaken a substantial investment programme over the past four years, its production facilities in the Coventry area still need considerable modernisation.

NYK (Nippon Yosaki) is a small company which has trading links with Mitsubishi, but has made few inroads into the UK market. It specialises in electric, counterbalanced and reach trucks of up to 5,000 lbs capacity. The company used to manufacture under licence from Lansing Bagnall, but the agreement has now expired.

A co-operation deal with Japan would be sure to arouse criticism in the UK industry. The traditional strength of British companies like Lansing Bagnall and Coventry Climax in their home market is being undermined by sharply rising imports over the past couple of years.

Industry estimates put the level of import penetration at well over 40 per cent in the current year, compared to less than 30 per cent two years ago.

Although Japanese imports are below those from West Germany and Sweden, the leading companies—Komatsu, Toyota, Mitsubishi and Datsun—are expanding their sales rapidly.

But Mr. Patrick Lister, managing director of Coventry Climax says: "We have to take a long term view on how we can protect our position in the UK market."

Coventry Climax made only a small profit last year, after production was disrupted by internal and external strikes. A decline in the overall market and the strength of imports this year have led to the company making generous offers to attract customers.

It has made 10-15 per cent of its 2,800 employees redundant this year, and is almost certainly making a loss.

EL on short-time. Page 8

## Weather

UK TODAY

Sunny periods and showers, some heavy.

All England (except N.W.), Channel Isles and Wales: Sunny periods, scattered showers. Max. 19°C (66°F).

N.W. England, S. and Central Scotland, N. Ireland, Isle of Man: Sunny intervals, heavier showers and possible thunder. Max. 18°C (64°F).

Rest of Scotland: Cloudy, some prolonged rain. Max. 15°C (59°F).

Outlook: Unsettled. Rather cool in North.

## WORLDWIDE

|              | Y/day | midday | midday | Y/day      |    |    |
|--------------|-------|--------|--------|------------|----|----|
|              | *C °F | *C °F  | *C °F  | *C °F      |    |    |
| Afghan.      | 25    | 77     | 75     | Lisbon     | 31 | 89 |
| Alberta      | 17    | 61     | 60     | Locarno    | 22 | 72 |
| Amstdm.      | 20    | 68     | 68     | London     | 17 | 63 |
| Athens       | 27    | 81     | 81     | Luxembourg | 31 | 84 |
| Ashkhabad    | 34    | 93     | 93     | Luodz      | 37 | 99 |
| Barcelona    | 26    | 79     | 79     | Madrid     | 27 | 81 |
| Bangkok      | 31    | 88     | 88     | Milan      | 28 | 79 |
| Bariloche    | 19    | 66     | 66     | Melbourne  | 28 | 79 |
| Berlin       | 17    | 63     | 63     | Malta      | 28 | 82 |
| Buenos Aires | 27    | 81     | 81     | M'chstr.   | 17 | 62 |
| Bucharest    | 17    | 63     | 63     | Montevideo | 21 | 70 |
| Buenos Aires | 15    | 59     | 59     | Milan      | 23 | 73 |
| Burdy        | 27    | 81     | 81     | Minsk      | 10 | 50 |
| Boulog.      | 20    | 68     | 68     | Moscow     | 14 | 57 |
| Bristol      | 18    | 64     | 64     | Munich     | 19 | 66 |
| Brussels     | 26    | 78     | 78     | Nairobi    | 24 | 75 |
| Cairo        | 31    | 88     |        |            |    |    |